

Annex 1: Logframe Matrix for Priority B. measure A - 2005

Log frame planning matrix for Priority B: HUMAN RESOURCE DEVELOPMENT			Programme name: and number:	ESC 2005
Measure A: Tackling structural unemployment				
PROJECT 1 - ACTIVE EMPLOYMENT MEASURES (AEM) MAINLY FOR YOUTH, LONG-TERM UNEMPLOYED AND JOB SEEKERS IN RURAL AREAS A) Active Employment Measures (AEM) to youth and long-term unemployed and to the job seekers in rural areas and people employed in agriculture with low incomes (grant scheme) B) TA to support MoLSSF, NAE and Final Beneficiaries in the implementation of the HRD schemes promoting the AEMs			Contracting period expires: 30.11.2007	Contract execution period expires: 30.11.2008
			Total Budget: (MEuro) 8.94	Phare contribution: (MEuro) 6.83
Overall objective of Phare ESC 2004 - 2006	Relates to Copenhagen criterion and Acquis chapter			
<ul style="list-style-type: none"> To develop and implement multi-annual ESC policies and programmes, through investment projects in priority sectors, in line with the provisions of the National Development Plan (NDP), to support the overall national and regional economic growth, in order to increase the overall potential of the country and of each of the eight development regions, as well as to diminish the economic and social disparities between them; To strengthen the institutional capacity of central ministries, the 8 Regional Development Agencies and relevant local authorities to prepare for the implementation of investment support to be provided, in line with provisions regarding the Extended Decentralised Implementation Systems (EDIS) in candidate countries. To build the institutional, administrative, programming and implementation structures necessary to effectively manage EU Structural Funds after accession, in order to 	<p>The project is in line with the Accession Partnership Romanian , in particular with the following chapters:</p> <p><i>Chapter 13 - Social policy and employment :</i></p> <ul style="list-style-type: none"> - Implementation of NAPE and JAP recommendations - Continue to support social partners' capacity building efforts with a view to their future role in the elaboration and implementation of the EU employment and social policy, including the European Social Fund <p><i>Chapter 21 - Regional policy and co-ordination of structural instruments:</i></p> <ul style="list-style-type: none"> - Improve the administrative capacity of the institutions involved and the management of the funds (MoLSSF and Intermediary bodies for management of ESF) - Strategic approach to employment and strategy for human resource 			

make significant progress in the negotiations on Chapter 21 of the General Acquis communautaire “Regional Policy and the Coordination of Structural Instruments”.	development, combining education policy and lifelong learning, in order to align with European Employment Strategy		
Project Purpose	Objectively verifiable indicators	Sources of verification	Assumptions
<p>A) Raising employment by facilitating the access to employment for job seekers, by enhancement of active employment measures and to develop new skills according to evolving needs of the labour market, promoting equal employment opportunities for vulnerable groups, and strengthening the regional and local partnerships set up to promote employment.</p> <p>B) To support MoLSSF to implement the grant schemes – public awareness campaign, appraisal, selection and monitoring of the schemes</p> <ul style="list-style-type: none"> To ensure a transparent, competitive and effective process for projects appraisal and selection To increase capacities of national and regional structures for effective implementation of projects. To Improve monitoring and evaluating system 	<ul style="list-style-type: none"> Higher employability of the regions working population Decrease rate of registered and hidden unemployment among target groups Strengthening the regional and local Employment Partnerships role on the labour market Increased awareness of programme benefits among target groups Increased quality of grant applications Increased quality of projects selection 	<ul style="list-style-type: none"> National Institute for Statistics data Reports on the Programme implementation Statistics of the local labour offices Reports of the institutions involved Reports on the Programme implementation Reports of the institutions involved Reports of TA 	<ul style="list-style-type: none"> HRD maintained as a priority of the government’s and regional authorities’ policies Efficient co-operation of institutions and organizations for securing long term unemployment raising High level of involvement and motivation among the project beneficiaries during implementation of acquired skills Service providers able to design reasonable projects All projects aimed at improving at economic and social cohesion will be effectively implemented
Results	Objectively verifiable indicators	Sources of verification	Assumptions
<p>A)</p> <ul style="list-style-type: none"> Labor force will have increased knowledge and acquire better and new skills according to the labor market needs, due to increased responsiveness of training providers Improved career developing and counseling to facilitate access to employment for job seekers and unemployed people (especially youth, long-term unemployed and those from rural areas) Improved entrepreneurial skills and 	<p>A)</p> <ul style="list-style-type: none"> number of beneficiaries – youth unemployed, LTU, jobseekers from rural area and persons employed in agriculture, receiving guidance and career counseling services: at least 6.000 persons; number of beneficiaries receiving assistance with job seeking: at least 5.500 persons; number of beneficiaries of vocational training programs: at 	<ul style="list-style-type: none"> Reports and payments made to beneficiaries Reports by PIUs to PCU on the progress of projects MoLSSF and NAE reports and statistics, data bases Evaluation reports made by PIUs and endorsed by EC Delegation Reports and feedback from direct beneficiaries MoLSSF reports to the Steering 	<ul style="list-style-type: none"> Proper promotion of services offered Effective co-operation between the institutions involved in the process of making best used of projects results Good quality of services provided Proper promotion of projects results

<p>for service contract</p> <ul style="list-style-type: none"> • Awareness campaign, support for the launching of the grant schemes, appraisal and selection of projects. • A help-desk will be established in each PIU to provide information and advice to potential applicants. At the end of the programme publicity will be organised to spread among the regions information about the results of the programme and the implemented projects; • Appraisal and selection of projects organized by the PIUs and PCU will be supported by external independent experts. 			<ul style="list-style-type: none"> • Actively involvement of the Regional and local Partnerships for Employment developed under Phare 2003 IB project • Results of the Phare 2004 IB projects available in due time: target groups identified and, also, their needs.
			Preconditions