

Brussels, 23.4.2015 C(2015) 2752 final

COMMISSION IMPLEMENTING DECISION

of 23.4.2015

on the Special Measure 2015 for Private Sector Development and Approximation in favour of Ukraine to be financed from the general budget of the European Union



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THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union, Having regard to Regulation (EU) No 236/2014 of the European Parliament and of the Council of 11 March 2014 laying down common rules and procedures for the implementation of the Union's instruments for financing external action¹, and in particular Article 2(1) thereof,

Having regard to Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002², and in particular Article 84(2) thereof,

Whereas:

- (1) The European Council Conclusions of 18 December 2014 welcomed the determination of the Ukrainian Government in carrying out political and economic reforms. The European Council highlighted that the EU and its Member States stand ready to further facilitate and support Ukraine's reform process.
- (2) In the framework of the fragile situation in Ukraine it was not possible to finalise the multi-annual programming exercise. In order to face the urgent needs related to the transition process in the country the Commission opted for implementing a Special Measure in 2015.
- (3) The objective pursued by the Special Measure to be financed under the European Neighbourhood Instrument (ENI)³ is to contribute, in the framework of the implementation of the Association Agreement (AA) and the Deep and Comprehensive Free Trade Area (DCFTA), to the private sector development, including support to improvement of the business climate, support to small and medium enterprises (SMEs) and economic recovery actions related to the conflict in the East. The Special Measure contains two Actions.
- (4) The first Action entitled "EU Support to Ukraine to Re-launch the Economy (EU SURE)" contributes to sustainable and inclusive economic growth in Ukraine to

OJ L 298, 26.10.2012, p. 1.

OJ L 77, 15.3.2014, p. 95.

Regulation (EU) No 232/2014 of the European Parliament and of the Council of 11 March 2014 establishing a European Neighbourhood Instrument (OJ L 77, 15.3.2014, p. 27).

enhance employment opportunities, regional prosperity and national cohesion with focus on SMEs sector. The action will be implemented under direct management through service contracts and in the form of reimbursement of up to 50 % of the participation in EU programme fee through the introduction of specific provisions in the Financing Agreement; as well as under indirect management with the European Bank for Reconstruction and Development (EBRD).

- (5) The second Action entitled "Technical Cooperation Facility" is aimed at raising Ukrainian public authorities' capacities in designing and implementing key reforms stemming from the Association Agreement, including capacity to carry out legal approximation process with the EU. The action will be implemented under direct management through grants, service/supply contracts and under indirect management with the World Bank.
- (6) It is necessary to adopt a financing decision the detailed rules of which are set out in Article 94 of Commission Delegated Regulation (EU) No 1268/2012⁴.
- (7) It is necessary to adopt a work programme for grants the detailed rules of which are set out in Article 128(1) of Regulation (EU, Euratom) No 966/2012 and in Article 188(1) of Delegated Regulation (EU) No 1268/2012. The work programme is constituted by the Annex 2 (sections 5.3.1 and 5.3.2).
- (8) The Commission should entrust budget-implementation tasks under indirect management to the entities specified in this Decision, subject to the conclusion of a delegation agreement. In accordance with Article 60(1) and (2) of Regulation (EU, Euratom) No 966/2012, the authorising officer responsible needs to ensure that these entities guarantee a level of protection of the financial interests of the Union equivalent to that required when the Commission manages Union funds. The EBRD and the World Bank are currently undergoing the assessment under Regulation (EU, Euratom) No 966/2012. In anticipation of the results of this review, the authorising officer responsible deems that, based on the entities' positive assessment under Council Regulation (EC, Euratom) No 1605/2002⁵ and on the long-standing and problem-free cooperation with them, budget-implementation tasks can be entrusted to these entities.
- (9) It is necessary to allow the payment of interest due for late payment on the basis of Article 92 of Regulation (EU, Euratom) No 966/2012 and Article 111(4) of Delegated Regulation (EU) No 1268/2012.
- (10) Pursuant to Article 94(4) of Delegated Regulation (EU) No 1268/2012, the Commission should define changes to this Decision which are not substantial in order to ensure that any such changes can be adopted by the authorising officer responsible.

Commission Delegated Regulation (EU) No 1268/2012 of 29 October 2012 on the rules of application of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council on the financial rules applicable to the general budget of the Union (OJ L 362, 31.12.2012, p. 1).

3

Council Regulation (EC, Euratom) No 1605/2002 of 25 June 2002 on the Financial Regulation applicable to the general budget of the European Communities (OJ L 248, 16.9.2002, p.1).

(11) The measures provided for in this Decision are in accordance with the opinion of the European Neighbourhood Instrument Committee set up by Article 15 of the ENI Regulation.

HAS DECIDED AS FOLLOWS:

Article 1

Adoption of the measure

The "Special Measure 2015 for Private Sector Development in favour of Ukraine", as set out in the Annexes, is approved.

The special measure shall include the following actions:

- Annex 1: EU Support to Ukraine to Re-launch the Economy (EU SURE);
- Annex 2: Technical Cooperation Facility.

Article 2

Financial contribution

The maximum contribution of the European Union for the implementation of the Special Measure referred to in Article 1 is set at EUR 70 million and shall be financed from budget line 21 03 02 02 of the general budget of the European Union for 2015.

The financial contribution provided for in the first paragraph may also cover interest due for late payment.

Article 3

Implementation modalities

Budget-implementation tasks under indirect management may be entrusted to the entities identified in the attached Annexes 1 (section 5.3.3) and 2 (section 5.3.4), subject to the conclusion of the relevant agreements.

The section "Implementation" of the Annexes to this Decision sets out the elements required by Article 94(2) of Delegated Regulation (EU) No 1268/2012.

The costs related to participation of Ukraine in EU Programme *Horizon 2020* are recognised as eligible from the date set out in the Annex 1.

Article 4

Non-substantial changes

Increases or decreases of up to EUR 10 million not exceeding 20 % of the contribution set by the first paragraph of Article 2, or cumulated changes to the allocations of specific actions not exceeding 20 % of that contribution, as well as extensions of the implementation period shall not be considered substantial within the meaning of Article 94(4) of Delegated Regulation (EU) No 1268/2012, provided that they do not significantly affect the nature and objectives of the actions. The use of of contingencies shall be taken into account in the ceiling set by this Article.

The authorising officer responsible may adopt such non-substantial changes in accordance with the principles of sound financial management and proportionality.

Done at Brussels, 23.4.2015

For the Commission Johannes HAHN Member of the Commission



This action is funded by the European Union

ANNEX 1

of the Commission Implementing Decision on the Special Measure 2015 for Private Sector Development and Approximation in favour of Ukraine

Action Document for EU Support to Ukraine to Re-launch the Economy (EU SURE)

1. Title/basic act/	EU Support to Ukraine to Re-launch the Economy (EU SURE)						
CRIS number	CRIS number: ENI/2015/032-789		Conomy (LC				
	Financed under the European Neighbourhood Instrument						
2. Zone benefiting from the							
action/location	The action shall be carried out nationwide, the Technical assistar		•				
3. Programming document	Not applicable (It is a Special Med	asure)					
4. Sector of concentration/ thematic area	Not applicable (It is a Special Measure)						
5. Amounts concerned	Total estimated cost: EUR 55 million.						
	Total amount of EU budget contribution: EUR 55 million.						
6. Aid modality(ies)	Project Modality						
and	Direct management - procurement of services.						
implementation	Direct management - Participation	n in EU Pro	gramme <i>Hori</i>	zon 2020.			
modality(ies)	Indirect management with the European Bank for Reconstruction and Development (EBRD).						
7 DAC and a(a)	22120						
7. DAC code(s)	32130						
8. Markers (from CRIS DAC form)	General policy objective Not Significant Main targeted objective objective						
·	Participation development/good						

	governance			
	Aid to environment		X	
	Gender equality (including Women		X	
	In Development)			
	Trade Development		X	
	Reproductive, Maternal, New born	X		
	and child health			
	RIO Convention markers	Not	Significant	Main
		targeted	objective	objective
	Biological diversity	X		
	Combat desertification	X		
	Climate change mitigation	X		
	Climate change adaptation	X		
9. Global Public	N/A			
Goods and				
Challenges (GPGC)				
thematic flagships				

SUMMARY

In the aftermath of 2014 political changes and macroeconomic adjustments, the new Ukraine's Government is committed to undertake a broad range of reforms and to improve the business climate in order to rebalance its economy. Against this background, the action has been designed to support the development of the SMEs across the Ukrainian regions and to contribute to the re-launch of the Ukrainian economy to create growth and employment. This also includes the conflict affected areas and neighbouring regions actively participating in the re-integration of internally displaced persons (IDPs).

The action includes 2 main components:

- At <u>national level</u> it will provide technical assistance/policy advise to complete the ongoing SMEs deregulation and the national and regional economic development strategies, and to create a web info portal for SMEs; it will also include a contribution to the participation of Ukraine in EU programmes related to private sector development (*Horizon 2020*).
- ii) At <u>regional level</u> it will provide business advice and entrepreneurial skills for SMEs, through a network of Business Support Centers. It will also facilitate the access to finance by exploiting the synergies between the business advice services provided by this action and a complementary EU funded action run in parallel (Ukraine NIF/EIB Guarantee Facility worth EUR 40 million: this facility will provide local commercial banks with an effective risk management tool to increase their capacity to absorb increased funding demand from SMEs with an expected leverage of 7 8, it can generate around EUR 300 million of new SMEs loans).

1. CONTEXT

1.1 Sector/Country/Regional context/Thematic area

An assessment of economic indicators since its independence in 1991 shows Ukraine performing much below its potential. As Europe's sixth largest consumer market, the country has several endowments that can enable much higher levels of economic growth and a better

distribution of prosperity. It has good access to international markets, being geographically strategically located. It has a vast area of some of the world's most fertile agricultural land. Moreover the Ukrainian population is well educated, while the country also enjoys a long-established comparative advantage in the metals sector as well as in other manufacturing and technology industries.

The absence of long-term strategies, institutional weaknesses, entrenched political divisions and widespread corruption have made it difficult for successive Ukrainian Governments to implement structural and lasting reforms. After a problematic transition in the 1990s, the high economic growth rates in the early 2000s were largely driven by favourable external conditions that allowed Ukraine to reap quick wins in the metals and chemicals sectors on the back of the global commodities boom. Soaring steel prices and, for much of the period, cheap natural gas imports from Russia supported significant improvements in the country's terms of trade, while highly liquid international capital markets simultaneously fuelled foreign direct investment inflows into the country.

