

**2011 Annual Programme  
Youth and media : 10-2011/2**

**1. Basic information**

- 1.1 CRIS number:** 2011/022-939  
**1.2 Title:** EU support to media, youth and culture  
**1.3 ELARG statistical code:** 01.26  
**1.4 Location:** Kosovo\*

**Implementing arrangements**

- 1.5 Contracting authority:** European Commission Liaison Office to Kosovo  
**1.6 Implementing agency:** European Commission Liaison Office to Kosovo  
**1.7 Beneficiary:**

<b>Project activity</b>	<b>Beneficiary (institutions, target group, etc.)</b>	<b>Contact point responsible for project/activity coordination</b>
Media for All	Main beneficiary: Local media in Kosovo	N/A
Culture for All – phase II	Main beneficiary: Cultural operators (institutional and non institutional)	N/A
Kids Festival – phase II	Main beneficiary: children throughout Kosovo and their parents	N/A
Fostering Youth Innovation in Kosovo	Main beneficiary:	UNICEF – Luciano Calestini, Deputy Head of Office, <a href="mailto:lcalestini@unicef.org">lcalestini@unicef.org</a> , 038 249 230

**Financing**

- 1.8 Overall cost (VAT excluded):** EUR 2.75 million  
**1.9 EU contribution:** EUR 2.6 million  
**1.10 Final date for contracting:** 3 years after signing the financing agreement  
**1.11 Final date for execution of contracts:** 2 years following the final date for contracting  
**1.12 Final date for disbursements:** 1 year after the final date for execution of contracts

**2. Overall objective and project purpose**

**2.1 Overall objective**

*Component 1: Media for all*

To promote freedom of expression and independent media as a pillar for development of democratic society.

*Component 2: Culture for all – phase II*

To contribute to further preserve cultural diversity and innovation in Kosovo

\* Under UNSCR 1244/1999.

### *Component 3: Kids Festival II*

To promote and further enhance social development of Kosovo youth

### *Component 4: Fostering Youth Innovation in Kosovo*

To harness the creative potential of Kosovo's young people to catalyse positive socio-economic change

## **2.2 Project purpose**

### *Component 1: Media for all*

The project purpose is to increase the quality of print and broadcast media in Kosovo through the development of independent, investigative and publicly beneficial journalism

### *Component 2: Culture for all – phase II*

To promote cultural activities in Kosovo as a vector for ensuring participation of all communities to social life

### *Component 3: Kids Festival II*

To promote inclusive educational and recreational activities and foster increased interaction between children from different communities and backgrounds

### *Component 4: Fostering Youth Innovation in Kosovo*

To develop and launch practical innovations to benefit the youth and children of Kosovo

## **2.3 Link with European Partnership/Stabilisation and Association Process Dialogue/Progress Reports**

### *Media for All*

**The European Partnership and the EP Action Plan for Kosovo 2011** refers to the sector of information society and media focusing in the legal framework and the current challenges of the public broadcaster: " ... significant steps are expected to be undertaken to address the challenges in the information society and media during 2011. In the field of primary legislation, it is expected to have the adoption of the Law on Electronic Communications, the amendment of the Law on the IMC, whereas with regards to the clarification of penal provisions against defamation, through the amendment of the Criminal Code of Kosovo existing legal inconsistencies will be resolved between the law on defamation and slur and the Penal Code".

**EC Progress Report 2010 for Kosovo**, under the political criteria states that "As regards freedom of expression, limited progress can be reported. The Law on access to public documents has been adopted. Its implementation will be crucial. Journalists continue to receive pressure, including from elected officials, in reaction to their reporting. The media structure remains conducive to the strong influence by partisan and ownership interests on journalists. The Kosovo authorities remain one of the biggest advertisers in the print media generating a dominant position over the media. The journalists face difficulties in accessing official documents. Professional education and training for journalists is improving. Investigative journalism needs to be strengthened. Inconsistencies between the Law on

defamation and insults and the Criminal Code have not been resolved. This creates legal uncertainty on the defamation provisions".

