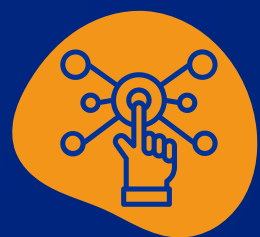


What is the EU doing
to help the

digital transformation

of the Western
Balkans?



Access to
Digital Europe
Programme



Reduction of
data roaming
prices



WiFi4WB





Since October 2023
data roaming fees
have decreased
between

25%

and

83%



Modelled on the
WiFi4EU initiative

WiFi4WB

aims to bring
connectivity closer to
citizens of 400
municipalities by
providing funding for
free access to Wi-Fi
in public spaces



Since June 2023, 5 Western Balkans partners have signed agreements to access the

Digital Europe Programme

Once approved on their national levels, **small and medium-sized businesses** in the region will be able to apply for **funding** in areas such as:

- ✓ advanced digital skills
- ✓ artificial intelligence
- ✓ digital innovation