Relying mostly on a narrow base of commodity derived exports, Ukraine was hard-hit by the global economic crisis in 2008. Subsequent recovery was slow and virtually stalled in 2013 due to increasingly rent-seeking attitude of the Yanukovych Government. The by then already extremely fragile economy rapidly deteriorated in 2014 resulting from the fall out of the annexation of Crimea by Russia and Russia's persisting support to the separatists in the Eastern Donbas region. This has caused a 8.2 % decline in GDP, while the decline for 2015 is expected to be 2.3%. Inflation at 20% as of November 2014 is on the rise. The national currency lost over half its value towards the US dollar and the euro as of January 2014 and after the establishment of a flexible exchange rate-setting mechanism.

Following the changes in Government especially after the elections in October 2014, there is now wide consensus suggesting urgent and far-reaching reforms of the rules and regulations for doing business in Ukraine. Encouraging innovation and diversification in the private sector and promoting small and medium sized enterprises (SME) is considered a cornerstone to offer alternatives to the several large scale industries that increasingly become obsolete and are shrinking. Important triggers for these changes derive from the re-orientation of the economy towards EU integration resulting from the adoption of the Association Agreement (AA) in 2014 and the implementation of the Deep and Comprehensive Free Trade Agreement (DCFTA) starting from January 2016. Several support measures related to reforms in rule of law, control of corruption and more conducive financial markets have been asked for in the conditions for macro-economic assistance as provided by the International Monetary Fund (IMF), International Financing Institutions (IFIs), EU and others. An important part of the additional assistance mainly provided through IFIs following the changes in Government in spring 2014, targets the re-organisation of the banking sector and support of credit lines for private sector development.

The potential for robust SME sector to contribute in the re-launch of the Ukrainian economy is considered high. The contribution from SMEs to GDP of around 12% so far is rather low as compared to the relatively high number of companies registered. Most of the SME activities concentrate in the five biggest cities, which suggests a significant scope for expansion to regional and local agglomerations in other parts of this comparatively highly urbanised country.

Promotion of SME development will also be of particular importance in view of need for (re-) integration of the high number of population displaced from the conflict affected areas in the East. In this context, this action contributes to socio-economic reintegration allowing IDPs to be part of the economy re-launch. The physical destruction of several traditional and often loss-making large scale industries and mines in the Donbas region is accelerating the need for creation of alternative employment. This offers challenges and opportunities in other parts of the country for population migrating out of the region on a permanent basis, as well as for those that return or have stayed back.

1.1.1 Public Policy Assessment and EU Policy Framework

The implementation of the EU- Ukraine Association Agreement including the Deep and Comprehensive Free Trade Agreement (AA/DCFTA), will entail an enhanced reform agenda, and will open up the scope for a number of significant additional gains for Ukraine, not only in its external trade, but also in the improvement of its investment climate. The creation of a friendlier enabling environment for entrepreneurs, in which small businesses can be established and grow would be a major achievement.

In concrete, the **AA** stipulates that: i) the Parties shall develop and strengthen their cooperation on industrial and enterprise policy, thereby improving the business environment for all economic operators, but with particular emphasis on SMEs; ii) the Parties shall cooperate in order to implement strategies for SME development, achieve greater competitiveness, simplify regulations, encourage innovation, support export promotion activities and facilitate modernization and restructuring of both Ukrainian and EU industry in certain sectors.

Whereas Government policies have been mostly ineffective or even discouraging SME development, at the same time there have been some initiatives attempting to improve the situation. A new Law on Development and State support to SMEs in Ukraine entered into force on 1 January 2013. The Law fixes the definition of a SME very close to that of the EU and clarifies the main directions of state policy for SME support and development. A new Agency for Regulatory Policy and Entrepreneurship Development was created on the basis of the Law. A Decree of the Cabinet of Ministers from 7 January 2015 stipulates for the reorganization of the Agency. It will be responsible only for the regulatory policy while the functions on SMEs support have been transferred to the Ministry of Economic Development and Trade (MoEDT). In the latter part of 2013 a National Programme for Small and Medium Entrepreneurship 2014-2020 was drafted. The Programme defines in its annex 42 measures coupled with respective concrete activities which must be implemented by which agencies and what is the time frame and source of funding. It is expected that the Programme will be substantially revised by the new Government or a new programme will be drafted for the period 2015-2020. So far Government funding for innovation and SME promotion has remained very limited (around EUR 1-2 million per year) and was never fully disbursed.

The Coalition Agreement (November 2014) between the five political parties entering in the pro-European coalition envisages specific measures on regulatory policy, business development and competition environment such as replacement within one year of the current system of business regulation with the European one; elimination of excessive regulation of business through reduction of the number of permits, permission and consent procedures; improvement of tax administration and reduction of number of taxes to nine; improvement of

competition environment; support to access to external markets and shift from the present administrative control to business support, among others. Introduction of an efficient system of support of domestic agricultural producers, first and foremost – family farms, is also envisaged.

The **policy dialogue** in the sector within the Partnership and Cooperation Agreement was carried out through the relevant EU-Ukraine Sub-Committee, the Eastern Partnership Platform on Economic Integration and Convergence with EU Policies, and in the framework of the implementation of the ongoing programmes and projects. It is expected that this dialogue will continue within the Association Agreement related committees.

The European Commission has sent last November 2014 a proposal to the MoEDT on the establishment of policy dialogue on technical regulations, standards, conformity assessment and related quality infrastructure, as well as on the issue of streamlining SME policies in line with the Small Business Act for Europe (SBA) and to apply the "Think Small First" Principle via deregulation efforts, but also by providing direct support to SMEs.

Regular dialogue is ongoing with the relevant professional, civil society and "think tank" organisations and business associations.

The negotiation on **Ukraine's participation in the EU Programme** *Horizon 2020* has been completed and the signature of the corresponding agreement is expected to take place in early 2015. *Horizon 2020* funds high-potential innovation through a dedicated SME instrument.

Ukraine has also started negotiations for the participation in COSME, the EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises (SMEs).

Almost all regions of the country local authorities have put in place **Regional Development Agencies**, with a strong attention to the support of local investments and the activation of the local initiatives. Effectiveness of these agencies is highly variable, generally depending on the participation of international donors that focus on the existing potentialities at regional and local level.

This action is in line with the principles and orientations of the recent Communication from the Commission on "A stronger Role of the Private Sector in Achieving Inclusive and Sustainable Growth in Developing Countries" [COM(2014)263 final].

1.1.2 Stakeholder analysis

Main Stakeholders:

- Ministry of Economic Development and Trade, responsible for the state policy on SMEs development and Entrepreneurship support; Ministry of Education and Science;
- State Service for Regulatory Policy;
- Regional & Local Authorities;

- o Banks;
- o SMEs and business intermediary organizations.

Beneficiaries:

- SMEs and Business Support Centres (BSCs) which will be established with the support of the Programme;
- Business intermediary organizations (Business membership and Business Support Organizations);
- Ministry of Economic Development and Trade; Regional and municipal authorities (especially Regional Development Agencies) and their associations, scientific and research institutes and similar innovation-related organizations which will be invited to join the BSCs; Ministry of Education and Science;
- o Indirectly, the whole population of the selected regions will benefit from the job opportunities created in newly established SMEs and increasingly competitive existing SMEs.

1.1.3 Priority areas for support/problem analysis

The main constraints for private sector development are the following:

- Non conducive business environment for SMEs growth: Over-regulation and frequent inconsistencies in the rules and requirements governing SMEs, combined with a lack of legal awareness, and relevant knowledge amongst entrepreneurs, creates an environment for "rent-seeking behaviour" amongst those bureaucratic structures responsible for the registration, control, and closure of SMEs. As a consequence, SMEs prefer to be informal and below the radar of Government supervision.
 - The regulatory environment requires extensive reform in order to encourage legitimate enterprise development. This involves: i) De-regulation; ii) Simplification of licencing, regulation and inspection; iii) Consistency and fairness in implementation of the laws; iv) A stronger legal framework for insolvency.
- Lack of a comprehensive strategy for private sector development and weak institutional set up for private sector policy formulation and implementation: there is a clear need of capacity building in the responsible Government agencies, as well as a need for authorities to understand Government's role in private sector development.
- Lack of quality services for SMEs and lack of a network of business support organisations: Despite there are hundreds of organisations registered as business support organisations in Ukraine, the range and quality of services provided to SMEs tends to be low and the market for business support services remains underdeveloped, both on the supply and the demand side.

- Shortage of entrepreneurship traditions and knowledge: This is the result of the Soviet heritage combined with the lack of operational business support infrastructure (business incubators, techno-parks, etc.).
- Restrained access of SMEs to external, particularly mid- and long-term, financing: This is caused, besides the recent deterioration of market conditions, by the banks' poor competence in risks assessment and management, and consequent conservative approach.
- Slow innovation capacity: In particular, SMEs in Ukraine are concentrated in sectors with relatively low potential for productivity and growth such as retail trade, while other sectors in manufacturing which have higher potential for innovation and growth are particularly under-developed.
- Low internationalisation: While in some sectors such as the agro-processing there are good perspectives to increase exports, there is no state programme in support to SMEs internationalization.

2. RISKS AND ASSUMPTIONS

Risks	Risk	Mitigating measures
	level	
	(H/M/L)	
Further deterioration of the overall macroeconomic situation of the country in general, and more in particular in the East, due to the conflict in the Donbas region. This may affect any policy aiming at promoting the private sector development and the creation and investments of SMEs.	M/H	Continuous policy dialogue and close monitoring of the security situation in the East.
Lack of progress of the national regulatory framework and deterioration of the conditions of implementation of several administrative policies (SME policy, taxation, registration, etc).	М	Continuous policy dialogue and enhanced cooperation with the Ukrainian authorities.
High turnover of civil servants staff of ministries and agencies, low absorption capacity and inadequate professional competences of civil servants.	M	Support Ukrainian authorities by targeted trainings and capacity building (through the TA component).
Reduced effective capacity and margin of manoeuvre for regional and local authorities to properly implement their development strategies in the current unstable environment. The same risk applies to almost all public non-governmental organisations that could potentially be involved in the establishment of the	M	Capacity building to be provided at national/regional/local level, complemented by other existing projects (i.e.: regional development 2013).

Business Support Centres, like the universities, research institutes, regional or local development agencies.	
Assumptions	
overall political situation of the country red The regulatory framework and its implement	entation have improved – or at least not
deteriorated further - due to the improvement	of the general economic and political situation
in the coming years; The new reform-oriented Government is or	committed to move against conflict of interest
and corruption, thus improving the business en	<u>e</u>
☐ The Government of Ukraine remains com	nitted to support the action.

