Action Fiche for Egypt

1. IDENTIFICATION

Title/Number	Technical and vocational education and training reform - phase II (TVET II)		
	(ENPI/2012/023-386	5)	
Total cost	EUR 117 million		
	EU contribution: EUR 50 million		
	Government of Egypt contribution: EUR 67 million		
Aid method /	Project approach – Partial decentralised management		
Method of implementation	Egyptian Ministry of Education		
DAC-code	11330	Sector	Vocational training

2. RATIONALE

2.1. Sector context

The Technical and vocational education and training reform - phase II (TVET II) addresses several priority areas mentioned in the Joint Communication of the European Commission and of the High Representative of the EU for Foreign Affairs and Security Policy "A new response to a changing Neighbourhood". It is in line with the pillar III of the National Indicative Programme 2011- 2013² having the objective to develop the sustainability of the development process and better management of human and natural resources. The programme will improve the structure and the performance of the TVET system to better respond to the socioeconomic challenges of the country, in particular youth employability.

The technical vocational education and training system in Egypt encompasses two sub-segments: the first one belongs to the formal education system, and it is represented by the technical secondary schools (TSS), under the Ministry of Education and by 8 postsecondary regional technical colleges (TCs), under the Ministry of Higher Education, which include 47 middle technical institutes. The second segment, referred to as "training" is generally divided by sectors and responsibilities are scattered among a variety of ministries. Among them, the most important in terms of numbers are the Ministry of Industry and Trade with the productivity and vocational training department centres, Ministry of Manpower and Migration, with their own network of vocational training centres (VTCs) and the Ministry of Housing (TOMOHAR³ training centres). There are also VTCs belonging to other sectoral ministries, such as Social Affairs or Health. A special case is represented by the Ministry of Tourism, which does not have training centres

COM(2011)303 of 25 May 2011.

² C(2010)1144 of 2 March 2010.

Training Organisation of Ministry of Housing.

affiliated and which depends for the provision of relevant skills for the labour force of the sector on a very limited number of tourism TSS (around 20 in all the country, many of them in deficient conditions) and on schemes of on-the-job training, which have developed a very important role in the past but are clearly insufficient for the growth of the demand of the sector.

The Ministry of Education is by far the largest TVET provider in the system, administering a total of 1,600 industrial, commercial and agricultural technical secondary schools with more than 2.2 million students enrolled in three-year technical diploma or five-year advanced technical diploma tracks. The private sector is represented mostly through the federations (Building and Construction, Manufacturing and Tourism, all of them with strong links with the ministries) and Chambers, as well as by some business associations and a Confederation of Investors' Association. After the revolution of January 2011, a new push for representation of the social partners and the civil society has been generated in Egypt. In this way, new independent trade unions have been set during the last year, as well as a very active network of NGOs, some of them also involved in training. The complexity and the institutional fragmentation of TVET in Egypt are exemplified by the fact that there are more than 30 institutions (between public and private sector) relevant for the sector. The main problems that the TVET sector is still confronting can be summarised in three blocks, which will be addressed by the proposed new intervention in support of the sector TVET II:

- 1) Inappropriate mechanisms for an effective and efficient governance and financing of the TVET system;
- 2) Problems in the quality and relevance of the TVET provision;
- 3) Difficult transition to employment, in particular for girls and women.

2.2. Lessons learnt

The EU has direct experience in the TVET sector in Egypt, through the "Support to the reform of TVET in Egypt" (TVET I)⁴, which started in 2005 and is under implementation until 2012-13. The proposed new intervention (TVET II) builds on the achievements of the previous TVET programme in particular on the mechanisms for an increased involvement of the private sector (by the setting up of the concept of enterprise and training partnerships (ETPs), both at sectoral and local levels and on the efforts developed by the programme to come up with initial drafts of the strategy for the sector and a master plan for its implementation⁵.

The lessons learnt in TVET I coincide with the experience of other donors and international organisations: 1) the real challenge is the need to asses and mainstream the successful "pilots" in the system, 2) the partnership and active involvement of the private sector is pivotal to the success of the reforms in the system, and 3) the root problem of institutional fragmentation and lack of leadership in the governance of the sector has to be addressed with a firm policy decision from the government of Egypt.

