

## 2008 Project Fiche Kosovo – IPA centralised programmes

### 1. Basic information

**1.1 CRIS Number:**

**1.2 Title:** Support to Media & Civil Society

**1.3 ELARG Statistical code:** 01.36

**1.4 Location:** Kosovo

#### **Implementing arrangements:**

**1.5 Contracting Authority:**

European Commission Liaison Office to Kosovo

**1.6 Implementing Agency:** European Commission Liaison Office to Kosovo

**1.7 Beneficiary (including details of project manager):**

Project activity	Beneficiary (institutions, target group etc)	Contact point responsible for project/activity coordination
Support to Media & Civil Society	<p><i>Media sector</i></p> <p>The beneficiaries are the Kosovo Media Institute and the media in general – with particular emphasis on local media.</p> <p><i>Civil society</i></p> <p>Main beneficiaries of this project will be local non-governmental organisations. Indirect beneficiaries will be the citizens themselves.</p>	<p>Mr Kelmend Hapciu Director KMI, Pallati I Rinise, Prishtine +381 38 248 277 / 248321 <a href="mailto:Kosovo.media.institute@gmail.com">Kosovo.media.institute@gmail.com</a></p> <p>The Office of Prime Minister</p>

#### **Financing:**

**1.8 Overall cost (VAT excluded)<sup>1</sup>:** €2.58 million

**1.9 EU contribution:** €2.5 million

**1.10 Final date for contracting:**

Three years after the signature of the financing agreement between the European Commission and the Kosovo Authorities

**1.11 Final date for execution of contracts:**

Two years after the final date for contracting

**1.12 Final date for disbursements:**

One year after the final date for the execution of contracts

### 2. Overall Objective and Project Purpose

**2.1 Overall Objective:**

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<sup>1</sup> The total cost of the project should be net of VAT and/or other taxes. Should this not be the case, the amount of VAT and the reasons why it should be considered eligible should be clearly indicated (see Section 7.6)

To increase democracy and good governance in Kosovo by improving media and civil society participation in policy dialogue and formulation

## **2.2 Project purpose:**

To strengthen the capacity of the Kosovo Media Institute & strengthen civil society involvement in policy making and awareness rising in the area of environment and equal opportunities

## **2.3 Link with AP/NPAA / EP/ SAA:**

### *Media sector*

One of the key priorities of the 2007 European Partnership is to ensure democratic governance of, and delivery of public services to all people of Kosovo, establishing a professional, accountable, accessible, representative public administration free from undue political interference.

### *Civil society*

The 2007 European Partnership mentions the need to create a society free from discrimination of any kind and to promote the integration of disadvantaged groups as a key priority to be addressed by the Kosovo Government.

In its short-term priorities, the 2007 EP also calls on Kosovo to continue efforts to increase public awareness and civil society participation in environmental matters.

## **2.4 Link with the Multi-Annual Indicative Planning Document (MIPD) for 2007-2009:**

### *Media sector*

Good governance is mentioned as a cross-cutting issue, which will be fostered through the introduction of monitoring, evaluation and control mechanisms: the media play an important role in contributing to this democratic process.

This project also relates to the objectives of the Political Requirements through ensuring the transparency and accountability of the work of the public servants and the Government.

### *Civil society*

Civil society is a cross-cutting issue and a priority sector under political priorities which notes that “the role and contribution of wider civil society still needs to be enhanced in Kosovo.” This project specifically matches the requirement of the political requirements according to which civil society in general has to find a way of more meaningfully contributing to, and be heard in, the questions and issues important for the wider public.

## **2.5 Link with National Development Plan (where applicable)**

### *Media sector*

Although, the formulation of Kosovo's development strategy is not finalised yet, the promotion of tolerance and human rights, the access to media for minority communities is specifically elaborated in strategy process, as well as the need for Kosovo media to address the following issues: poverty, gender, human rights and equal opportunities.

### *Civil Society*

Kosovo has recognised the crucial role played by the civil society in helping the Government to formulate its policy and programme. Civil society will continue to play a vital role throughout the implementation and evaluation of Kosovo' development

programme. This will involve civil society participation in the annual performance assessment review. (...) Monitoring and evaluation of implementation of any support programme should seek as much as possible to be an inclusive, representative and independent process. It should involve all key stakeholders, including from civil society.

### **2.6 Link with national/sectoral investment plans (where applicable)**

No reference to Media or Civil society in national/sectoral investment plans.