3. LESSONS LEARNT, COMPLEMENTARITY AND CROSS-CUTTING ISSUES

3.1 Lessons learnt

- a) It is difficult to promote and efficiently implement reforms unless these reforms are supported through specific programmes and demanded and supported by local interest groups. The Association Agreement between the EU and Ukraine will be an important driver for reforms in favour of the private sector. The strengthening of the private sector eventually contributes to lay strong and concrete foundations for ongoing reforms.
- b) Supporting only the access of SMEs to better business services without **improving the access to finance** cannot ensure tangible results. It is expected that strengthening existing and new Business Support Centres will contribute to the successful disbursement of the loans for the private sector foreseen in the European Financial Institutions programmes such as the DCFTA Facility.
- c) Regional and municipal authorities are closer to the needs and problems of the private sector and generally understand better the consequences of industrial restructuring. Therefore, they are expected to support more actively SMEs development in the selected regions and will be actively involved in action implementation. At the same time in some occasions the resistance to change may be high at regional and municipality levels. The action success will depend on the implementing organization's ability to set up modus operandi with the authorities and mobilize local businesses around the action ideas.

d) Need for a more constructive dialogue with the private sector and civil society, as well as the need to regularly conduct impact assessments to assess regulatory changes on SMEs.

3.2 Complementarity, synergy and donor coordination

EU funding at bilateral level:

- a) "Ukraine NIF Guarantee Facility as part of the ENI regional project DCFTA Initiative East" (EUR 40 million 2015 2018, running in parallel and complementing the proposed action). This support will lead to the origination of approximately EUR 300 million new SMEs loans to cover the segment of the SME market, in which enterprises do not have the appropriate financial history or are lacking sufficient levels of collateral and thus falling outside the current credit criteria of the commercial banks.
- b) "Sector Competitiveness Strategy for Ukraine, Phase 3 Sustaining Reforms" (EUR 2 million, 2013-2015). This project is implemented by OECD and aims at enhancing the competitiveness of the Ukrainian economy by building Ukrainian institutional capacity in policy making and co-ordination in specific sectors.
- c) "Support to Ukraine's Regional Development Policy" (EUR 5.3 million, 2012 2016). Supports strengthening the capacity of Ukrainian authorities and other stakeholders to develop and implement effective regional development policies. Part of the strategies relates to economic development in general and concretely to SMEs development. It is coupled with grants for local authorities and NGOs.
- d) "Improvement of the food safety control system in Ukraine" (EUR 3.6 million, 2014 2016). Contributes to the improvement of food safety in Ukraine from "farm to fork" by aligning the Ukrainian legislation, institutional infrastructure and the system of state controls with the regulatory and administrative practices of the EU. Following its successful implementation, it will be easier for SMEs to import and export foodstuffs.
- e) "Promoting mutual trade by removing technical barriers to trade between Ukraine and the European Union" (Technical assistance EUR 6.5 million, Budget support: EUR 38 million, 2011 2015). Implements policy measures to remove technical barriers to trade between the EU and Ukraine, including the modernisation of the institutional framework for quality assurance.
- f) "Harmonisation of Public Procurement system in Ukraine with EU standards", (EUR 4 million, 2013 2016). Contributes to development of a public procurement policy and legal framework, institutional infrastructure, improvement of transparency and integrity of the public procurement in Ukraine. It will also contribute to better access of SMEs to public procurement.

EU funding at multi-country level:

SME Panel and SME Flagship: The SME Panel was launched in 2010 in order to support the development of SMEs and to improve the business environment in partner countries. The Panel is particularly addressed at Government officials, the appointed Small Business Act (SBA) coordinators of the partner countries as well as business and SME associations. Hands-

on support to SMEs in the region through the SME Panel and its integrated SME Flagship is done on three levels: i) At policy level, the EU works with the OECD and other partner organisations to assist Eastern partner countries in drawing up effective SME policies. This is done through the SBA Assessment as well as a project to implement the recommendations of the Assessment. The EU also co-finances a project of the World Bank (STAREP) which has the purpose to improve financial reporting in partner countries. ii) In terms of assistance to Business Support Organisations (BSOs), the EU initiated a vast networking programme between BSOs from partner countries and the EU – East Invest. The East Invest Programme aims to promote trade and investment through networking and consolidation of business and SME associations in the Eastern partner region. So far more than 80 BSOs have participated in the programme. iii) In order to support SMEs directly and to provide them with better access to finance a wide range of programmes involving European Financial Institutions (EBRD, EIB and KfW) have been developed under the umbrella of the Neighbourhood Investment Facility. Additionally, the DCFTA Facility for SMEs has been established for the three countries which have signed an AA/DCFTA with the EU. The DCFTA Facility has the purpose to support SMEs in order for them to be able to: Finance necessary investments to comply with the provisions of the DCFTA; Seize trade opportunities with the EU and within the region which have been opened up due to the DCFTA; and Benefit from the inflow of foreign direct investment.

International Financing Institutions (IFIs)

a) The European Bank for Reconstruction and Development (EBRD) provides the Ukrainian banking sector with long-term senior and subordinated loans and equity funding combined with technical assistance. The SME sector is one of EBRD's target areas. In December 2013 the EBRD adopted the Small Business Initiative (SBI). It is about having a more strategic approach towards SMEs development. The EBRD's Small Business Support (SBS) team works to improve access of SMEs to business advisory services through the Business Advisory Services (BAS) and the Enterprise Growth Programme (EGP).

SBS significantly expanded its operations in 2009 but is active in Ukraine since 1996. To date, over EUR 7 million of funding has been mobilised, enabling 430 enterprises to access business advice and industry expertise, with 335 projects involving local consultants and 95 bringing the expertise of international industry advisers. Team's specific initiatives include Women in Business programme and Export Promotion.

In addition, sector and market development activities are implemented to develop the capacity of local consultants and the SME support infrastructure in Ukraine. These efforts also include EBRDs commitment to broadening the expertise of beneficiaries and stakeholders.

b) **The European Investment Bank (EIB)** relatively recently obtained the mandate to work with the SMEs sector. They provide credits to local partner banks for on-lending to SMEs. Currently EIB works through four banks and negotiations are ongoing with a fifth one. Credit lines amount to nearly EUR 400 million.

- c) **The KfW** portfolio in Ukraine amounts EUR 200 million, 50% of which are in support to SMEs through the financial sector. Support focuses mainly on SMEs involved in green tourism, agriculture, fisheries, small hotels, and light manufacturing.
- d) The International Finance Corporation (IFC) has several SME-focused credit lines and guarantees to Ukrainian banks, leasing companies, and large agro-producers that indirectly benefit SMEs. Funding of SME-focused projects has amounted to over EUR 150 million. Investments projects are supported through Technical assistance such as help in building capacity for energy efficiency loan products and implementation of social and environmental management.
- e) The **World Bank** is mainly working on de-regulation in selective areas with focus on licences and permits. Additionally, a financial sector development programme is under implementation, aiming at improving transparency of the banking system and strengthening law enforcement. The Export development project brings support to export crediting. The Bank is also preparing a large (USD 300 million) loan programme entitled "Competitiveness Enhancement with focus on growth and jobs". The programme will tentatively have 3 components: i) Investment climate improvement with focus on the regulatory policy (aiming at the reduction of administrative barriers and support to the establishment of e-government); ii) Innovation and entrepreneurship; iii) Export competitiveness (metrology, standardization and food safety).

Other donors

- a) The US Agency for International Development (USAID)'s objectives for Ukraine include improving local government support for SMEs and promoting private sector business associations and advocacy groups. Recent SME-focused initiatives have included a one-stop shop project for business licensing and permits, aiming to reduce corruption and alleviate the bureaucratic burden for SMEs, as well as, guarantee programmes in the energy efficiency and agricultural sectors. A new project entitled "Leadership in Economic Governance" (USD 5 million, 5 years) has been recently approved. It will mobilize local expertise to propose SMEs policies, advocate for their adoption and support their implementation in at least three regions. It aims at improving the country's business enabling environment in line with the EU principles and practices. The "Ukraine trade policy programme" will build the capacity of the MoEDT on WTO related matters such as disputes settlement and trade remedies.
- b) **The Swiss Agency for Development and Cooperation (SDC)** and the Swiss Investment Fund for Emerging Markets support SMEs through investments in private equity funds e.g. through Dragon Capital's Europe Virgin Fund.
- c) GIZ provides advisory and capacity building services to businesses throughout Ukraine's regions, focusing on sustainable economic development and energy efficiency. The project "Sustainable economic and employment promotion" (2009-2014) supported the improvement of the instruments for economic promotion in the regions of the Autonomous Republic of Crimea and in Chernivtsi and Donetsk. The programme "Support to Green Modernization of Ukrainian Economy" (EUR 5 million, 2014-2017) supports the drafting of a Strategy for the modernization of the Ukrainian economy, the

establishment of regional green economy platform and the upgrading of business services related to energy- and resource-efficient technologies.

- d) **The Swedish International Development Cooperation Agency, SIDA** adopted a new strategy on Market development in April 2014. More resources will be dedicated to private sector development within the strategy implementation in the next years.
- e) **The Canadian Government** is about to approve in the beginning of 2015 a new Strategy for support to Ukraine. It will include support to regional and local development and direct support to SMEs and their organizations.

Donors' coordination

Coordination on private sector development so far has been limited to a number of ad-hoc meetings for exchange of information between the MoEDT and the main donors. Acknowledging the need for improvement, the EU will make promoting better donor coordination part of the proposed action. This falls also within the scope of intensification of coordination as part of the implementation of AA/DCFTA.

3.3 Cross-cutting issues

Environment, gender equality, good governance, and human rights will be directly targeted cross-cutting issues for this project.

In addition, special attention will be paid to: i) women in business; ii) vulnerable groups (disabled unemployed people and internal displaced people from the conflict affected areas); iii) youth - talented graduates willing to start an early productive life and iv) corruption-related issues.

The project will implement measures to address the identified gender issues such as the lack of equal opportunities for women in access to finance, access to employment, career advancement and remuneration.

4. DESCRIPTION OF THE ACTION

4.1 Objectives/results

The <u>overall objective</u> of the action is to contribute to sustainable and inclusive economic growth in Ukraine to enhance employment opportunities, regional prosperity and national cohesion.

The specific objectives are:

- SO1) To strengthen the capacity of Ukrainian national, regional and local authorities and other stakeholders to develop and implement effective economic development policies, including SMEs policy.
- SO2) To contribute to re-launching the national economy by supporting development of the SME sector and increasing capacity for entrepreneurial skills training at the regional level.