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⁴ C(2002)2913 of 2 August 2002.

Still to be finalised and shared with the other stakeholders.

ANNEX 1

2.3. Complementary actions

In addition to the links between TVET I (EUR 66 million) and TVET II, the latter also complements the action of the current Education sector policy support programme⁶ (EUR 140 million), which focuses on the support to the Ministry of Education on the implementation of the National Strategy for Reforming Pre-University Education (although with a bigger emphasis in general education). The Ministry of Education being the main beneficiary and co-ordinator of TVET II helps also to integrate closer the on-going and future support to both general education and TVET.

TVET II will also work closely with National Authority for Quality Assurance and Accreditation in Education (NAQAAE), both in Component 1 and 2, and will benefit from the capacity-building of this institution supported by an EU twinning (EUR 2 million)⁷.

Maximum complementarity has been sought and identified with **EU Member States** active in the field. Concrete links in different parts of the design of TVET II have been developed with the following donors: Germany (through their new project implemented by the Gesellschaft für Internationale Zusammenarbeit (GIZ) with also the Ministry of Education as a beneficiary), Italy (through their participation in the clusters' project in the engineering sector with the Educational Development Fund (EDF) and El Fayoum Tourism School Project implemented by IOM⁸ with the Ministry of Education), France (through the Agence Française de Développement (AFD)). and the UK (through the British Council, which is carrying out joint work with TVET-I ETPs).

2.4. Donor co-ordination

The donor co-ordination process is mainly channelled through the Development Partners Group (DPG) for the subsector of education and skills developments, which is co-chaired by the EU Delegation to Egypt and was involved in the formulation mission. In addition to this, a first meeting with the Platform for TVET with EU Member States was held and several specific additional bilateral meetings with the EU Member States active in the sector were held in order to agree on the concrete cross-referencing and links between their programmes and TVET II in its design documents.

Ministry of Education, with the support from GIZ, is planning to set a donor coordination unit (also with some strategic planning capacities). In the last months, a clear move of donors to work with the Ministry of Education has taken place.

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⁶ C(2007)6210 of 14 December 2007.

From the 'Support to the implementation of the action plan programme and the Association Agreement (SAAP III)', C(2009)7483 of 2 October 2009.

⁸ International Organization for Migration.

3. DESCRIPTION

3.1. Objectives

Overall objective of the programme the structure and performance of the TVET system and TVET delivery in Egypt is improved and enhanced to better respond to the new socio-economic needs, in particular, youth employability and increased competitiveness in the context of the country's current and future development.

Specific objectives of the programme

- 1. The governance of the TVET system is rational and performs coherently through clear leadership, participation, partnerships and transparency.
- 2. The TVET system copes better with the labour market skills needs and private sector demand, starting from pilots focusing in selected key economic sectors (with particular emphasis on tourism) and extending its actions to the system level:
 - the delivery of the technical secondary schools (TSS) offers is revised and improved according to labour market needs and
 - after rationalisation and improving the different offers, the vocational training centres (VTCs) and other venues of training deliver on a higher quality level with increased labour market relevance.
- 3. The employability of Egyptian youth and workers and the capacity of the TVET system to develop appropriate skills programmes to meet labour market demand are enhanced, with particular attention to selected key economic sectors, notably tourism.

3.2. Expected results and main activities

Component 1: Improving the governance of the Egyptian TVET system

Under this component, the programme will aim at supporting the government of Egypt in addressing in a coherent and efficient manner the current shortcomings in terms of the fragmentation and lack of ownership of the TVET sector. In addition, TVET II will build upon the work carried out by TVET I in the preparation of a strategic framework for the reform of TVET (following the TVET strategy prepared by key stakeholders of the sector in 2010 and endorsed by the Cabinet) and an action plan for its implementation. Moreover, TVET II will work at positioning all the Enterprise TVET Partnerships (ETPs) established by TVET I within the new governance structure in order to institutionalise the engagement of employers and sectors at the policy level.