#### *Culture for All – phase II*

The EC Progress Report 2010 refers to limited progress in the area of cultural rights. Although the Ministry of Culture, Youth and Sports undertook limited institutional restructuring, it mainly focused on the field of cultural heritage. The Progress Report 2010 also refers to "little progress towards deeper reconciliation between communities" and that "integrating communities requires more focus and more political commitment".

#### *Kids festival – phase II*

In relation to children and their rights, the EC Progress Report 2010 states that: "Protection of children's rights has improved slightly. However, implementation of the child rights strategy and action plan needs more political and financial commitment. Children from minorities currently face an even higher risk, with an estimated poverty rate of 60%. Overall, child protection remains weak. Tangible efforts are needed to guarantee and enforce children's rights".

#### *Fostering Youth Innovation in Kosovo*

EC Progress Report 2010 refers to "little progress has been made towards improving the quality of education and there are low incentives for lifelong learning". Moreover "the research capacity of universities and research institutes is still very weak". Youth being the biggest demand force entering each year the labour market in Kosovo presents great challenge to relevant institutions and policy makers.

### **2.4 Link with the Multiannual Indicative Planning Document (MIPD)**

The MIPD 2011 – 2013 anticipates that building the democratic society in Kosovo requires "the qualitative, transparent and accountable management of objectives and goals, effective communication with the general public and the provision of high quality public services. Further more, it is stated that "Ensuring the delivery of public services to all people in Kosovo and establishing a professional, accountable, accessible, representative public administration free from political interference continues to be a key European Partnership priority".

### **2.5 Link with National Development Plan**

The statute of Kosovo Press Council emphasises that "Freedom of information is one of the fundamental rights in every democratic society and the basis to enable people to actively participate in democratic institutions and in the social and political opinion and decision making processes. The press as the oldest mass medium plays an important role in providing citizens with relevant, accurate and unbiased information".

One of the first provisions of the press code in Kosovo states that "it is the duty and publishers to respect the needs of citizens for timely and relevant information. Journalists and publishers shall defend the principles of freedom of information, the right of fair comments and critical journalism".

The Law on Youth Empowerment and Participation was endorsed in 2009. This law defines the basic responsibilities for strengthening the youth sector in Kosovo and for supporting the participation of youth in decision-making. It also outlines the responsibilities of the central and the local institutions towards young people and youth organizations.

Subsequently, MCYS, with support from UNICEF, developed the Kosovo Youth Strategy and Action Plan 2010-2012, which elaborates in detail on six subject areas that affect the lives of young people: youth participation, education, employment, health, human security and culture, sports and leisure time activities. This project contributes directly to the realization of this Action Plan.

### 3. Description of project

#### 3.1 Background and justification

##### *Media for All*

When describing media landscape in Kosovo, one can point out at the large number of local and regional broadcasters and newspapers: more than 100 broadcasters and 10 newspapers, followed by 2 national private radio stations (Radio 21 and Radio Dukagjini), 2 public national radio stations (Radio Blue Sky and radio Kosova), 2 national private TV stations (KTV and TV21) and 1 national public TV broadcaster – RTK.

There are parts of Kosovo hardly covered by media at all, due to the absence of regional newspapers and due to the fact that most of the local radios are not able to produce news. This is partially due to lack of investments in upgrading of the broadcast equipment, but also due to the lack of qualitative reporting and investigative journalism present in the local radios. The main reporting, investigation and news produced by journalists are done through national, public or private, TV stations or radios.

Recent audio research reports show that local TVs and radios are the best way to reach to the wider public. National TV stations and radios produce new and programmes that mainly target key developments in Pristina, be it stories related to the political developments, government press releases or be it economic and social development related stories having Pristina and some major cities in their focus most of the time. Stories covering local developments throughout Kosovo and reporting on issues that target communities and their needs, concerns and views are lacking, both in print and electronic media. Thus, strengthening the capacities of local media is seen as a crucial element towards further development of media in Kosovo, with the focus of independent and critical reporting for the benefit and information of the general public.