The **expected results** are:

- R1.1 Enhanced capacity of national, regional and local authorities to develop and implement effective economic development policies, including SMEs policy.
- R2.1 A number of operating Business Support Centers with an extensive network of agents to cover at least 15 regions of Ukraine.
- R2.2 Competitiveness of at least 15 regions of Ukraine strengthened.
- R2.3 Innovative and diversified start-ups initiatives have grown in the selected regions.
- R2.4 Access to administrative and legal services is improved at local and regional level.
- R2.5 Access to financing and to innovative financial services is improved in the selected regions, by exploiting the synergies between the business advice services provided by this action and the EUR 40 million Ukraine NIF/EIB Guarantee Facility (see point 3.2).
- R2.6 Increased capacities for training in entrepreneurial skills as required by the innovating and expanding business communities in the selected regions.
- R2.7 Internationalisation of SMEs has improved in the selected regions, in line with the establishment of the DCFTA between the EU and Ukraine.
- R2.8 In the areas affected by the conflict, namely where there is high concentration of IDPs, a substantially improved business enabling environment is created to generate growth and employment for both local populations and Internally Displaced Persons (IDPs), contributing to their social-economic reintegration.

4.2 Main activities

Component 1 – National level

- A1.1) General coordination of the action and support to its implementation.
- A1.2) Support to drafting/update and implementation of strategic documents, relevant for economic development, including a comprehensive policy to promote and improve the investment climate for small and medium enterprises.
- A1.3) Support to drafting and implementation of a simplified private sector regulatory framework in line with EU legislation.

- A1.4) Set up of an 'easy to access web portal' and information services for SMEs to provide national and international legal and market information (complementary to existing information structures).
- A1.5) Support to improving existing Ukraine's legislative and institutional framework for Public-Private Partnerships through a participatory process.
- A1.6) Support to consultative dialogue with main stakeholders (local authorities, business associations, SMEs representatives, Civil Society, think tanks, etc.).
- A1.7) Participation in EU programme *Horizon 2020*.
- A1.8) Support/advice to the Ukrainian authorities enabling their effective participation in the EU programmes COSME and *Horizon 2020*.

<u>Component 2 – Regional level</u>

- A2.1) Set-up a number of Business Support Centers (BSC) and a network of partners across the country to cover at least 15 selected regions (using existing structures if available), in association with EBRD, local business organisations, banks and local/regional authorities. The BSC will help improve the competitiveness of the SME sector by connecting local small businesses to a network of local consultants and international industry experts. Business advice will be tailored according to the size of the company and the complexity of the challenges. BSC will also advise SMEs on how to access to financing. In addition, sector and market development activities will be implemented to develop the capacity of local consultants and the SME support infrastructure. Targeted economic sectors will depend on the economic profile of the region and activities should aim but not be limited to the following key sectors: agriculture, innovation, improvement of provision of public services and infrastructures energy efficiency and green economy. Support to SMEs to adapt to and benefit from the establishment of the DCFTA between the EU and Ukraine will be among the main tasks of the BSC.
- A2.2) Formulation and implementation of a scheme to build business skills in cooperation with business associations, unemployment agencies in the selected regions.

4.3 Intervention logic

At national, policy level, the Technical Assistance provided under this action will strengthen the capacity of Ukrainian national, regional and local authorities and other stakeholders to develop and implement effective economic development policies, including SMEs policy. This capacity building combined with the political will of the ruling pro-European Coalition will create favourable conditions for sustainable and inclusive economic growth at national level.

The activities **at regional level** related to business advice and access to networks will be implemented by the EBRD. The selection of at least 15 regions (covering two-third of the country) will be done by the EU Delegation in consultation with the Ukrainian authorities and the EBRD and will be based on clear selection criteria (political will, economic profile – recovery potential, geographical diversity and innovative potential). These activities will be complemented by regional programme funded separately (the so called Ukraine – NIF/EIB

Guarantee Facility), to improve access to finance in cooperation with Ukrainian commercial banks. As a whole, this regional component will support the development of the SME sector and increase regional capacities for training in entrepreneurial skills in at least 15 selected regions. Thus, new employment opportunities will be created, regional prosperity increased (particularly in the areas affected by the conflict) and better national cohesion achieved.

5. IMPLEMENTATION

5.1 Financing agreement

In order to implement this action, it is foreseen to conclude a Financing Agreement with the partner country, referred to in Article 184(2)(b) of Regulation (EU, Euratom) No 966/2012.

5.2 Indicative implementation period

The indicative operational implementation period of this action, during which the activities described in section 4.2 will be carried out and the corresponding contracts and agreements implemented, is **60 months** from the date of entry into force of the Financing Agreement.

Extensions of the implementation period may be agreed by the Commission's authorising officer responsible by amending this decision and the relevant contracts and agreements; such amendments to this decision constitute technical amendments in the sense of point (i) of Article 2(3)(c) of Regulation (EU) No 236/2014.

5.3 Implementation modalities

5.3.1. Participation of Ukraine in the EU programme Horizon 2020 - the Framework Programme for Research and Innovation (2014-2020) (direct management)

Implementation of sub-component A1.7) *Participation in the EU programme Horizon 2020* of section 4.2 above will take the form of a reimbursement of up to 50% of the corresponding yearly participation fee over a period of three years.

Considering the governmental nature of the institution (Ministry of Education and Science) that has been designated by Ukraine for being in charge of this programme, modalities of the reimbursement will be defined through the introduction of specific provisions in the Financing Agreement. Payment will be made on an annual basis after receiving evidence of the payment of the total fee for the corresponding year. No pre-financing is foreseen under this scheme.

A Participation Agreement is expected to be signed on 20.03.2015, according to the terms of which Ukraine is associated to *Horizon 2020* - the Framework Programme for Research and Innovation (2014-2020) as of 01.01.2015 and its financial contribution is due as of that date. It is therefore appropriate to allow retroactive co-financing of this participation and the Commission authorises that the cost of the financial contribution of Ukraine for its participation in *Horizon 2020* - the Framework Programme for Research and Innovation (2014-2020) may be recognised as eligible as of 01.01.2015.

The Government of Ukraine confirmed the willingness to benefit from this financial support in November 2014.

5.3.2 Procurement (direct management)

Subject in generic terms	Type (works, supplies, services)	Indicative number of contracts	Indicative trimester of launch of the procedure
Component 1 – TA at national policy level	Services	1	Q4 2015- Q1/2016
Evaluation and Audit	Services	2	Q2/2018 and Q1/2021
Visibility	Services	1	Q4/2015- Q1/2016

5.3.3 Indirect management with an international organisation

A part of this action may be implemented in indirect management with the **EBRD** in accordance with Article 58(1)(c) of Regulation (EU, Euratom) No 966/2012. This implementation entails the implementation of **Component 2 - regional level (activities A2.1 and A2.2)**. This implementation is justified because of the large previous experience and geographical coverage of the EBRD in the SMEs sector in Ukraine. A wide range of complementary instruments offered by the EBRD will secure a comprehensive approach to SMEs support ranging from advisory services to advice on access to finance, catering to enterprises at various development stages while addressing market challenges. It will also capitalize on extensive experience in related initiatives to support SMEs, undertaken by the EBRD with EU financing across the region. The EBRD works on a cost-sharing basis (for the training – meaning that people trained will have to pay some minor fees), which will ensure an effective use of funds as well as allowing leverage of mobilized financing.

The entrusted entity would carry out the following budget-implementation tasks: procurement and grant award procedures and management of corresponding contracts and payments.

5.4 Scope of geographical eligibility for procurement and grants

The geographical eligibility in terms of place of establishment for participating in procurement and grant award procedures and in terms of origin of supplies purchased as established in the basic act and set out in the relevant contractual documents shall apply, subject to the following provision.

The Commission's authorising officer responsible may extend the geographical eligibility in accordance with Article 9(2)(b) of Regulation (EU) No 236/2014 on the basis of urgency or of unavailability of products and services in the markets of the countries concerned, or in other duly substantiated cases where the eligibility rules would make the realisation of this action impossible or exceedingly difficult.

5.5 Indicative budget

	EU contribution (amount in EUR)
Component 1 – Policy level – Procurement (direct management)	7.000.000
Component 1 – Participation in EU programme <i>Horizon 2020</i> (direct management)	7.000.000
Component 2 – Indirect management with the EBRD	40.000.000
Evaluation & Audit	400.000
Communication and visibility	600.000
Totals	55.000.000

5.6 Organisational set-up and responsibilities

Component 1: The Delegation of the European Union to Ukraine will carry out routine monitoring of the activities carried out by the Contractors. Objectively verifiable indicators (OVI), both qualitative and quantitative, will be revised in close coordination with the Ministry of Economic Development and Trade and other beneficiaries' needs and ambitions.

Component 2: The monitoring of the day to day implementation will be carried out by the EBRD under its standard procedures, based on benchmarks to be agreed with the project beneficiaries and with the EU Delegation to Ukraine. It will include periodic assessment of progress and delivery of specified project results towards achievement of action objectives.

In order to ensure co-ordination between the action components and the numerous stakeholders, a Steering Committee (SC) will be established to guide action implementation. The SC will include representatives of the beneficiaries, the implementing partners and the European Union. The Consultant providing the TA will ensure the proper functioning of the

SC, including preparation of the agenda, sending the invitations, preparation and follow up of the minutes. The SC will meet at least twice per year.

5.7 Performance monitoring and reporting

The day-to-day technical and financial monitoring of the implementation of this action will be a continuous process and part of the implementing partner's responsibilities. To this aim, the implementing partner shall establish a permanent internal, technical and financial monitoring system for the action and elaborate regular progress reports (not less than annual) and final reports. Every report shall provide an accurate account of implementation of the action, difficulties encountered, changes introduced, as well as the degree of achievement of its results (outputs and direct outcomes) as measured by corresponding indicators, using as reference the logframe matrix (for project modality) or the list of result indicators (for budget support). The report shall be laid out in such a way as to allow monitoring of the means envisaged and employed and of the budget details for the action. The final report, narrative and financial, will cover the entire period of the action implementation.

The Commission may undertake additional project monitoring visits both through its own staff and through independent consultants recruited directly by the Commission for independent monitoring reviews (or recruited by the responsible agent contracted by the Commission for implementing such reviews).

5.8 Evaluation

Having regard to the importance of the action, a mid-term and final evaluations will be carried out for this action or its components via independent consultants contracted by the Commission.

The mid-term evaluation will be carried out for problem solving purposes, in particular with respect to defining to what extend the expected results are being achieved and proposing mitigation measures in case of deviations.

The final evaluation will be carried out for accountability and learning purposes at various levels (including for policy revision), taking into account in particular the fact that this is a large programme in support to SMEs in Ukraine and a relevant impact is expected to be achieved at all levels.

The Commission shall inform the implementing partner at least one month in advance of the dates foreseen for the evaluation missions. The implementing partner shall collaborate efficiently and effectively with the evaluation experts, and inter alia provide them with all necessary information and documentation, as well as access to the project premises and activities.