Expected
results

Result 1.1: TVET system's co-ordination and leadership is improved through the capacity-building of various existing and new institutions including the Ministry of Education co-ordination unit in all TVET governance activities.

Result 1.2: In close relation to result 1.1, a comprehensive strategic framework including a national TVET strategy and relevant legislation are endorsed and implementation started by key stakeholders building on the TVET I outputs and achievements in this regard.

	Result 1.3: An overall national qualification framework (NQF) for Egypt for all qualifications is designed and formally adopted by the government of Egypt, and piloted in the tourism sector in collaboration with the NAQAAE and/or other relevant institutions. Result 1.4: A comprehensive methodology for the setting up of an information system of the financing and expenditure of the TVET system is developed, implemented and outputs analysed. Result 1.5: A national strategy for improving the image and social perception of TVET is developed and implementation of some activities started.
Main activities	Activity 1.1: Provide institutional capacity-building at the strategic and operational level for various existing TVET authorities and bodies as well as new institutions established by the government of Egypt during the life time of the programme Activity 1.2: Development, updating and implementation of a national TVET strategy building on the outputs of TVET I in this regard. Activity 1.3: Provide technical assistance in developing, launching and piloting a NQF in close collaboration with NAQAAE, other TVET authorities and private sector employers. Activity 1.4: Develop, implement and analyse a methodology for the TVET financial information and expenditure framework, in line with the specificity and complexity of the TVET system. Activity 1.5: Provide Technical Assistance in the development and piloting of a national strategy for improving the image of TVET.

Component 2: Enhancing the relevance and quality of TVET

Component 2 will be organised in two subcomponents, one referring specifically to technical secondary schools (TSS) and the second one focusing on vocational training centres (VTCs) and other venues of training.

A set of pilot economic sectors have been identified and selected both for their potential for growth and employment, following a careful economic analysis performed during the formulation of the programme Component 2 (and also component 3, see below) will be piloted in these sectors, with the objective to extract lessons and mechanisms that will allow for further extension of the reform in the system. The selected sectors are:

- 1) For subcomponent 1 (TSS and TCs): tourism, agribusiness (including food processing), and industrial engineering specialties related to automation, energy (with particular emphasis on renewal energies) and information and communication technology.
- 2) For subcomponent 2 (VTCs and other venues of training): tourism, building and construction and textile (ready-made garments).

Expected results	Result 2.1 : Existing TVET programmes that may be no longer relevant for current labour market needs in economic sectors,
(valid for	selected both for their potential for growth and employment, are identified and sorted out.
both sub-	Result 2.2 : The curricula of these economic sectors of several
	ministries involved in TVET are newly designed and/or updated in

components)

order to meet labour market needs through the direct involvement of the existing and new sectoral and local ETPs.

Result 2.3: A policy for further training of teachers/trainers and school managers is outlined, in place and a considerable number of these selected pilots (to be agreed with the Ministry of Education, rest of relevant ministries and private sector) of these experts trained.

Result 2.4: Quality assurance systems on institutional level are implemented and a considerable number of these selected pilots (to be agreed with the Ministry of Education, rest of relevant ministries and private sector) of TSS, VTCs and TCs are accredited. A systemic option for accreditation in the vocational training sector is developed.

Result 2.5: New equipment is available and used in different learning environments in order to support the implementation of updated curricula.

Main activities (valid for both subcomponents)

Activity 2.1: Provide capacity-building and screening instruments for curriculum developers at the Ministry of Education, Ministry of Higher Education, Ministry of Tourism and other relevant ministries and training councils.

Activity 2.2: Dissemination of different well known and tested methodologies for curriculum development. Setting up of networks for close co-operation between the international and national TVET experts with specialised institutions of different economic sectors.

Activity 2.3: Identification of main constraints and weaknesses for further training of TVET teachers and trainers, as well as school and VTCs managers, through field visits and action research. Capacity development of sector specific multipliers.

Activity 2.4: Disseminate knowledge about recent approaches on quality assurance and on country specific best practice.

