

# Connectivity: creating links and building networks for business and people



**WELL-DEVELOPED AND INTERCONNECTED TRANSPORT AND ENERGY INFRASTRUCTURE IS VITAL TO REGIONAL COOPERATION, ECONOMIC GROWTH AND ATTRACTING NEW INVESTMENT.**



Governments must identify credible sector strategies and set up national investment committees that help prioritise strategic and viable investment projects.



Investments are needed for building roads, railways, power lines and gas pipelines. In order to maximise their added value, they must be accompanied by measures such as opening of the markets and a transparent regulatory framework. The Western Balkans Investment Framework helps plan and coordinate the funding required to turn investments into concrete actions.



The connectivity agenda will result in a more cost-efficient movement of goods and services in the Western Balkans, as well as between the region and the European Union. This will increase the region's competitiveness and job creation potential. It will also lead to greater energy security and better neighbourly relations.