The print media in Kosovo is still a valuable source of information to a substantive part of population. The Press Council of Kosovo is a self-regulatory body for and by the print media sector in Kosovo. It is a registered association of Kosovo print media including daily newspapers, weekly magazines and news agencies. Its mission is based on the convictions of the Press [Code of Conduct](#) and it aims to promote freedom of speech, the right of citizens to be duly and completely informed and the respect for Kosovo Journalism Code of Ethics. The members of the Press Council are Kosovo print media represented by editors-in-chief of the Kosovo` print media or their delegates. There is a great need on awareness raising on the role and the mandate of the Press Council in Kosovo. Although the Press Council's secretariat and the assembly are functioning, there is a limited capacity in terms of informing the public and relevant stakeholders but also in terms of advocating for print media, be it through the dialogue with relevant government structures or be it when promoting the freedom of expression and independent journalism in general.

The rule of law sector in Kosovo is faced with a challenge related to the implementation of new Copy Right Law and the civil defamation law. There is a great need in supporting the judiciary system in cases that relate to these two laws and their implementation. Relevant stakeholders need to be informed as well on provisions of these laws and the mechanism that are available for their appropriate implementation.

### *Culture for All – phase II*

Culture not being a priority of the Kosovo Government, no important initiative in this field has been implemented so far. This actually means that the potential of this field as excellent vector of economic and social development as well as of reconciliation - as already proven in many international post-conflict areas – has not been fully exploited until now.

The EU Treaty (Article 151, paragraph 4) requires the Union to take culture into account in all its actions so as to foster intercultural respect and promote diversity. This priority to preserve and promote Kosovo's cultural diversity is also reflected in the recently adopted Constitution in its Article 59 (1) which stipulates that members of communities shall have the right, individually or in community, to express, maintain and develop their culture and preserve the *essential elements of their identity*, namely their religion, language, traditions and *culture*.

This project will not only contribute to the respect of cultural rights of all communities in Kosovo - as one clear political priority - but will also strengthen the capacity and sustainability of the civil society sector as well as of the private sector working in the field of Culture – as per the criteria for socio-economic development.

This project – in addition to foster the EU values about Culture – also directly contributes to supporting Kosovo authorities in implementing the obligations stemming from the Constitution of Kosovo which foresees that Kosovo shall create appropriate conditions enabling Communities, and their members to preserve, protect and develop their identities. The Government shall in particular support cultural initiatives from Communities and their members, including through financial assistance.

### *Kids Festival – phase II*

About half of Kosovo's children, same as the adults living in Kosovo, are poor. Poverty touches every aspect of their lives, limiting their possibilities for good education and fun activities. Urban development and heavy curriculum in primary schools unfortunately have left little room for children in Kosovo to learn through play. Our office believes that pro-active playing and learning of children, especially the younger ones, is crucial to their future development into productive members of the society.

The European Union in Kosovo aims to provide a safe and friendly environment for children to learn and play, as well as give access to cultural and child-friendly activities that are essential for child development. In this context, the EU has been funding (under IPA 2008) a large scale children activity where they, together with their parents, can enjoy themselves, but also learn about important issues, such as environment protection and recycling. Culture is a vector for social development and upgrading, but also a vector for reconciliation and barrier lifting among people, especially youth. The spirit of *the Kids Festival* comprises all these elements within and reaches out to children of different ages and interest.

In 2010, the Festival hosted children workshops aiming to teach children costume-making, recycling, planting, and other educative and fun activities, and has offered performances by international artists in the centre of Pristina. Theatre performances and film screenings were also organised throughout Kosovo, and have challenged children in many schools with our essay and environment competition. The first edition of the festival was crowned with the parade attended by hundreds of children, parents, performers and other visitors. Over 30.000 children were able to enjoy the Festival in a first successful edition in 2010.

The 2011 edition of *Play for All Festival* implemented by SOS Children's villages Kosovo offers even more: larger and more innovative workshops for children, activities in several towns in Kosovo and even more opportunities for children to learn and to be entertained.