Provide capacity development and mobilise part of the Egyptian contribution to the programme for TSS in order to improve the perspectives for accreditation. Physical upgrading of schools (also linked to the Egyptian contribution). Relevant equipment adapted for the new curricula needs and accreditation is provided. Support of the responsible ministries in identifying a systemic option for accreditation in the vocational training sector.

Activity 2.5: In-depth analysis of the existing equipment in the selected pilots belonging to different ministries, with proposals for redistribution and rationalisation when applicable.

Component 3: Transition to employment

Component 3 focuses on the testing and implementation of a methodology to identify labour market information that can contribute to the development of relevant TVET programmes to match the labour market demand, and thus to the employability of youth and workers.

This process will be implemented in the selected pilot economic sectors under component 2. The methodology will be developed and tested in close co-operation with enterprises (large and medium) with strong positioning in their sectors, and with

the participation of their representative structures (federations, etc.), as well as ETPs. They will also contribute to the monitoring of the labour market studies conducted to help assess their relevance and quality.

Training programmes to meet identified labour market demand will be systematically developed, and support to career guidance will be provided to help potential students and trainees make a more efficient choice of professional activities. The TVET institutions participating to this component operate under different ministries and governmental agencies (Ministry of Education, Ministry of Industry and Trade, Ministry of Manpower and Migration, etc.)

The training programmes, in particular retraining and entrepreneurship programmes could be developed and implemented with the contribution of employers' organisations, trade unions, other NGOs and professional organisations/ETPs. Grants financed under the programme could be awarded to implement these activities. The beneficiary organisations and NGOs would be selected on the basis of strict criteria using international best practices as a reference (e.g. Latin America).

Expected	l
results	

Result 3.1: The process of identifying the demand for skills in selected economic sectors is operational, and is applicable to the development of TVET programmes accordingly.

Result 3.2: The results of the studies for the identification of skills, occupational requirements and gaps in selected pilot sectors are used for the development / adjustment of skills programmes to meet the labour market and to contribute to the employment of youth and workers.

Result 3.3: Career guidance and counselling services are developed and operational in the TVET institutions active in the programmes.

Result 3.4: Tracer studies targeting the beneficiaries of the programmes developed.

Result 3.5: A national structure is responsible for the labour market studies and the process of development of a labour market information system is initiated.

Main activities

Activity 3.1: Development and test of a methodology to identify, collect, structure and analyse the demand for skills.

Activity 3.2: Supporting the development / implementation of programmes in TVET schools and training centres under the different ministries and governmental agencies to train youth for employment, to retrain and ensure transition to work of unemployed individuals.

Activity 3.3: Development of career guidance tools and methods to provide services to potential candidates for the training programmes, which have been prepared to meet labour market demand.

Activity 3.4: Preparation and implementation of the tracer studies in each of the programmes developed and implemented.

Activity 3.5: Ensuring that the studies launched in result 3.1 are piloted and managed by a national structure.

3.3. Risks and assumptions

The main assumptions and preconditions are mostly of three kinds: a) the Egyptian political and socio-economic situation remaining stable enough for allowing the implementation of the programme, particularly following up the presidential elections and the subsequent change of government, b) the new government of Egypt keeping TVET as a high priority in their policy agenda, allocating a the proposed contribution of EUR 67 million to the programme and in particular showing political will to deal with some of the policy decisions, such as for instance the rationalisation of the governance structure of the TVET system in the country, and c) the main beneficiary, the Ministry of Education, continues to show ownership and commitment towards the reform of TVET and guarantees the necessary participation and co-ordination with the key stakeholders in the sector (other ministries and the private sector).

The Ministry of Education will devote all the necessary attention and action to prevent and avoid delays during implementation.

3.4. Cross-cutting issues

The main cross-cutting issues in the proposed new intervention are **governance** (which is the core topic component 1), **gender** (which is addressed in particular in components 2 and 3, with the selection of some of the sectors and specialities where women have more opportunities to participate in the labour market and with target programmes) and **environment**, which is addressed in the choice of economic sectors for components 2 and 3, in particular tourism and renewal energies. The tourism sector in Egypt is following a new strategy (through the "Green Sharm project") to move towards "green tourist options" in selected locations, like South Sinai and the Red Sea, with the idea to replicate it in other country locations.