The evaluation reports shall be shared with the partner country and other key stakeholders. The implementing partner and the Commission shall analyse the conclusions and recommendations of the evaluations and, where appropriate, in agreement with the partner

country, jointly decide on the follow-up actions to be taken and any adjustments necessary, including, if indicated, the reorientation of the project.

5.9 Audit

Without prejudice to the obligations applicable to contracts concluded for the implementation of this action, the Commission may, on the basis of a risk assessment, contract independent audits or expenditure verification assignments for one or several contracts or agreements.

5.10 Communication and visibility

Communication and visibility of the EU is a legal obligation for all external actions funded by the EU.

This action shall contain communication and visibility measures which shall be based on a specific Communication and Visibility Plan of the Action, to be elaborated at the start of implementation and supported with the budget indicated in section 5.5 above.

In terms of legal obligations on communication and visibility, the measures shall be implemented by the Commission, the partner country, contractors, grant beneficiaries and/or entrusted entities. Appropriate contractual obligations shall be included in, respectively, the Financing Agreement, procurement and grant contracts, and delegation agreements.

The Communication and Visibility Manual for European Union External Action⁶ shall be used to establish the Communication and Visibility Plan of the Action and the appropriate contractual obligations.

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⁶ Document published at https://ec.europa.eu/europeaid/node/17974

APPENDIX - INDICATIVE LOGFRAME MATRIX (FOR PROJECT MODALITY) ⁷

The activities, the expected outputs and all the indicators, targets and baselines included in the logframe matrix are indicative and will be quantified during the inception phase and updated during the implementation of the action without an amendment to the financing decision. The indicative logframe matrix will evolve during the lifetime of the action: new lines will be added for listing the activities as well as new columns for intermediary targets (milestones) when it is relevant and for reporting purpose on the achievement of results as measured by indicators.

	Intervention logic	Indicators	Baselines (incl. reference year)	Targets (incl. reference year)	Sources and means of verification	Assumptions
t t	To contribute to sustainable and inclusive economic growth in Ukraine to enhance employment opportunities, regional	GDP growth Unemployment level reduction	GDP in 2015 Level of	X % average growth for the period 2016-2020 xx % reduction of	National and regional statistics Reports prepared by	Assumptions: i) Overall political situation of the country has stabilized;
ive: Impact	prosperity and national cohesion.		unemployment in 2015	unemployment rate between 2016-2020	Ukrainian Government, European Commission, and	ii) Government is committed to improve the business
Overall objective:		Growth of regional economies in the selected regions	Contribution of the regions to the national GDP	x % average economic growth in the regions for the period 2016- 2020	other international donors (IFIs)	environment; iii) Government committed in its support to the programme.
		Regional disparities in terms of GDP per capita in comparison with Kiev region reduced	GDP per capita in the 10 regions and Kiev in 2015	x % reduction of disparities between 2016- 2020		

⁷ Indicators aligned with the relevant programming document are marked with '*' and indicators aligned to the EU Results Framework with '**'.

	Intervention logic	Indicators	Baselines (incl. reference year)	Targets (incl. reference year)	Sources and means of verification	Assumptions
Specific objective: Outcome	SO1) To strengthen the capacity of Ukrainian national, regional and local authorities and other stakeholders to develop and implement effective economic development policies, including SMEs policy. SO2) To contribute to relaunching the national economy by supporting development of the SME	Strategic documents, including a comprehensive policy to promote and improve the investment climate for SMEs are adopted and its implementation started. WB/IFC Doing business ranking. Number of supported SMEs, start-ups.	N/A 96 N/A	xx economic development policy documents developed . xx deregulation measures adopted and implemented. Within the first 30 best performing countries. 2000 SMEs supported	Project reports, Government reports, Regional administrations reports, other donors reports, Business climate survey including Doing Business, legislative acts adopted.	Assumptions: i) Overall political situation of the country has stabilized; ii) Government is committed to improve the business environment; iii) Government committed in its support to the programme.
	sector and increasing capacity for entrepreneurial skills training at the regional level.					
	1.1 Enhanced capacity of national, regional and local authorities to develop and implement effective economic development policies, including SMEs policy.	Number of policy documents developed. SBA Assessment scores	N/A 2015 SBA assessment scores	10 policy documents, incl.National SMEs strategy developed. Improved SBA scores	National and regional statistics, Project reports, Government reports, Regional administration reports, SME policy Index report, Other	Risks: Further deterioration of the overall macroeconomic situation of the country.
Outputso	2.1 A number of operating Business Support Centers with an extensive network of agents to cover at least 15 regions of Ukraine. 2.2 Competitiveness of at	Level of businesses satisfaction from the development policies implementation. Number of supported SMEs, including women-led.	XX % of businesses satisfied in 2015 in the selected regions (tbd) N/A	At least 50 % of businesses satisfied by 2020. 10 000 SMEs supported, out of which 30% womenled/owned	donors reports and surveys, Surveys undertaken by the TA	Lack of progress of the national regulatory framework; deterioration of the conditions of implementation of policies (SME policy, taxation, registration, etc).

Intervention logic	Indicators	Baselines (incl. reference year)	Targets (incl. reference year)	Sources and means of verification	Assumptions
least 15 regions of	Growth of private investments	To be defined by	25 % increase of		
Ukraine strengthened.	in the regions.	the TA	private investment		High turnover of
			at the end of the		civil servants staff,
2.3 Innovative and			project		low absorption
diversified start-ups	Number of start-ups supported,	N/A	500 start-ups		capacity;
initiatives have grown in	including women-led.		established, out of		inadequate
the selected regions.			which 30%		professional
		TD 1 1 C 11	women-led.		competences.
2.4 Access to	Level of satisfaction of	To be defined by	At least 50 % of		D 1 1 CC .:
administrative and legal	businesses from the	surveys in the	businesses		Reduced effective
services is improved at	administrative and legal	beginning of the	satisfied.		capacity and
local and regional level.	services.	project.			margin of manoeuvre for
2.5 Access to financing	Volume and number of loans	N/A	EUR 400 million		regional and local
and to innovative	disbursed as a result of the	IN/A	of loans to SMEs		authorities to
financial services is	advice provide by the project,		disbursed,		properly
improved in the selected	including to women-led		10000 loans		implement their
regions by exploiting the	businesses.	N/A	disbursed, out of		development
synergies between the		1,112	which 30 % to		strategies in the
business advice services			women-led SMEs		current unstable
provided by this action					environment.
and the EUR 40 million					
Ukraine – NIF/EIB					
Guarantee Facility.					
	Number of people trained by	N/A	10000 people		
2.6 Increased capacities for	EBRD, including women.		trained, out of		
training in entrepreneurial			which 30 %		
skills as required by the			women.		
innovating and expanding					
business communities in					
the selected regions.	N 1 6	m 1 1 2 11	500/:		
271	Number of exporting SMEs in	To be defined by	50% increase of		
2.7 Internationalisation of	the regions.	surveys in the	the number of		
SMEs has improved in the	Volume of exports from the	beginning of the	exporting SMEs and of the volume		
selected regions.	regions.	project.	of their exports.		
			of their exports.		

Intervention logic	Indicators	Baselines (incl. reference year)	Targets (incl. reference year)	Sources and means of verification	Assumptions
2.8 In the areas affected by the conflict, a substantially improved business enabling environment is created to generate growth and employment for both local populations and IDPs.	Regional growth and employment rates.	2015 data	30% economic growth and 20% increase of the employment rate		



This action is funded by the European Union

ANNEX 2

of the Commission Implementing Decision on the Special Measure 2015 for Private Sector Development and Approximation in favour of Ukraine

Action Document for Technical Cooperation Facility

INFORMATION FOR POTENTIAL GRANT APPLICANTS

WORK PROGRAMME FOR GRANTS

This document constitutes the work programme for grants in the sense of Article 128(1) of the Financial Regulation (Regulation (EU, Euratom) No 966/2012) in the following sections concerning calls for proposals: 5.3.1 Grants — Twinning calls for proposals (direct management); and in the following section concerning grant awarded directly without a call for proposals: 5.3.2 Grant: direct award to EU Agency — European Aviation Safety Agency (EASA) (direct management).

1. Title/basic act/	Technical Cooperation Facility
CRIS number	CRIS number: ENI/2015/037-834, financed under European Neighbourhood Instrument
2. Zone benefiting from the	Neighbourhood East
action/location	The action shall be carried out at the following location: Ukraine
3. Programming document	Not available (programming process for 2014-2017 was halted due to the ongoing unrest and uncertainty in Ukraine)
4. Sector of concentration/ thematic area	Governance, Technical Barriers to Trade, Financial Services, Statistics, Energy, Transport
5. Amounts concerned	Total estimated cost: EUR 15.3 million
	Total amount of EU budget contribution: EUR 15 million
	This action is co-financed in joint co-financing by:

	-World Bank for an amount of E	-World Bank for an amount of EUR 0.3 million.				
6. Aid modality(ies)	Project Modality					
and	Direct management:					
implementation	• grants – Twinning calls fo	r proposals				
modality(ies)	 grant – direct award procurement of services, s	upplies				
	Indirect management with the Wo	orld Bank				
7. DAC code(s)	15110 - Public Sector Policy and	Administra	tive Managem	ent		
8. Markers (from CRIS DAC form)	General policy objective Not Significant Main targeted objective objective					
,	Participation development/good governance			X		
	Aid to environment		X			
	Gender equality (including Women X In Development)					
	Trade Development		X			
	Reproductive, Maternal, New born X					
	RIO Convention markers	Not targeted	Significant objective	Main objective		
	Biological diversity	X				
	Combat desertification	X				
	Climate change mitigation					
	Climate change adaptation					
9. Global Public Goods and Challenges (GPGC) thematic flagships	n/a					

SUMMARY

Action aims at supporting Ukraine in designing and implementing key reforms stemming from the EU-Ukraine Association Agreement (AA), including a Deep and Comprehensive Free Trade Area (DCFTA), as well as from other bilateral agreements.

The action will therefore provide policy advice, advice on legal approximation process with the EU, capacity building and infrastructural support in priority areas covered by the EU-Ukraine Association Agreement. Particular attention will be paid to governance issues, including judiciary reform, home affairs; economic governance, including statistics, technical barriers to trade, financial services; transport; social reforms and energy.

2 CONTEXT

2.1 Sector/Country/Regional context/Thematic area

2.1.1 Public Policy Assessment and EU Policy Framework

The EU-Ukraine Association Agreement (AA), which includes a Deep and Comprehensive Free Trade Area (DCFTA), was signed on 21 March 2014 in Brussels. On 16 September 2014, the AA was simultaneously ratified by the European Parliament and the Verkhovna Rada of Ukraine.