## **3. Description of project**

### **3.1 Background and justification:**

#### *Media Sector*

Following the violence of March 2004, Kosovo's media was strongly criticised for inflaming ethnic tensions, biased reporting, and low standards of journalistic behaviour. The legal framework for media is now complete (legislation promulgated, institutions and regulatory bodies in place), however this has not fostered the required results: the media sector in Kosovo remains extremely weak.

It is difficult to see how democracy in Kosovo can thrive without the media playing their vital role of monitoring society and exposing wrongdoing. Large parts of Kosovo are hardly covered by the media at all due to the absence of regional newspapers, and most local radio stations cannot afford to produce news.

In order to improve the professional skills of journalists and editors in Kosovo, and based on a request from the media outlets themselves, the Kosovo Media Institute (KMI) was established in October 2005 – under the supervision of the OSCE Mission and support from the Danish School of Journalism. KMI is a non profit organisation, comprising representatives from media outlets and institutions.

KMI is based on successful models of mid-career training institutions for working journalists in 16 countries in Central and South-Eastern Europe. It is overseen by a Board of Members from Kosovo's major papers and broadcasters.

This organisation is already benefiting from EU funds under a CARDS project managed by the European Agency for Reconstruction (CARDS 2006, €0.5m), which will come to an end in June 2009. The aim of this project providing technical assistance to KMI is twofold: further improve the professional skills of journalists and ensure self-sustainability of the organisation itself. The OSCE as well as the Open Society Institute (London) have also been supporting the operational costs of the organisation until now.

Given the new context, this IPA project will indeed prolong the technical assistance delivered previously, but also add a new dimension to the programme. The OSCE mission is indeed on the verge of dramatically downsizing its resources, if not leaving Kosovo. With the disengagement of this major stakeholder of the media sector, KMI – given its legitimacy of representation – ambitions to assume a media advocacy role through an enhanced dialogue with the regulatory bodies (Press Council and Independent Media Commission).

Through this technical assistance project, the EC will continue to assist KMI in becoming a self-sustainable organisation, thereby enabling it to ensure continuation of the training scheme for journalists beyond donor's assistance (further raise of journalistic standards) as well as assuming new functions (such as media advocacy role).

The need for assistance in the media sector is very high: the public institutions of the media sector continue to face dramatic problems as to their sustainability, which prevents the EC to start including them in its assistance programmes. The support to KMI remains the best and safest method to reach all kinds of Kosovo media that directly benefit from the technical assistance project through the training and training for trainers programmes.

#### *Civil society sector*

In order to better meet the needs of the region, support to civil society development and dialogue should be coordinated and streamlined by focussing on three areas of intervention, constituting a new DG ELARG **civil society facility**:

1. Support to local civic initiatives and capacity-building enforcing the role of civil society at national level;
2. Visitor programmes to EU institutions and bodies for exchanging experiences, know-how and good practices between Beneficiary countries and the EU civil society organisations, and particularly for groups with influence over decision-making and society, such as journalists, young politicians, trade union leaders, teachers etc;
3. Activities carried out in multilateral partnership between civil society organisations in the Beneficiary countries and the EU leading to a transfer of knowledge and networks, as well as transnational innovative projects.

This project is contributing to the first strand of the facility " Support to local civic initiatives and capacity-building enforcing the role of civil society at national level".

Regarding **civil society organisations**, the NGO registration and liaison unit is responsible, within the Ministry of Public Services, for the registration and supervision of civil society organisations. According to the registry, there are more than 3,000 civil society organisations in Kosovo. Only civil society organisations with a public benefit status are monitored and are required to submit annual reports on their activities and financial status. There are currently around 270 such NGOs. In September 2007 the killing of a police officer led to a protest march against crime and corruption that was organised by civil society organisations. About one third of the civil society organisations have ethnically mixed staff, including the Civil Society Network in Mitrovica.

However, there are believed to be far fewer active NGOs than registered NGOs. The landscape of civil society organisations consists of rather small organisations which are often dependant on short-term funding from a single donor. Civil society organisations are mainly ethnically exclusive and there continues to be almost no co-operation between ethnically divided NGOs in Kosovo. The administrative, financial, and managerial capacities of civil society organisations are very uneven, and are particularly poor at municipal level, which obstructs their development. Co-operation between the authorities and civil society organisation remains uneven.

Overall, the capacity of Civil Society Organisations remains weak.

Civil society in Kosovo and the Government of Kosovo do not have, or have very limited, partnership and dialogue.