3.5. Stakeholders

The **final beneficiaries** of the proposed intervention are young students and graduates, adult learners (employed and unemployed), employers and the Egyptian society at large.

<u>Ministry of Education</u>: **Formal beneficiary**, in terms of responsibility for implementation of the programme is the Egyptian Ministry of Education, as holder of the largest segment of students in TVET (more than 2 million) and main player in the delivery of education and training. The Ministry of Education will also endorse the role of **co-ordinator** and **facilitator** in particular in components 1 and 3.

<u>Ministry of Tourism</u>: **Closely associated** to the formal beneficiary, due to the special focus of the programme on the Tourism sector. The Ministry of Tourism will be involved in the implementation of all three components, with particular attention to components 2 and 3.

Other public institutions: Ministry of Manpower and Migration, Ministry of Industry and Trade, Ministry of Higher Education, Ministry of Planning and International Cooperation and other bodies like training councils, Educational Development Fund (EDF), Social Fund for Development, the Central Agency for Public Mobilisation and Statistics (CAPMAS).

<u>Private Sector</u>: The Ministry of Education will ensure the active links and participation with the private sector representatives, through the joint work with the Enterprise TVET Partnerships (ETPs) from TVET I plus the federations, business associations and key employers in the selected sectors.

Other non-state actors: In component 1, the participation of the civil society as well as the social partners (including newly created trade unions and employers associations) will be an important innovation and the programme will foster their inclusion in any new institutional mechanism that may be set up to improve the governance of the TVET system in Egypt. The civil society (through NGOs relevant to the TVET sector) will also be actively involved in the implementation of components 2 and 3.

4. IMPLEMENTATION ISSUES

4.1. Method of implementation

The chosen method of implementation is partial decentralised management through the signature of a Financing Agreement with the Arab Republic of Egypt in accordance with Articles 53c and 56 of the Financial Regulation except for audit and evaluation which will be contracted by the Commission:

The Commission controls ex ante all the procurement procedures except in cases where programme estimates are applied, under which the Commission applies ex ante control for procurement contracts > EUR 50,000 and may apply ex post for procurement contracts \leq EUR 50,000. The Commission controls ex ante the contracting procedures for all grant contracts.

Payments are executed by the Commission except in cases where programmes estimates are applied, under which payments are executed by the beneficiary country for operating costs and contracts up to the ceilings indicated in the table below.

The responsible authorising officer ensures that, by using the model of financing agreement for decentralised management, the segregation of duties between the authorising officer and the accounting officer or of the equivalent functions within the delegated entity will be effective, so that the decentralisation of the payments can be carried out for contracts up to the ceilings specified below.

Works	Supplies	Services	Grants
< EUR 300,000	< EUR 150,000	< EUR 200,000	≤ EUR 100,000

The change of management mode constitutes a substantial change except where the Commission "re-centralises" or reduces the level of tasks previously delegated to the beneficiary country, under decentralised management.

4.2. Procurement and grant award procedures

1) Contracts

All contracts implementing the action must be awarded and implemented in accordance with the procedures and standard documents laid down and published by

the Commission for the implementation of external operations, in force at the time of the launch of the procedure in question.

Participation in the award of contracts for the present action shall be open to all natural and legal persons covered by the European Neighbourhood and Partnership Instrument (ENPI) Regulation. Further extensions of this participation to other natural or legal persons by the concerned authorising officer shall be subject to the conditions provided for in the Article 21(7) of the ENPI Regulation.