As of 1 November 2014, AA provisions in areas including the respect for human rights, fundamental freedoms and rule of law; political dialogue and reform; justice, freedom and security; economic and financial cooperation are provisionally applied. Provisional application of the DCFTA part of the Agreement has been delayed until 1 January 2016, as part of the overall efforts towards a comprehensive peace process in Ukraine, respecting its territorial integrity and right to decide on its own destiny.

The Association Agreement will be a key instrument for carrying out the much-needed reforms in Ukraine in the years to come, underpinned by the EU's support.

On 17 September 2014, the Government of Ukraine adopted the Action Plan on Implementation of the AA for the period of 2014-2017. This Plan is expected to be complemented by detailed sectoral implementation plans covering each chapter of the AA.

Furthermore the Government adopted in October 2014 the Ukraine 2020 Strategy, which sets out a vision for the development of the country and identifies ten priority areas for medium to long-term reform and development. The oversee of the reform process, the National Reform Council bringing together Parliament, Government and Civil Society, has been set up under the Presidential Administration. The Strategy provides the basis for the Coalition Agreement that orients to new Government in its annual work plans. It also provides a potential framework for streamlining dialogue with the international donor community to improve the coordination of the different flows of assistance.

2.1.2 Stakeholder analysis

The key stakeholders will be the concerned ministries and other central executive bodies, relevant civil society groups and also, though indirectly, the donor community. This action will primarily impact on the public authorities in the areas covered by the AA and the DCFTA.

Given indicative thematic priorities of this action the following Ukrainian stakeholders will play a major role in the action's implementation process:

Sector	Stakeholders	
Governance Reforms / Home	National Agency on Civil Service	
Affairs	Ministry of Justice	
	National Academy of Public Administration	
	State Border Guard Service	
	Ministry of Interior	
	Ministry of Finance	
	Ombudsman Office	

Sector	Stakeholders	
	Judiciary bodies Prosecutor General Office National Association of Advocates (Bar) of Ukraine ⁸	
Economic Governance and Trade	State Statistics Service Ministry of Economic Development and Trade Antimonopoly Committee State Veterinary and Phyto-Sanitary Service Ministry of Agrarian Policy and Food New National Standardisation Body (currently being established on the basis of Ukrainian Scientific, Research and Training Centre of Standardisation, Certification and Quality) Ministry of Finance The National Bank of Ukraine The National Commission for Securities and Stock Market The National Commission on State Regulation of Financial Services Market (or, in case, of reorganisation, another entity charged with the regulation and supervision of insurance market)	
Transport	Ministry of Infrastructure of Ukraine State Aviation Administration of Ukraine Ministry of Regional Development, Construction and Housing	
Energy	Ministry of Energy and Coal Industry	
Social	Ministry of Social Policy	

2.1.3 Priority areas for support/problem analysis

Several ministries are in the process of developing or revising their sector strategies in response the changing context of the re-orientation towards the EU. The EU has been actively supporting these efforts mostly funded from similar mixed support mechanisms as proposed under the current action.

This action in particular will ensure further support with regard to policy development and implementation, legal approximation process with the EU and capacity building measures in the following priority areas:

- Governance reforms, including judiciary reform and home affairs (border management and law-enforcement);
- Economic governance and trade, including statistics, competition policy, technical barriers to trade, financial services and development of geographic indications system;
- Energy, including gas transmission system modernisation;
- Transport, including aviation;
- Social including labour markets.

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⁸ http://unba.org.ua/

Background information and problem analysis related to the above mentioned priority areas are provided in the sub-sections below:

1.1.3.1 Governance reforms, including judiciary reform and home affairs (border management)

Implementation of Ukraine's commitments under the AA will require a stable, effective and politically neutral public administration. Public administration reform is also essential for democratic governance. Furthermore, a well-functioning public administration directly impacts upon Government's capacity to provide public services and to foster economic growth.

The main problems of Ukraine's public administration are:

- excessive discretionary powers of head of state bodies accompanied with limited internal and external oversight mechanisms leading to conflict of interest and corruption;
- inadequately paid, politically depended, fragmented and unstable civil service system leading to weak institutional capacity of state bodies in general;
- unachieved process of distribution of powers and competences between state bodies;
- lack of a general law on administrative procedures leading to red tape, low quality of public service provision and corruption.

A key success factor for the governance reforms is creation of a new framework for civil service oriented toward a career-based system. According to EU/OECD SIGMA this will allow to build an independent, professional and politically neutral civil service empowered and enabled to act in the interests of the country as a whole.

As far as the home affairs issues are concerned, the Crimea Crisis and the conflict at the Eastern part of Ukraine has required a conceptual revision of the mandate and functioning of the State Border Guards Service (SBGS) and other law enforcement bodies involved in border management.

The Integrated Border Management Strategy adopted by the Government of Ukraine in 2010 for the period of 2007-2015 and a relevant implementation plan are at the completion phase and momentum has now risen to build a strategic vision for the SBGS and border management in general for the next decade.

The events of late 2013 and early 2014 have finally brought much anticipated legislative changes that pave the way for further justice sector reforms. In early April 2014, the Ukrainian Parliament adopted a law on "Restoration of trust in the Judiciary". The law aims at changing the undue administrative subordination of judges to court presidents and making court presidents and judges independent vis-a-vis the political authorities. All incumbent court presidents have been dismissed and re-elected, with many of the past court presidents returning to the office again.

On 14 October the Parliament adopted a new law on the Prosecutor's Office, largely taking into account the Venice Commission's recommendations.

1.1.3.2 Economic governance and trade

It is of utmost importance to promote a national Statistics Web Portal in conformity with European standards in order to facilitate the implementation of the AA and in particular the entry into force of the DCFTA postponed to the beginning of 2016.

This measure will aim at further strengthening the capacity of the national statistical system, focusing on the sound legal basis, adequate data and metadata dissemination policy and user-friendliness.

In the area of technical barriers to trade, Ukraine has already started implementing the measures foreseen by the AA/DCFTA. An institutional and regulatory reform has taken place, important conflicts of interest (combination, under one roof, of regulatory, implementing and commercial activities) have been removed. Presently, there is a clearer delineation between institutions responsible for formulating public policy in respective sectors (ministries) and those that implement various aspects of the approved public policy (services, agencies and inspectorates). Furthermore, significant progress has been made in the adoption and implementation of the EU-compliant horizontal and technical legislation. That includes the new framework legislation on standardisation, metrology, accreditation, market surveillance, general product safety and liability for defective products; as well as the technical legislation (technical regulations) governing specific groups of non-food products.

In particular, the new Law on Standardisation was adopted in June 2014 and it entered into force from 1 January 2015. One of the measures foreseen by the new Law is the establishment of an independent National Standardisation Body (NSB), in line with the practice that exists in the EU Member States. The Ministry of Economic Development and Trade is preparing the secondary legislation/by-laws necessary for the establishment of NSB. On 26 November 2014, the Cabinet of Ministers decided to establish the NSB on the basis of the Ukrainian National Scientific, Research and Training Centre on Standardisation, Certification and Quality.

In the area of <u>financial services</u>, currently the efforts of Ukrainian Government and of the donor community are focused on the most pressing problem of stabilising the banking system, finding solutions for the problem banks and prevention of further banks' failures. That leaves the other issues of the sector, such as the lack of a consolidated and coordinated sector policy and the insufficient capacity of supervisory authorities, largely unaddressed. The implementation of AA/DCFTA obligations will represent a challenge, as so far only a small progress has been made.

Under the DCFTA, Ukraine undertook to protect approximately 3000 <u>EU Geographical indications (GIs)</u> as opposed to two GIs on the Ukrainian side. Such protection will lead to the abandonment of the use of generic products names of great economic importance. At the same time Ukraine requested technical assistance to facilitate the transition to the new GIs system.

In mid-2011 the EU Delegation to Ukraine commissioned a study of the wine and spirits as well as dairy sectors. The study defined the main steps to be taken for the development of the GIs system in Ukraine and for the phasing out EU GIs in these sectors such as Cognac, Champagne or Feta, among others. The proposed road map includes institutional measures such as amendments of the legal framework, improvement of the administrative capacity,

modification of technical standards, establishment of independent laboratory and establishment of collective organizations. Additionally, direct support to private sector in terms of marketing (mainly rebranding) and adaptation to the new standards was recommended.

1.1.3.3 Energy, including gas transmission system modernisation

The modernisation of the Ukrainian gas transmission system (GTS) and ensuing engagement with International Financial Institutions (IFI) to promote investments in this area, has been an EU priority since the March 2009 Joint EU-Ukraine International Investments Conference on the Modernisation of Ukraine's Gas Transit system. As a result substantial loan agrements have been signed recently by EIB and EBRD with the Government of Ukraine between EIB and EBRD. Implementation of these loans depends on a project implementation unit within Naftogaz/Ukrtransgaz financed under an EU/World Bank Trust Fund set up as part of the 2009 commitment in promoting reforms in the Ukrainian gas sector.

The Trust Fund could only be operationalised after the change in regime following the Euro-Maidan events in February 2014. With the EU contribution expiring end of 2016 an extension is required to assist in the full implementation of the reform and realisation of the decided investment programmes.

1.1.3.4 Transport, including aviation

Transport is an important area of cooperation in the framework of implementation of the Association Agreement and Eastern Partnership. The ongoing programme for implementation of 49 directives included in the AA, many of them during next three years, is ambitious. Given the economic potential of further improvements in the sector further EU support is important for the transposition, implementation and enforcement of the transport acquis.

Important areas requiring further support, in particular through twinning are in cycle infrastructure management, railway safety and maritime management

Aviation EU regulation is a part of the Common Aviation Area Agreement the signature of which is still pending. Expecting the Common Aviation Area Agreement (CAA) is signed in 2015, jointly with the Memorandum of Understanding (MoU) on the convergence of certification systems of aircraft and aeronautical products, an assistance project on the latter led by European Aviation Safety Agency (EASA) would be needed to support Ukraine in adapting its important industrial expertise in the sector to EU standards through an alignment of the regulatory approach.

1.1.3.5 Social including labour markets

In line with the Article 21 Chapter 419 of the AA both parties agreed to strengthen their dialogue and cooperation on promoting a decent work agenda, employment policy, health and safety at work, social dialogue, social protection, social inclusion, gender equality and anti-discrimination. In practical terms cooperation will address the following goals: more and better jobs with decent work conditions, promote social fairness and justice, while reforming labour markets, promote conditions of labour markets that combine flexibility with security,

reduce the informal economy by transforming undeclared work, improve the level of protection of health and safety at work, including by education and training on health and safety issues, promotion of preventive measures, prevention of major accident hazards, the management of toxic chemicals, and the exchange of practice and research in this area, aim at gender equality and ensure equal opportunities between women and men in employment, education, training, economy and society, and decision-making.