This project will build on previous EC assistance to civil society. The result of previous assistance is the existence of a few sustainable and strong CSOs in Kosovo (in particular in the field of European integration) able to draw funds from external sources, including in the EU. However, the development of this kind of organisations in some sectors remains limited. Therefore, a capacity building program (Civil Society Facility) under regional level, focussed on key areas and in line with the IPA priorities for Kosovo will encourage progress in these specific fields by increasing the capacity of CSOs.

The European Partnership 2007 mentions Environment is as one of the sectoral policies where a need to "continue efforts to increase public awareness and civil society participation in environmental matters" is emphasised. Environment also represents one of the key priorities in the IPA 2008 program which comprise several infrastructure projects.

2007 was the European year of Equal opportunities for all. This priority was not translated into the IPA assistance for Kosovo until now. This specific topic and the providence of social services for abused children and children with special needs will contribute to ensuring the inclusion of the most disadvantaged groups into Kosovo society in general, and represents a first complementary step before future IPA programs start providing direct support to the Ministry of Labour and Social Welfare. Very linked to the above mentioned areas, the Kids Festival represents an action dedicated to foster intercommunity links among future generations of Kosovo – children. It will connect with the above-mentioned areas from another perspective: involving children in environmental activities, giving equal treatment and participation opportunities to children from all communities and engaging inter-cultural and inter-ethnic joint initiatives and activities with the main aim of promoting children rights and their role in the society.

### **3.2 Assessment of project impact, catalytic effect, sustainability and cross border impact (where applicable)**

#### *Media sector*

The main aim of the support to KMI is to ensure its self-sustainability. The actions envisaged will help KMI management team to develop income generating activities, in order for the organisation to be able to continue the training scheme for journalists without any external donor's intervention. Another impact of the project will be to strengthen the dialogue between the media actors themselves (especially from the public sector) once KMI emerges as a credible interlocutor, able to develop the necessary expertise thus becoming a natural platform for debates. The capacity and sustainability of the media sector itself will be significantly increased through this project due to the direct involvement and representation of all its members in the implementation of KMI activities and mandate.

#### *Civil society sector*

Through this program it is realistic to expect that all levels of governance will develop their cooperation with CSOs in the sectors identified and increasingly involve those organisations in policy and decision making processes. This dialogue will lead to better addressing the needs of local citizens by the authorities, thereby bringing progressively Kosovo closer to the European standards of a democratic and modern society. This

project will also contribute to improve awareness: 1) from the Kosovo population on the importance of an independent civil society sector, as well as on the benefit of environmental actions and a proper implementation of the anti-discrimination law, and 2) on the civil society role from the Kosovo authorities' side and will underline the need for the Government to develop a strategy for co-operation with civil society (at least in the sectors targeted by this program).

### **3.3 Results and measurable indicators:**

#### **I. Results and measurable indicators in relation with activity 1 – Support to the media sector**

##### Expected results:

- a. Kosovo Media Institute (KMI) a sustainable organisation, professionally managed and serving the interests of its membership by exercising media advocacy role
- b. Strengthened sustainability of the media, especially local ones
- c. Improved reporting standards and professional skills of journalists

##### Objectively verifiable indicators:

- a. Income generating activities within KMI increased by at least 3%
- b. A minimum of two activities (meetings, KMI statements, etc.) organised between KMI and the Parliamentary Committee on Media
- c. Expansion of KMI resources (at least one new staff member recruited) as a result of the broader range of KMI activities
- d. 30 trained journalists and 15 certified local journalists' trainers
- e. Positive assessment of journalistic coverage pertaining to sensitive political and sensitive issues as well as to European integration (EC Progress Report, reports from Independent Media Commission and Press Council)

#### **II. Results and measurable indicators in relation with activity 2 – support to civil society organisations**

##### Expected results:

- a. Increased involvement of sectoral CSOs in policy making in the field of environment, equal opportunity and provision of social services for specific vulnerable groups (abused children and children with special needs)
- b. More interaction between sectoral CSOs representing different communities in Kosovo
- c. Increased interaction between children of different communities in Kosovo

##### Objectively verifiable indicators:

- a. At least two meetings organised between CSOs and relevant Institutions at central level (Parliamentary Committees, Ministries)
- b. At least two awareness-raising campaigns launched and public debates triggered
- c. At least three common activities (workshops, etc.) organised by NGO networks representing different communities in Kosovo
- d. One Kids Festival organised in Pristina by the end of the project
- e. At least 15 families received specialised services and counselling on care of the abused children and children with special needs

### 3.4 Activities:

#### Activity 1: Support to the media sector

##### *Description*

Four activities are envisaged under this technical assistance program:

**1) Capacity building to local media:** continuation of the training program for improving professional skills for media professionals (training on print, media, radio and television), including further development of the training of trainers program. This pool of local trainers will continue to build the capacity of journalists throughout Kosovo.