2) Specific rules for grants

The essential selection and award criteria for the award of grants are laid down in the Practical Guide to contract procedures for EU external actions. They are established in accordance with the principles set out in Title VI 'Grants' of the Financial Regulation applicable to the general budget of the EU. When derogations to these principles are applied, they shall be justified, in particular in the following cases:

Financing in full (derogation to the principle of co-financing): the maximum possible rate of co-financing for grants is 80%. Full financing may only be applied in the cases provided for general budget: in Article 253 of the Commission Regulation (EC, Euratom) No 2342/2002 of 23 December 2002 laying down detailed rules for the implementation of the Financial Regulation applicable to the general budget of the EU.

3) Specific rules on programme estimates:

All programme estimates must respect the procedures and standard documents laid down by the Commission, in force at the time of the adoption of the programme estimates in question (i. e. the Practical Guide to procedures for programme estimates).

The EU financial contribution covers the ordinary operating costs deriving from the programme-estimates.

4.3. Indicative budget and calendar

The overall indicative breakdown of the budget of the programme 'Technical and vocational education and training - phase II (TVET II)' is:

Indicative breakdown of overall amount by main components (in EUR)			
Component 1: Improving the governance of the Egyptian			
TVET system	7,000,000		
Component 2: Enhancing the relevance and quality of			
TVET	22,000,000		
Component 3: Transition to employment	13,500,000		
Project implementation unit (PIU) and ETPs running costs	3,800,000		
PIU Equipment	500,000		
Audits and evaluation	700,000		
Communication and visibility	500,000		
Contingencies*	2,000,000		
Total of EU contribution	50,000,000		

(*) The "contingency" amount can only be used with prior written approval by the Commission.

The total EU contribution includes an estimated budget up to EUR 15 million that has to be purposely allocated to the tourism sector across the three components. Any specific inter-ministerial agreement aimed to govern this principle will be in conformity to the specific Financing Agreement of this programme

For the tendering procedures, the first technical assistance service tender for component 1 should be contracted in year N, N being the year of the signature of the Financing Agreement. It is planned to contract the other services and supply tenders in year N+1 and N+2. All contracts should be signed before the N+3 deadline.

The government of Egypt will contribute to this programme with an amount equal to EUR 67 million, the Egyptian fund will include and will not be limited to the following items:

- 1. Location and facilities for the project implementation unit;
- 2. Salaries for the PIU members;
- 3. Incentives or compensations expenses for members of the PIU and task forces;
- 4. Infrastructure investment in upgrading and rehabilitating the technical education schools, TSS and vocational training centres, VTCs that would be selected by the programme for the piloting the reform of TVET system and development of materials.

The foreseen operational duration indicated in months as from signature of the Financing Agreement is **60 months**.

4.4. Performance monitoring

Day-to-day technical and financial monitoring will be a continuous process as part of the Beneficiary responsibilities. The Beneficiary shall establish a permanent monitoring and evaluation system internal to the programme which will be used to elaborate all the reports of the programme activities.

The logframe of the programme provides a set of objectively verifying indicators that will be used during the performance monitoring, to be carried out according to the results oriented monitoring (ROM) procedures.

Independent consultants recruited directly by the EU on specifically established terms of reference will carry out external monitoring ROM system.

The reports of the monitoring missions will be given to the beneficiary, in order to take into account any recommendations that may result from them. Each monitoring activity will be carried out with prior announcement of at least one month to the beneficiary.

4.5. Evaluation and audit

An indicative amount of EUR 700,000 has been earmarked in the budget for Financial audit and evaluation purposes, all contracts for audit and evaluation will be directly contracted by the Commission. In addition to the regular annual auditing, it is envisaged that the programme will undergo two external evaluations: one midterm and another final.

The reports of the evaluation missions will be given to the beneficiary, in order to take into account any recommendations that may result from them. The beneficiary and the Commission shall analyse the conclusions and recommendations of the midterm evaluation and jointly decide on the follow-up action to be taken and any adjustments necessary, including the reorientation of the programme

4.6. Communication and visibility

The communication and visibility will be assured in accordance to the EU guidelines on visibility available from the EuropeAid website at http://ec.europa.eu/europeaid/work/visibility/index_en.htm. A communication strategy will be developed in the inception phase by the beneficiary that will be discussed and approved by the programme steering committee, in close co-ordination with the EU Delegation to Egypt.