Youth is the strength of Kosovo and represents a largely idle potential which should continuously be built on. Not many leisure opportunities exist for kids in Kosovo that are fostering confidence building

among young generations in Kosovo or providing a safe space for all children to enjoy recreational and educational activities and this is why the organisation of future editions of the Kids Festival should be ensured.

### *Fostering Youth Innovation in Kosovo*

Kosovo is the ‘youngest’ region in Europe, with some 53 percent of its estimated population of 2.2 million under 25 years old (Kosovo Statistical Office). UNICEF Kosovo has been focusing on youth and adolescent development programmes for some time, where youth development, inclusion and protection have been continuous challenges for both local institutions and international organizations. Not only are the majority considered unskilled and unemployed, but findings from a recent youth opinion poll (UNICEF & IKS, 2010) reveal that a majority also perceive themselves as participating “little” or “not at all” in decision-making processes. Youth have very few means that allow them to participate meaningfully in institutional mechanisms, or to use their energy in positive ways. Youth clubs have declined in number and funding, and there are few opportunities for youth to develop, much less implement, ideas that can support their peers.

At the same time, it has been globally recognized by UNICEF that capacity development for evidence-based decision-making and sustainable innovation is a critical challenge faced by many institutions. While these challenges are significant, there is an unparalleled opportunity today for even the world's most vulnerable populations to mobilize themselves. Open source technology and thinking has made opportunities available to produce and adapt technologies for innovative solutions of local problems that can then be shared worldwide. Mobile phones are now playing a critical role in global development and crisis response. Social networking technologies offer the promise of new and agile ways to collaborate and make decisions. All in all, we have witnessed an explosion in the number of tools available to collect, filter, integrate, fuse, analyze, map and visualize information. Integration of such abilities, tools, and methods are integral to the budding Kosovo information architecture.

Moreover, there are powerful synergies between the needs of Kosovo youth and the social, open, and mobile technological infrastructure development. We must look at the needs in the context of their lives today, which are increasingly intertwined with technology. Youth have the power to mobilize themselves through social networking technologies, to create solutions by adapting and localizing open source technology, as well as using the mobile phones already in their pockets to help themselves and otherwise unreachable peers. This great potential must be met by providing youth platforms for creation, mobilization, and innovation.

UNICEF Kosovo plans to respond to these needs and opportunities through two pillars:

1. *By Youth For Youth at Innovations Lab Kosovo*
2. *Design Center at Innovations Lab Kosovo*

### **3.2 Assessment of project impact, catalytic effect, sustainability and cross-border impact**

#### *Media for All*

The project will aim to examine possible ways forward to develop and enhance mutual responsibility of journalists and governments to develop a society that respects pluralism of views and ensures freedom of expression. Building the capacities of journalists and the judiciary in Kosovo on mutual professional communication and implementation of specific legal framework that targets the fields of freedom of expression, defamation, copyright and other related issues, is foreseen to have a direct impact on this sector.

### *Culture for All – phase II*

This project will not only contribute to the respect of cultural rights of all communities in Kosovo - as one clear political priority - but will also strengthen the capacity and sustainability of the civil society sector as well as of the private sector working in the field of Culture.

### *Kids Festival – phase II*

The Festival represents the only large scale initiative offering the opportunity for children all over Kosovo to learn and play in a safe environment, and to gather and enjoy cultural activities in Pristina and beyond. As such, the impact is manifold: this project contributes to further social development of the child, as well as fostering confidence building and reconciliation between future generations in Kosovo. The two editions of the Festival will also underline the existing gaps in terms of alternative educational and leisure opportunities contributing to all stages of child development in Kosovo.