**2) Institution building and media advocacy:** continuation of technical assistance activities to KMI management team conducive to enhanced dialogue with the other stakeholders – especially the relevant institutions.

**3) Production and file sharing between stations:** the journalistic content produced during the trainings would be offered free of charge to all KMI-members. This would considerably help the affiliated members, especially the local broadcast media, to increase their output. Regarding file sharing, the local media will send their outputs to KMI, which then selects the most interesting ones and forward it to its members against retribution to the journalist.

*A link with the civil society capacity building program is envisaged through the organisation of media events on environment and equal opportunities (for example television debates between relevant stakeholders – including the selected CSO grantees). The details of this action will be determined at a later stage following discussion with KMI members.*

**4) Development of an advertising unit** aiming at making both KMI and the local broadcast media sustainable: KMI unit would sell advertising-seconds on the media's behalf, allowing them (and KMI through a small fee perceived in the process) to tap into publicity funds of Kosovo and international companies that would otherwise not consider selling adverts to small local stations.

##### *Contracting arrangements*

This technical assistance activity would be implemented through a service contract. The CARDS project is coming to an end in June 2009 and the expected deployment date for this project is July 2009.

#### Activity 2: Support to civil society sector

**Grant scheme:** The areas eligible for project funding under the Call for Proposals will be:

1) *Environment and equal opportunities* (fight against discrimination & inclusion of the most vulnerable groups into Kosovo's society, including through socio-economic development activities). Within these areas, particular emphasis will be given to projects involving partnership and dialogue with the authorities – at local and national level. Potential beneficiaries of the grant scheme will include all actors of the civil society sector: employers' organisations, trade unions, professional associations as well as non-governmental organisations, etc.

2) *Provision of social services for abused children & children with special need.* The project activities would include the running of a temporary shelter (one in each field of expertise), as well as the providence of specialised staff to take care of the children in the shelter & in the foster families.

3) *Kosovo Kids Festival.* A week of children festival will be organised where activities for pre-school and primary school children will be included. The theme of the festival will be determined at a later stage. Activities may include an outdoor stage, theatre and film festival, a parade, sport activities where children of different schools can compete and many outdoor activities for children on the Mother Teresa Street in Pristina, etc. The organisation of the festival will be done in cooperation with the Municipality of Prishtina, ensuring availability of the public areas and spaces where the activities will be conducted. The Ministry of Education and the Ministry of Youth, Culture & Sports will be closely involved.

Of crucial importance will be the link to the Regional Civil Society Facility, whereby the beneficiaries of the calls for proposals managed by the ECLO will receive Technical Assistance supporting the implementation of the projects. This includes opening of one branch office in Kosovo to implement these TA activities, where it was agreed that 90% of the resources allocated to Kosovo will be used in support of the national civil society programs.

#### *Contracting arrangements*

The **grant scheme** will be implemented through a grant agreement following a restricted call for proposals.

#### *Project management and administration*

The European Commission Liaison Office in Pristina will manage the procurement, implementation, quality control, reporting and coordination with other donors of the development assistance and of the financial and technical cooperation related to the actions described in this project fiche, taking remedial actions if and when needed.

The Contractor and Team Leader engaged through the service contract for the technical assistance project will have the authority to run the project activities on a day-to-day basis under the supervision of the Commission Task Manager. His/her primary responsibility shall be to ensure that the project produces the required outputs, to the required standards of quality and within the specified constraints of time and cost. He/she shall develop project plans, direct the project team (including a combination of long-term and short-term experts), produce inception, progress and final reports, manage risks, initiate corrective actions where necessary and administer the contract. The team leader and other will also address cross-cutting issues. A detailed description of the duties of the team leader and key experts will be elaborated in the Terms of Reference, in line with this project fiche. For service contracts, experts are required to produce reports at inception, interim and final phases, in order to show progress against the targets identified in the relevant Terms of Reference.



Project Steering Committees will be responsible for the overall direction of the project and comprise of representatives from the beneficiary and the Commission Office.

Monitoring will be performed centrally by the Commission. The project may be evaluated at the interim or ex-post stages under the supervision of the Commission's Evaluation Unit. The project may be audited by the Court of Auditors – in line with the standard European Commission procedures.

### 3.5 Conditionality and sequencing:

#### *Media sector*

- Commitment of all KMI Board members to developing the envisaged activities
- Agreement and commitment of the advertising companies to participate to the advertising scheme to be developed under activity 4.