The Government of Ukraine has already started the process of reform and made the decision to set up a new State Service on Labour (SSL) that will be responsible for achieving the above mentioned goals. This new institution will have set up the new revised legal basis to be adjusted to the EU norm and standards and to be in line with 24 operational EU legal acts (directives). SSL will require substantial support for capacity building and training plus support to legislation approximation in all three pillars: safety at work place, sanitary norms, and controlling the implementation of labour legislation by legal entities to exclude discrimination and violations of labour rights.

3 RISKS AND ASSUMPTIONS

Risks	Risk	Mitigating measures
	level	
	(H/M/	
	L)	
Limited capacity of the Government to effectively perform functions of policy coordination, policy analysis and impact assessment.	M	Policy dialogue and assistance to ensure strengthening of policy coordination function and align various policy instruments.
Priorities of the Government (e.g. in the area of civil service reform, border management, transport) are not supported by sufficient budget resources leading to inability of competent state bodies to implement relevant reforms.	Н	Monitoring of key focal sectors by the EU and its partners. Intensive policy dialogue in the context of public finance management.
Non-adoption or inconsistent legislation, as well as deviation from the declared policy objectives during actual implementation.	Н	Intensive policy dialogue, especially, in the area of democratic governance and economic policy.
Public policy making is undermined by conflicts of interest. Quality of the civil service and the degree of its independence from political pressures, the quality of policy formulation and implementation are weak and undermined by political influence.	Н	Open and frank dialogue at all levels with Ukrainian counterparts, and indirectly through support to civil society and the media raising these issues. Advisory support to finalisation and adoption of the new law "On civil
		service" and law "On administrative procedure".

As	Assumptions			
	Ukraine pursues its objective of effective implementation of the EU-Ukraine Association Agreement;			
	Ukraine pursues its efforts to improve its public administration based on European principles;			
	Government enhances its donor coordination effort and supports improvement of decision-making processes in line with European principles;			
	Continued Government commitment to implement the National Transport Strategy;			
	EU – Ukraine Common Aviation Area Agreement is signed in 2015.			

4 LESSONS LEARNT, COMPLEMENTARITY AND CROSS-CUTTING ISSUES

4.1 Lessons learnt

The past EU assistance to Ukraine was often characterised by limited capacity of the beneficiary institutions in terms of strategic management, instability of senior and middle level civil servant and strong dependence of the projects' outputs on the approval of new legislation/regulations by the Government or the Parliament. Consequently, political support at a high level is a crucial trust factor for the successful implementation of assistance projects.

With regard to reform formulation and implementation process, experience shows that a lack of coordination, unclear division of tasks and insufficient budget allocations to the sector may affect greatly the progress of reforms.

This action will therefore promote a strategic approach to providing assistance, meaning that each assistance project shall be directly linked to clearly identified reform strategy and well-designed and budgeted implementation plan.

4.2 Complementarity, synergy and donor coordination

The action will complement actions in support of preparation for the implementation of the AA launched under 2011-2013 Annual Action Programmes and provide follow-up assistance with regard to the budget support programme in the area of border management and to the 2014 State Building Contract for Ukraine.

The action is also complementary to the programme on private sector development which is part of the Special Measure for Ukraine 2015 in what it refers to the development of the Geographical Indications System (GIS). The former will support private companies from the wines, spirits and dairy sectors to adapt to the new requirements on GIs established under the AA/DCFTA.

The SIGMA Programme will be engaged in institutional assessment and targeted support related to policy making, administrative legal framework and civil service reform.

The existing Government-Donor coordination mechanism will be used for the overall coordination of this action. It will be led by the Ministry of Economic Development and Trade (for technical assistance) and the National Agency on Civil Service (for Twinning). Donor coordination in specific thematic areas will be led by relevant state bodies.

4.3 Cross-cutting issues

The key cross-cutting issues covered by this action are presented below:

Human rights and the rule of law are essential elements of the AA. The following two main outcomes are expected in this regard: increased knowledge of EU standards and practices will raise democratic standards, involvement of civil society organisations will be a guarantee for an efficient and stable surveillance of the reform progress in main area covered by this action.

Integrity of public administration: this action will envisage specific measures aimed at improving transparency of public administration and at eliminating or minimising opportunities for corruption and misuse of public funds;

Other issues: in implementation of this Action attention will be paid to ensure equal opportunities, gender equality, and sustainable environment as appropriate.

5 DESCRIPTION OF THE ACTION

5.1 Objectives/results

Overall objective:

To effectively raise Ukrainian public authorities' capacities in designing and implementing key reforms stemming from the Association Agreement and DCFTA, including capacity to carry out legal approximation process with the EU. Priority areas of this action are governance reforms; economic governance and trade reforms, including statistics, technical barriers to trade and financial services; energy; transport; and social reforms.

Specific objectives:

- SO1) To improve effectiveness of Ukrainian public administration through support to major governance reforms, including civil service reform, judiciary reforms and reforms in the area of home affairs (border management and law-enforcement);
- SO2) To improve economic governance and trade environment in Ukraine through strengthening statistics services, financial services, competition policy framework, reducing the technical barriers to trade and developing a geographical indications system;
- SO3) To improve energy independence of Ukraine and secured supply of gas to the EU through support to modernisation of gas transmission system of Ukraine and other measures supporting reform of the Ukrainian gas sector;
- SO4) To support development and modernisation of the transport sector in Ukraine through the reform in the infrastructure management cycle, implementation of the Association Agreement and future EU-Ukraine Common Aviation Agreement;

SO5) To support the Government of Ukraine in the implementation of crucial social reforms such as the setting up of a fully functional and modern State Labour Inspection.

Results

- R1) Improved ability of public administration to address major reforms and implementation of the Association Agreement and DCFTA;
- R2) Strengthened economic governance and trade environment;
- R3) Improved energy independence.

5.2 Main activities

The expected activities are presented through the main specific objectives:

Specific objective	Main activities
SO1) To improve effectiveness of Ukrainian public administration through support to major governance reforms , including civil service reform, judiciary reforms and reforms in the area of home affairs (border management and law enforcement).	 Policy advice, capacity building measures and infrastructural support in the area of civil service reform, reform of administrative procedures and administrative services, public finance management, judiciary reform; Policy advice, capacity building and infrastructural support in the area of border management and law enforcement.
SO2) To improve economic governance and trade environment in Ukraine through strengthening statistics services, financial services, competition policy framework, reducing the technical barriers to trade and developing geographical indications system.	 Policy advice and infrastructural support to state statistics services of Ukraine; Policy advice and capacity building measures in the area of competition policy; Legal advice and capacity building measures related to the development of geographical indications system; Support to the establishment of independent laboratory for wine and spirits; Establishment of a statistics web portal to promote production, analysis and dissemination of reliable data through a network of 25 regions and the central State Statistics Service of Ukraine (SSSU); Establishment of an independent National Standardisation Body and bringing its activities up to the level of its peers in the EU Member States; Policy advice in the area of financial services, notably on the implementation of relevant AA/DCFTA commitments;

Specific objective	Main activities
SO3) To improve energy independence of Ukraine and secured supply of gas to the EU through support to modernisation of gas transmission system of Ukraine and other measures supporting reform of the Ukrainian gas sector.	- Policy advice and infrastructural support to modernisation of gas transmission system of Ukraine.
SO4) To support development and modernisation of the transport sector in Ukraine through the reform in the infrastructure management cycle, implementation of the Association Agreement and future EU-Ukraine Common Aviation Agreement.	relevant state authorities for implementation of the reforms in the transport sector;
SO5) To support the Government of Ukraine in the implementation of crucial social reforms such as the setting up of a fully functional and modern State Labor Inspection.	- Approximation of legislation and strengthening institutional capacity in the area of labour market (including the setting up of a new labour inspection state body).

5.3 Intervention logic

The action is aimed at creating the necessary conditions for effective implementation of the EU-Ukraine Association Agreement, particularly, through targeted policy advice and assistance in legal approximation process in the selected priority areas, as well as provision of capacity building measures and infrastructural support, to relevant state authorities.

6 IMPLEMENTATION

6.1 Financing agreement

In order to implement this action, it is foreseen to conclude a Financing Agreement with the partner country, referred to in Article 184(2)(b) of Regulation (EU, Euratom) No 966/2012.

6.2 Indicative implementation period

The indicative operational implementation period of this action, during which the activities described in section 4.2 will be carried out and the corresponding contracts and agreements implemented, is **60 months** from the date of entry into force of the Financing Agreement.

Extensions of the implementation period may be agreed by the Commission's authorising officer responsible by amending this decision and the relevant contracts and agreements; such amendments to this decision constitute technical amendments in the sense of point (i) of Article 2(3)(c) of Regulation (EU) No 236/2014.

6.3 Implementation modalities

6.3.1 Grants: up to 6 calls for proposals in the framework of the Twinning programme (direct management)

(a) Objectives of the grants, fields of intervention, priorities of the year and expected results

The Twinning calls for proposals modality will be used for implementing of some of the actions under specific objectives SO1 and SO2.

Expected results are listed below:

- Progress on the EU-Ukraine Association Agreement commitments and overall reform process is achieved by closer EU-Ukraine cooperation;
- Improved capacity of the Ukrainian public authorities for policy making in line with the national reform agenda and the priorities of the approximation process with the EU;
- Selected public authorities have the capacity to implement the undertaken commitments under the EU-Ukraine agreements.

(b) Eligibility conditions

In line with Article 4(10)(b) of Regulation (EU) No 236/2014, participation in Twinning calls for proposals is limited to public administrations of the EU Member States, being understood as central or regional authorities of a Member State as well as their bodies and administrative structures and private law bodies entrusted with a public service mission under their control provided they act for the account and under the responsibility of that Member State.

(c) Essential selection and award criteria

The essential selection criterion is the operational capacity of the applicant.

The essential award criteria are the technical expertise of the applicant, and the relevance, methodology and sustainability of the proposed action.

(d) Maximum rate of co-financing

The rate of co-financing for Twinning grant contracts is 100%.

(e) Indicative timing to launch the call

The calls for proposals for twinning projects are launched in line with the quarterly programming. The first call for proposal under this Programme is expected to be launched in the first trimester of 2016. It is expected that the remaining calls for proposals will be launched and finalised by the end of 2017.

(f) Use of lump sums/flat rates/unit costs

Twinning contracts include a system of unit costs and flat rate financing, defined in the Twinning Manual, for the reimbursement of the public sector expertise provided by the selected Member States administrations. This system of unit costs and flat rate financing exceeds the amount of EUR 60 000 per beneficiary of a Twinning contract.