### *Fostering Youth Innovation in Kosovo*

There is a tremendous opportunity for youth to work with social, open, and mobile technologies to accomplish significant tasks and take control of their own futures and needs. The By Youth For Youth projects that will be developed and implemented through the Innovations Lab will not only increase youth participation in the solutions to the problems of youth in Kosovo, but also increase linkages between youth and institutions, and provide a space where ideas can be developed and implemented to serve other youth. While youth are encouraged to use innovative open, social, and mobile technologies, any form of project that facilitates learning and is based on generating social benefit for young people will be recognized and encouraged.

Furthermore, UNICEF has built a partnership with the University of Pristina, building connections to innovation within and outside of Kosovo. Through supporting existing classes with outside lectures, support of existing labs, and integration of work at the Innovations Lab with coursework and theses, UNICEF also aims to build a strong base of innovation at the University.

Still on the academic front, lectures by visiting professors, through distance learning technology, as well as in short-term concentrated visits are planned with international universities, building on positive collaborations through distance learning with institutions in France and Ireland. Many classes are willing and able to incorporate “concentrated learning weeks” for visiting lecturers lecturing on relevant topics, which can be both individually and routinely scheduled. This is then supplemented with continued support by the visiting professor, including remote tutoring and grading of coursework.

Further collaboration at the international level will be facilitated through the “mentorship” component of the Lab. Rotating Mentors will advise on projects, as well as build capacity at UNICEF for further innovations. These mentors will be sourced by corporate technology partners and will provide technical expertise and knowledge to the Lab members. In addition, the mentor will bring opportunities of linking and networking the Innovations Lab in Kosovo with relevant international opportunities.

Placements of FECE graduate students in offshore internships. It would also be of great value to FECE graduates to be able to spend time working abroad after graduation. By placement in internships with corporate partners, or in research assistance positions within partner universities, students can gain valuable work experience and knowledge that they can bring back to the workforce in Kosovo.

At the local level, there will be a cadre of voluntary mentors identified and recruited from private and public institutions within Kosovo, who will help advise projects according to expertise and interest. This cadre of mentors will suggest new project ideas and innovations to be acted upon by the Innovations Lab, advise and mentor existing projects, as well as build capacity for innovation at

UNICEF Kosovo. To date, four Ministers, one Deputy Prime Minister, one private sector executive and one Kosovo pop singer have agreed to give their time in this way.

### **3.3 Results and measurable indicators**

#### *Media for All*

##### Expected results

- A number of local radios and TV stations able to produce and broadcast programs with improved quality in substance to their audiences
- Strengthened role of Press Council in promoting the relevance of the press code of conduct and freedom of expression in Kosovo
- Successful processing of court cases related to the Copy Right Law and Civil defamation Law.

##### Measurable indicators

- At least 20 local radios and 8 local TV stations develop new programmes that address relevant issues for their audiences, in independent and objective manner
- Number of citizens claims addressed through Press Council and published by print media
- Training programme on Copy Right Law and Civil Defamation law integrated in the regular training curriculum for judges provided by the Kosovo Judicial Institute.

#### *Culture for All – phase II*

##### Expected results:

- Enhanced cultural diversity and inter-cultural dialogue in Kosovo
- Kosovo's international cultural profile promoted
- Stronger cultural sector in Kosovo with development of creativity & social innovation
- Development of the cultural industry as an asset for Kosovo's economy and competitiveness

##### Objectively verifiable indicators:

- At least 2 sustainable Kosovo networks of cultural actors created
- At least 10 inter-cultural events organised by the end of the project's implementation
- At least 15 cultural activities implemented for vulnerable groups in remote areas in Kosovo
- Progressive inclusion of Kosovo in the European cultural network and initiatives
- Cultural organisations expanding their range of activities: at least 1 new Kosovo production created within one year of implementation of the project
- Greater interest of the media: at least 1 documentary/publication produced
- Increased focus of SMEs on income-generating activities linked to culture: at least one fair organised
- At least one children competition on culture organised in schools throughout Kosovo

#### *Kids Festival – phase II*

##### Expected result

- Successful organisation of 2 further editions of the Kids Festival in Kosovo (in 2013 and 2014)
- Increased awareness by all stakeholders on the needs of youth in Kosovo