#### *Civil society*

- The main risk for this project remains the capacity of local sectoral NGOs to apply for the grant scheme and develop a fully fledged project proposal in accordance with the EC requirements.
- This project additionally requires the commitment of the CSOs themselves to commit appropriate resources to properly implement the selected projects.
- Support from Kosovo authorities to common activities organised during the implementation of the projects and technical assistance programme.

In the event that conditionalities are not met, suspension or cancellation of the project or specific activities will be considered.

### 3.6 Linked activities

#### *Media sector*

Previous EC assistance to support civil society under the CARDS programmes:

Name of the project (amount €million)	CARDS programme
Support to Media (TA to KMI) – €0.5m	CARDS 2006

- *Organisation for Security and Co-operation in Europe (OSCE)*: The Media Standards Unit in the Democratization Department has been supporting the development of free, responsible, unbiased and professional media in Kosovo since 1999. The OSCE has been involved in the following fields: Media education (including KMI), Media legislation, and Media regulation – mainly through advisory support and technical assistance to the relevant actors.
- *International Research and Exchanges Board (IREX)*: is the implementing partner of USAID and provides support to private media outlets. IREX has been implementing media programs in Kosovo since 1999 under the Pro Media program, the Kosovo Independent Media Program (KIMP), and now the Kosovo Media Assistance Program (KMAP). This program focuses on business and financial management (for 2 TV stations), professional development and training for media practitioners, legislative and

regulatory reform, and media association development & capacity building. IREX will now provide assistance exclusively to Kosovo Serbian Media.

- *Kosovo Institute of Journalism and Communication (KIJC)*: providing pre-career journalism courses, established by the OSCE and supported by Norway. Consultation between KIJC and KMI is ensured for the development of the training component.

### *Civil society*

Previous EC assistance to support civil society sector under the CARDS programmes:

<b>Name of the project (amount €million)</b>	<b>CARDS programme</b>
Civil society for increased education participation – €0.3m	CARDS 2005
Civil society organisations in support of Kosovo's European and regional integration - €0.38m	CARDS 2005
Development and strengthening of farmers and ecologists network for social dialogue in Kosovo – €0.06m	CARDS 2004
EU integration and social dialogue - €0.06m	CARDS 2004
Empowerment social dialogue in mining and industry - €0.06m	CARDS 2004
Strengthening the role and representation of the employers in Kosovo Tripartite Council – €0.05m	CARDS 2004
Partnership for Environment - €0.05m	CARDS 2004
Integrating the minorities in the Trade Union movement in Kosovo – €0.06m	CARDS 2004
Strengthening of farmers' organisations and support to a sustainable agribusiness in the Ibar valley region – €0.05m	CARDS 2004
TA for civil society strengthening in Kosovo – €0.39m	CARDS 2004
Support to Kosovo Civil Society Foundation (KCSF) – €0.3m	CARDS 2003
The next generation IT project – €0.07m	CARDS 2003
Business advisory services for women in economically depressed areas - €0.08m	CARDS 2003
Training for the creation and development of new businesses in rural areas – €0.09m	CARDS 2003
Empowering women and youth in rural areas through promoting self-employment – €0.06m	CARDS 2003
Revitalization of the Patrlogic winery and winery of church – €0.06m	CARDS 2003
Building and competence of civic institutions – €0.09m	CARDS 2003
Blue Bus – €0.09m	CARDS 2003
Support to KCSF – €1.15m	CARDS 2002
Argiinputs for Osojane – €0.14m	CARDS 2002
Stabilisation initiatives for minorities communities – €0.75m	CARDS 2002
Stabilisation initiatives for minorities communities – €0.7m	CARDS 2002
Support to KCSF – €0.99m	CARDS 2001
Reconstruction and community development for minority population in Ulpiana – €0.28m	CARDS 1999
Chamber music festival – €0.02m	CARDS 1999

- *International Research and Exchanges Board (IREX)*: The Kosovo Civil Society Project (KCSP), launched in May 2005, is a three-year program, funded by USAID, that assists Kosovo's NGO community in becoming a truly indigenous, viable sector that plays an important role in representing and serving Kosovo's diverse citizenry and shaping public policy (NGO capacity building and advocacy in partnership with ATRC)
- *Civil Society Facility Horizontal Activities* to be implemented in 2008-2010. The project is focussed around the three areas of intervention that constitute the new civil society facility, being: (i) support to local civic initiatives and capacity building

particularly through networking; (ii) people to people dialogue programme familiarising opinion leaders, stakeholders, etc; from the beneficiary countries with the EU policies, institutions and bodies particularly, and; (iii) support to (international) multilateral partnership actions.