⁹ As provided for in the Twinning Manual

6.3.2 Grant: direct award to EU Agency – European Aviation Safety Agency (EASA) (direct management)

(a) Objectives of the grant, fields of intervention, priorities of the year and expected results

The objective of the grant is to help the State Aviation Administration of Ukraine to implement the Convergence document that will need to be prepared according to Article 2 of the Memorandum of Understanding on Convergence of certification systems and related Working Arrangements with the EASA (the MoU). The Convergence document will identify regulatory requirements; compare both EU and Ukrainian certification systems and determine actions required for convergence. The ultimate goal of the project is to support the State Aviation Administration of Ukraine in implementation of the actions needed for convergence.

Actions required for convergence of the Ukrainian initial and continuing airworthiness system with the EU one will be identified. State Aviation Administration of Ukraine will be supported in implementation of the actions needed for convergence. Confidence building and awareness in order to achieve convergence is promoted between EU and Ukrainian stakeholders. This will ensure an equivalent level of aviation safety. This will be the basis for considering a Bilateral Aviation Safety Agreement (BASA) between the EU and Ukraine at a later stage.

(b) Justification of a direct grant

The Common Aviation Area (CAA) Agreement was initialled in the margins of the Vilnius Summit on 28-29 November 2013. Signature of the CAA Agreement was envisaged in the first half of 2015, but it is still pending. The connected Memorandum of Understanding on Convergence of certification systems (MoU) and related Working Arrangements with the EASA is to be signed jointly with the CAA.

The CAA Agreement foresees consecutive recognition of Ukrainian certificates, licences and approvals in Air crew certificates and Air Traffic Management /Air navigation certificates. No recognition of certificates in the field of initial and continuous airworthiness or flight operations, despite the strong initial demand by the Ukrainian side is foreseen. The EU and Ukraine keep their own certification methods and are working towards the MoU on the convergence of certification systems.

Under the responsibility of the Commission's authorising officer responsible, the grant may be awarded without a call for proposals to the EU Agency – European Aviation Safety Agency (EASA).

Under the responsibility of the Commission's authorising officer responsible, the recourse to an award of a grant without a call for proposals is justified because the action has specific characteristics requiring a specific type of beneficiary for its technical competence on aviation safety management and oversight, including certification of aircraft products and the oversight of approved organisations and EU Member States.

(c) Essential selection and award criteria

The essential selection criteria are the financial and operational capacity of the applicant.

The essential award criteria are relevance of the proposed action to the objectives of the call; design, effectiveness, feasibility, sustainability and cost-effectiveness of the action.

(d) Maximum rate of co-financing

The maximum possible rate of co-financing for this grant is 80 %.

In accordance with Articles 192 of Regulation (EU, Euratom) No 966/2012, if full funding is essential for the action to be carried out, the maximum possible rate of co-financing may be increased up to 100 %. The essentiality of full funding will be justified by the Commission's authorising officer responsible in the award decision, in respect of the principles of equal treatment and sound financial management.

(e) Indicative trimester to conclude the grant agreement

1st trimester of 2016.

6.3.3 Procurement (direct management)

Subject	Type (works, supplies, services)	Indicative number of contracts	Indicative trimester of launch of the procedure
Software and IT equipment to build-up a statistics portal in Ukraine; Support to development of Geographical Indications System in Ukraine. Policy advice, capacity building and infrastructural support in public administrative and governance reforms.	Supplies and services	6	First and Second trimester of 2016
Assistance for further development and modernisation of the transport sector in Ukraine; assistance for setting up the State Labour Inspection.	Services	2	First trimester of 2016
Evaluation/audit	Services	2	First trimester 2017
Communication and visibility	Services	1	First trimester of 2016

6.3.4 Indirect management with international organisation

A part of this action may be implemented in indirect management with the World Bank (WB) in accordance with Article 58(1)(c) of Regulation (EU, Euratom) No 966/2012. This implementation entails support to modernisation of gas transmission system of Ukraine. This

implementation is justified because it builds upon the expertise acquired by the WB in managing the ongoing support project which will terminate in 2016. WB provides an efficient institutional platform as well as acknowledged experience in the corporate energy sector in Ukraine. Additionally the WB leads the coordination of the endeavours of the major IFIs in this sector in the country, supporting it in the steering mechanisms.

The entrusted entity would carry out the following budget-implementation tasks: recipient executed management of funds for a project implementation unit for gas transmission system modernisation, procurement and grant award procedures and management of corresponding contracts and payments.

The entrusted international organisation is currently undergoing the ex-ante assessment in accordance with Article 61(1) of Regulation (EU, Euratom) No 966/2012. The Commission's authorising officer responsible deems that, based on the compliance with the ex-ante assessment based on Regulation (EU, Euratom) No 1605/2002 and long-lasting problem-free cooperation, the international organisation can be entrusted with budget-implementation tasks under indirect management.

6.4 Scope of geographical eligibility for procurement and grants

The geographical eligibility in terms of place of establishment for participating in procurement and grant award procedures and in terms of origin of supplies purchased as established in the basic act and set out in the relevant contractual documents shall apply, subject to the following provisions.

The Commission's authorising officer responsible may extend the geographical eligibility in accordance with Article 9(2)(b) of Regulation (EU) No 236/2014 on the basis of urgency or of unavailability of products and services in the markets of the countries concerned, or in other duly substantiated cases where the eligibility rules would make the realisation of this action impossible or exceedingly difficult.

6.5 Indicative budget

	EU contribution (amount in EUR)	Indicative third party contribution (amount in in EUR)	
Specific objectives SO1,SO2,SO4,SO5			
Twinning calls for proposals (direct management)	2 500 000		
Procurement concerning statistics, transport sector development, labour inspection, public administrative reforms, economic governance and development of GIs system in Ukraine (direct management)	8 300 000		
Sub -Total 1	10 800 000		

	EU contribution (amount in EUR)	Indicative third party contribution (amount in in EUR)			
Specific objective SO3					
Indirect management with the World Bank	2 000 000	300 000			
Sub -Total 2	2 000 000	300 000			
Specific objective SO4					
Direct grant to EASA	Direct grant to EASA 500 000				
Sub-Total 3	500 000				
Evaluation/Audits	200 000				
Communication and visibility	500 000				
Contingencies	1 000 000				
TOTALS	15 000 000	300 000			

5.6 Organisational set-up and responsibilities

On the Ukrainian side, this action will be coordinated by the Ministry of Economic Development and Trade acting as National Coordinating Unit for the EU assistance, and by the National Agency on Civil Service acting as the Coordinator for Twinning/TAIEX/Sigma programmes and the CIB coordinator.

5.7 Performance monitoring and reporting

The day-to-day technical and financial monitoring of the implementation of this action will be a continuous process and part of the implementing partner's responsibilities. To this aim, the implementing partner shall establish a permanent internal, technical and financial monitoring system for the action and elaborate regular progress reports (not less than annual) and final reports. Every report shall provide an accurate account of implementation of the action, difficulties encountered, changes introduced, as well as the degree of achievement of its results (outputs and direct outcomes) as measured by corresponding indicators, using as reference the logframe matrix (for project modality) or the list of result indicators (for budget support). The report shall be laid out in such a way as to allow monitoring of the means envisaged and employed and of the budget details for the action. The final report, narrative and financial, will cover the entire period of the action implementation.

The Commission may undertake additional project monitoring visits both through its own staff and through independent consultants recruited directly by the Commission for

independent monitoring reviews (or recruited by the responsible agent contracted by the Commission for implementing such reviews).

5.8 Evaluation

Having regard to the importance of the action, a final or ex-post evaluation will be carried out for this action or its components via independent consultants. The Commission may, during implementation, decide to undertake a mid-term evaluation for duly justified reasons either on its own decision or on the initiative of the partner.

A final or ex-post evaluation will be carried out for accountability and learning purposes at various levels (including for policy revision).

The Commission shall inform the implementing partner at least one month in advance of the dates foreseen for the evaluation missions. The implementing partner shall collaborate efficiently and effectively with the evaluation experts, and inter alia provide them with all necessary information and documentation, as well as access to the project premises and activities.

The evaluation reports shall be shared with the partner country and other key stakeholders. The implementing partner and the Commission shall analyse the conclusions and recommendations of the evaluations and, where appropriate, in agreement with the partner country, jointly decide on the follow-up actions to be taken and any adjustments necessary, including, if indicated, the reorientation of the project.

5.9 Audit

Without prejudice to the obligations applicable to contracts concluded for the implementation of this action, the Commission may, on the basis of a risk assessment, contract independent audits or expenditure verification assignments for one or several contracts or agreements.

5.10 Communication and visibility

Communication and visibility of the EU is a legal obligation for all external actions funded by the EU.

This action shall contain communication and visibility measures for each individual action which shall be based on a specific Communication and Visibility Plan of the Action, to be elaborated at the start of implementation and supported with the budget of each individual action.

In terms of legal obligations on communication and visibility, the measures shall be implemented by the Commission, partner country, contractors, grant beneficiaries and entrusted entities. Appropriate contractual obligations shall be included in, respectively, the financing agreement, procurement and grant contracts, and delegation agreements.

The Communication and Visibility Manual for European Union External Action shall be used to establish the Communication and Visibility Plan of the Action and the appropriate contractual obligations.

APPENDIX - INDICATIVE LOGFRAME MATRIX (FOR PROJECT MODALITY)

The activities, the expected outputs and all the indicators, targets and baselines included in the logframe matrix are indicative and will be quantified and updated during the implementation of the action without an amendment to the financing decision. The indicative logframe matrix will evolve during the lifetime of the action: new lines will be added for listing the activities as well as new columns for intermediary targets (milestones) when it is relevant and for reporting purpose on the achievement of results as measured by indicators.

	Intervention logic	Indicators	Baselines (incl. reference year)	Targets (incl. reference year)	Sources and means of verification	Assumptions
Overall objective: Impact	To effectively raise Ukrainian public authorities' capacities in designing and implementing key reforms stemming from the Association Agreement and DCFTA, including capacity to carry out legal approximation process with the EU.	To be completed at a later stage to cooperation facility.	for each individual ac	ction financed under t	this technical	
Specific objectives	sO1) To improve effectiveness of Ukrainian public administration. SO2) To improve economic governance and trade. SO3) To improve energy independence and secured supply of gas to the EU. SO4) To support modernisation of the aviation transport sector. SO5) To support the implementation of crucial social reforms (labour market).	To be completed at a later stage to cooperation facility.	for each individual ac	ction financed under t	this technical	

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To be completed at a later stage for each individual action financed under this Technical Cooperation Facility.