##### Measurable indicators

- At least 10 different cities visited by the travelling activities of the Kids Festival
- At least 10 inter-community activities organised by the end of the project implementation
- Organisation of at least one theatre competition open to school pupils in Kosovo



## *Fostering Youth Innovation in Kosovo*

### Expected results

- Creating an enabling environment for youth to solve their own problems and channel their creative energies, through development and implementation of ideas
- Improved practical link between youth and institutions in Kosovo
- Development of a participatory environment in Kosovo by encouraging youth to participate, creation and implementation of projects fostering participation, and use of participatory technologies
- Reduced data burdening at district and municipal levels, greater knowledge of service gaps by duty bearers at central level, as well as new ways to feed information downstream for immediate action
- Kosovo put on the vanguard of innovation and establishment of linkages and networks with youth bodies and innovation labs from other countries
- Provision of positive mentorship to Lab members that encourages openness, professionalism, creativity and a principled, ethical approach to work.

### Measurable indicators

- Development of at least 25 BYFY projects per year to be executed by the Innovations Lab – at least half of them being innovative projects using open source technology, social networking or social media platforms, or mobile communications channels
- Implementation of at least six DC projects using existing and new technologies for data collection and dissemination, or information exchange, implemented with key institutional partners
- Implementation of at least 12 events connected to the Innovations Lab building up the local community of young open source software developers, innovators, project managers and entrepreneurs
- Placement of at least 5 Lab graduates in private sector internships

## **3.4 Activities**

### *Media for All*

#### **1.1 Improving the quality of radio and TV reporting**

This activity deals with provision of the assistance in terms of capacity building of journalists and production of innovative radio and TV programmes as part of regular scheme of broadcasted programme to selected number of local radios and TV stations.

This activity will aim at building the capacity of local journalists in order to promote the independent and critical reporting on the issue that relate to daily life of Kosovo population. The newly developed programmes will have to be incorporated in regular broadcasted programme structures. The monitoring and quality assessment will also be part of this activity.

#### **1.2 Supporting the Kosovo Press Council**

This activity aims at supporting the Kosovo Press Council in their regular monitoring of print media in Kosovo – through the secretariat and the Assembly - in acting as an advocate for print media and in promoting journalistic ethics and freedom of expression in Kosovo.

The Press Council will be supported mainly in the form of provision of expertise that will support the Press Council in the revision of specific legal framework and drafting necessary regulatory procedure for its members and the Board. Increased awareness of the general public and the media on the role and mandate of the Press Council will be also envisaged in the project activities.

### **1.3 Support to the implementation of Copy Rights Law, Civil Defamation Law and other relevant legal framework that directly or indirectly targets media and their work**

This activity entails provision of capacity building programme for judges in order to ensure appropriate implementation of the Copy right Law and the Civil Defamation Law. To ensure the sustainability the training programmes need to be in accordance with the standards set out by the Kosovo Judicial Institute and should be appropriated towards training plans and methods of the same institute. The judges should be also exposed to the best EU practise in this field and make familiar with the case law of the European Court of Human Rights.

#### *Culture for All – phase II*

This follow-up phase will continue to channel EU funded support to cultural operators (public and private) & existing cultural events organised in the main cities in Kosovo as well as ensuring the promotion of inter-community and/or intra-community cultural exchanges (through implementation of tailor-made projects).

A specific focus will be capacity building and awareness raising on the opportunities arising from the Community programme 'Culture Programme 2007-2013'. Specific technical assistance to Ministry of Culture, Youth and Sports might also be envisaged as deemed necessary.

#### *Kids Festival – phase II*

##### **2.1 Touring activities**

Some of the activities will continue to take place throughout Kosovo: travelling theatre and cinema, as well as travelling workshops for example in order to ensure activities benefit children from all over Kosovo.

##### **2.2. School competitions**

This component will build on the previous competitions organised under the first two editions of PLAY FOR ALL and continue to foster individual skills but also group activities: for the latter, there will especially be a theatre competition inviting pupils from all schools to compete with performances on stage.