### 3.7. Lessons learned

- Issue advocacy campaigns and community initiatives have produced notable successes, although the engagement of civil society remains limited and uneven.
- Success of the exchanges with EU civil society organisations, which results in better sustainability of the local CSOs and increased knowledge on the European integration process.

## 4. Indicative Budget (amounts in €million)

			SOURCES OF FUNDING									
			TOTAL EXP.RE	IPA COMMUNITY CONTRIBUTION		NATIONAL CONTRIBUTION					PRIVATE CONTRIBUTION	
ACTIVITIES	IB (1)	INV (1)	EUR (a)=(b)+(c)+(d)	EUR (b)	% (2)	Total EUR (c)=(x)+(y)+(z)	% (2)	Central EUR (x)	Regional / Local EUR (y)	IFIs EUR (z)	EUR (d)	% (2)
Contract 1	X		0.8	0.8	100							
Contract 2 Grant Scheme	X		1.78	1.7	95						0.08	5
TOTAL IB			2.58	2.5	97						0.08	3
TOTAL INV			0	0	0							
<b>TOTAL PROJECT</b>			<b>2.58</b>	<b>2.5</b>	<b>97</b>						<b>0.08</b>	<b>3</b>

Note:

- (1) In the Activity row "X" is used to identify whether IB or INV  
(2) Expressed in % of the **Total** expenditure (column (a))

## 5. Indicative Implementation Schedule (periods broken down per quarter)

Contracts	Start of Tendering	Signature of contract	Project Completion
Technical Assistance to KMI	Q1 2009	Q3 2009	Q3 2011
Grant scheme to CSOs	Q4 2008	Q3 2009	Q3 2011

All projects should in principle be ready for tendering in the 1<sup>ST</sup> Quarter following the signature of the FA

## **6. Cross cutting issues (where applicable)**

### **6.1 Equal Opportunity**

One of the areas of the local Call for Proposals to be launched under the civil society capacity building programme is equal opportunity. Specific attention will be given to projects' proposals targeting the most disadvantaged groups - including women, children, persons with disabilities and minorities – and providing for remedial actions to increase their integration and participation in Kosovo society (employment, access to social services, socio-economic development, etc.)

### **6.2 Environment**

The other area of the local Call for Proposals of the civil society capacity building programme is environment. The projects to be implemented by civil society are expected to increase the awareness of the Kosovo population on this particular issue. For a higher impact and longer term efficiency of the programme, the Contracting Authority will be particularly sensitive to CSOs' projects building partnerships with central or local authorities.

### **6.3 Minorities**

Kosovo's Constitutional Framework provides for protection of linguistic rights and the project will, wherever necessary, make use of different community languages.

Throughout project design and implementation specific attention shall be paid to the specific need of Roma, as well as Ashkali and Egyptian communities. Tailored measures / positive actions shall be considered to counteract the high level of discrimination these communities are exposed to.

## ANNEX 1: Logical framework matrix in standard format

<b>Title:</b> Support to civil society & media		Programme name and number	
<b>Sector:</b> Democratic stabilisation		Contracting period expires 3 years after signing the FA	Disbursement period expires 1 year after the final date for execution of contracts
		Total budget : €2.58	IPA budget: €2.5
<b>Overall objective</b>	<b>Objectively verifiable indicators</b>	<b>Sources of Verification</b>	
Contribute to increasing democracy and good governance in Kosovo	Level of consultation of the civil society sector in decision-making process, especially legislative process Reporting of public mismanagement at central and local level	<ul style="list-style-type: none"> <li>Project implementation reports + reports from the Press Council &amp; Independent Media Commission</li> <li>Ex-post and impact evaluation of the project</li> </ul>	
<b>Project purpose</b>	<b>Objectively verifiable indicators</b>	<b>Sources of Verification</b>	<b>Assumptions</b>
Support the development and consolidation of the media and civil society sector	Greater involvement of the CSOs into the public life and decision-making process + increased editorial standards of journalists in their daily work/increased accuracy of journalistic reporting	<ul style="list-style-type: none"> <li>EC Progress Reports</li> <li>Project implementation reports</li> </ul>	<ul style="list-style-type: none"> <li>Commitment of the beneficiaries themselves to work on becoming key stakeholders in their respective sectors, independent from the Government.</li> <li>Political will supporting an independent media &amp; civil society sector</li> </ul>
<b>Results</b>	<b>Objectively verifiable indicators</b>	<b>Sources of Verification</b>	<b>Assumptions</b>
<b>Media sector</b> a. KMI a sustainable organisation professionally managed and serving the interests of its membership by exercising media advocacy role b. Strengthened sustainability of the media especially local ones c. Improved reporting standards and professional skills of journalist  <b>Civil society</b> a. Increased involvement of sectoral CSOs in policy making in the field of environment equal opportunity and provision of social services for specific vulnerable groups (abused children and children with special needs) b. More interaction between sectoral CSOs representing different communities in Kosovo c. Increased interaction between children of different communities in Kosovo	a. Income generating activities within KMI increased by at least 3% b. A minimum of two activities (meetings, KMI statements, etc.) organised between KMI and the Parliamentary Committee on Media c. Expansion of KMI resources (at least one new staff member recruited) as a result of the broader range of KMI activities d. 30 trained journalists and 15 certified local journalists' trainers e. Positive assessment of journalistic coverage pertaining to sensitive political and sensitive issues as well as to European integration (EC Progress Report, reports from Independent Media Commission and Press Council)  a. At least two meetings organised between CSOs and relevant Institutions at central level (Parliamentary Committees, Ministries) b. At least two awareness-raising campaigns launched and public debates triggered c. At least three common activities (workshops etc.) organised by NGO networks representing different communities in Kosovo d. One Kids Festival organised in Pristina by the end of the project e. At least 15 families received specialised services and counselling on care of the abused children and children with special needs	<ul style="list-style-type: none"> <li>KMI's financial report</li> <li>Training sessions organised for KMI management in business and marketing strategies</li> <li>Progress reports of the contractor</li> <li>Reports of the Press Council and the Independent Media Commission</li> </ul> <ul style="list-style-type: none"> <li>Progress reports of the selected CSOs</li> <li>Number of awareness-raising campaigns launched</li> <li>Number of consultations organised with CSOs for the drafting of legislation pertaining to environment, equal opportunities and provision of social services</li> <li>Platforms created with EU based CSOs in these fields</li> </ul>	<ul style="list-style-type: none"> <li>Successful implementation and completion of the CARDS project providing TA to KMI</li> <li>Development of Kosovo economic sector fostering media advertisement</li> </ul> <ul style="list-style-type: none"> <li>Regional Civil Society Facility implemented in Kosovo, in support to the civil society programs managed by the ECLC</li> </ul>
<b>Activities</b>	<b>Means</b>	<b>Costs</b>	<b>Assumptions</b>
<b>Media sector</b> <ul style="list-style-type: none"> <li>Technical assistance to the KMI</li> </ul> <b>Civil society</b> <ul style="list-style-type: none"> <li>Implementation of projects by CSOs</li> </ul>	<ul style="list-style-type: none"> <li>Service contract</li> <li>Grant scheme</li> </ul>	<ul style="list-style-type: none"> <li>€800 000</li> <li>€1.7mio (+ 80,000 co-financing)</li> </ul>	<ul style="list-style-type: none"> <li>Upgrading of KMI capacity in terms of staff and equipment</li> <li>Sufficient capacity of the applicants to send projects' proposals matching the EC requirements</li> <li>Commitment of the selected CSOs to the process</li> </ul>

### Pre-conditions

- Endorsement by all key stakeholders of the Terms of Reference and Call for Proposals, as well as the individual contracts to be engaged
- Organisation, selection and appointment of members of working groups, steering and coordination committees
- Appointing the relevant staff by the beneficiaries to participate in training activities as per work plan
- Beneficiary partners demonstrate strong ownership attitude towards the project

**ANNEX II: amounts (in €million) Contracted and disbursed by quarter for the project**

	2008			2009				2010				2011			
<b>Contracted</b>	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Technical Assistance to KMI					0.8										
Grant scheme					1.7										
<b>Cumulated</b>					<b>2.5</b>										
<b>Disbursed</b>															
Technical Assistance to KMI					0.16		0.16		0.16		0.16		0.16		
Grant scheme						1.36				0.17		0.17			
<b>Cumulated</b>					<b>0.16</b>	<b>1.52</b>	<b>1.68</b>		<b>1.84</b>	<b>2.01</b>	<b>2.17</b>	<b>2.34</b>	<b>2.5</b>		

### **ANNEX III Description of Institutional framework**

**The Independent Media Commission (IMC)** is the independent broadcast regulator in Kosovo. The purpose of a broadcast regulator is to distribute a scarce public resource – the frequency spectrum – fairly, openly, in a way that best serves all the people of Kosovo. It promotes ethical and technical standards among Kosovo's broadcast media. It applies a body of regulations that hold local broadcasters to European standards of professionalism and fairness in their news coverage. Through the administration of its broadcast frequency plan, the IMC also strives to maintain fairness in competition among broadcasters. The IMC's activities include monitoring broadcast coverage of current events, commenting on media-related legislation, evaluating complaints, and enforcing its regulations and the terms of its licenses. The IMC encourages the development of strong, professional and financially secure public and private media. It must ensure that media respect the rights of the people to free expression and diversity of opinion; and the rights of the people to fairness and accuracy, not only in news but in advertising. It also ensures that media protect the interests and sensitivities of children, the rights of minorities and the varied cultures that make Kosovo a unique place in Europe. And the IMC must do all this in an open, consultative style of work that wins the respect both of the public and the broadcasters.

The IMC is composed of three separate bodies: the Council, the Office of the Executive Chief and the Media Appeals Board.

**Press Council of Kosovo** is a self-regulatory body for the print media in Kosovo. In summer 2005, the Press Council, which is owned by all the print media themselves, took over the regulatory role for print media from the Temporary Media Commissioner. The Press Council is invested with considerable powers, such as the power to impose fines for newspapers breaching the Code of Conduct and to force newspapers to print its adjudications.

**Kosovo Media Institute (KMI)** was established in 2004 by several stakeholders and supporting parties: representatives of the OSCE, Danish School of Journalists, Albania Media Institute, Centre of Professional Media Professionalism of Belgrade.

KMI is a non-profit organisation, with a managing board comprised of 10 members representing different Kosovo media: Koha Ditore, Zeri, RTK, Ampek, APJK, Radio KIM, TV Syri, Radio Prizreni, Radio Kosovska Mitrovica dhe Radio Energy. It involves electronic, press, national, local and minority media.

Kosovo Media Institute started functioning in December 2006, through donor assistance, with a primary aim to become a training and capacity building centre for the local journalist.

### **ANNEX IV: Reference to laws, regulations and strategic documents**

Reference list of relevant laws and regulations:

- Law no.02/L-15 for the Independent Media Commission
- Broadcasting Policy by Independent Media Commission – CIMC – 2006/5
- Independent Media Commission Guidelines on Applying Sanctions to Licensees – CIMC 2006/4
- Code of Conduct for the Broadcast Media in Kosovo

- UNMIK Reg. no. 2000/36 on the Licensing and regulation of the Broadcast media in Kosovo
- Temporary Media Commission Licence Provisions on Copyright / 2004
- UNMIK Regulation no. 2000/37 on the Conduct of the Print Media in Kosovo
- UNMIK Regulation on the Registration and Operation of Non-Governmental Organisations

### **Reference to AP/ NPAA / EP / SAA**

#### *Media sector*

One of the key priorities of the 2007 European Partnership is to ensure democratic governance of, and delivery of public services to all people of Kosovo, establishing a professional, accountable, accessible, representative public administration free from undue political interference.

#### *Civil society*

The 2007 European Partnership mentions the need to create a society free from discrimination of any kind and to promote the integration of disadvantaged groups as a key priority to be addressed by the Kosovo Government. In the field of environment the 2007 European Partnership, under the European Standards mentions the need to continue efforts to increase public awareness and civil society participation in environmental matters.

### **Reference to MIPD**

#### *Media sector*

Good governance is mentioned as a cross-cutting issue, which will be fostered through the introduction of monitoring, evaluation and control mechanisms: the media play an important role in contributing to this democratic process.

#### *Civil society*

Civil society is a cross-cutting issue and a priority sector under political priorities which notes that “the role and contribution of wider civil society still needs to be enhanced in Kosovo.”



## **ANNEX V: Details per EU funded contract (\*) where applicable**

### ***1. Technical Assistance for KMI through a Service Contract***

Tasks to be performed by the Contractor are:

- 1) Preparation and implementation of the training programmes: training of journalists and training of trainers
- 2) Design and implement a technical assistance program to KMI managing team
- 3) Support KMI in formalising a production (Cf. training) and file sharing system
- 4) Support KMI in developing an advertising unit (structure, activities, etc)

### ***2. Grant scheme through one restricted call for proposals***

Guidelines for grant applicants will be drafted by the European Commission Liaison Office. The size of the grants will be determined at this particular stage, following careful consideration of the type of projects eligible and the management resources.

Grant applicants will have to follow rules and regulations of the European Commission during the application process. Upon approval of the proposals, the selected CSOs will benefit from a technical assistance programme (Regional Civil Society Facility) as a complementary action ensuring successful project implementation and capacity building of these organisations.