##### **2.3. Festival week in Pristina**

In spring before the end of the school year, thousands of children in Kosovo will also have the opportunity to gather in Pristina to attend festivities of the most visible part of the Kids Festival, with performances and thematic workshops organized with local and international artists.

The inclusive dimension of the Kids Festival is to be translated into each of the components, favouring activities ensuring interaction between children from all regions of Kosovo and from all backgrounds (especially vulnerable groups).

#### *Fostering Youth Innovation in Kosovo*

The purpose of the Innovations Lab is to develop and launch practical innovations to benefit the youth and children of Kosovo. One component of the Innovations Lab will be supporting projects “By Youth For Youth” in Kosovo, while the Design Center will integrate technological innovations into the work UNICEF and Kosovo institutions are already doing to benefit the children and youth of Kosovo.

The purpose of the Innovations Lab is to develop and launch practical innovations to benefit the youth and children of Kosovo. One component of the Innovations Lab will be supporting projects “By Youth For Youth” in Kosovo, while the Design Center will, using the talent within the Kosovo university student body, integrate technological innovations into the work UNICEF and Kosovo institutions are already doing to benefit the children and youth of Kosovo.

Examples of ongoing (April 2011) BYFY projects include:

- KuMeVotu.info is a project to map polling stations throughout Kosovo on the freely editable and usable map. The implementing group (young members of the NGO FLOSSK) will use OpenStreetMap to put polling stations previously not on the map there, and mirror the data from the Central Election Commission's databases.
- Follow the Stars explores the question "What is the Kosovar identity" through art projects done by teams of youngsters coming from every ethnicity represented in the Kosovo flag.
- The "OpenStreetMap: Make your own maps handbook" project will produce a handbook that introduces what openstreetmap is, and how one can make one's own map, written in the Albanian language. Following the publication of the handbook, the project leader will hold a set of trainings around Kosovo, showing people how they can make their own electronic maps.
- "Our City in 3D" aims to put the city of Viti/Vitina on Google Earth by taking images of houses and using Google Sketchup software to convert the photos into 3D models. High school students who are interested in architecture and engineering will receive training about 3D modeling, and will be engaged in the process of mapping their own town.
- Say No to Plastic Bags, a project of the Ideas Partnership, will launch a Facebook photo contest to solicit photographs of beautiful Kosovo and Kosovo littered by plastic bags, in order to raise awareness about the affect of plastic bags on the environment. The winning photographs will be published in Pristina's English and Albanian newspapers, and the winning submission will be awarded with a camera.
- Syre Yne is a project led by blind students in various faculties in University of Pristina, who will record audio books so that course material can be accessible to blind and visually impaired students. This project aims to make more material available for blind students to use, as books in Braille are more often than not unavailable.
- Art Gallery for Blind Students: This project will gather blind and visually impaired high school students from Pejë/Peć to make drawings and paintings, and display them in an art gallery in Pristina.

Based on initial consultations with a broad range of UNICEF's partners, institutional counterparts (Ministry of Health, Ministry of Education, Statistical Office of Kosovo, National Institute of Public Health, Ministry of Internal Affairs, the University of Pristina, and others) and young people themselves, the following options are a small selection of the most critical social needs to which open source, mobile, and social network-based solutions may have an added value in Kosovo:

- Registration of births and deaths (between seven and 10 percent of births in Kosovo are not registered, and the cause of up to 40 percent of deaths are unrecorded).
- Identifying and including children with special needs into the regular school system by using SMS as a means to capture essential data generated at school / municipality level, and provide support from central level, i.e. connect schools to each other and to the Ministry.
- Providing counseling services using mobile phones and social networks for populations in areas of Kosovo where children and youth are most vulnerable to substance abuse and violence.

- Provide a platform for individuals and communities to communicate concerns and attitudes (e.g. youth opinion polls).
- Identify and support families with out-of-school children to re-engage in formal education. Similarly, identify and support families with young children to engage in early childhood education.
- Reduction of burden of data reporting at municipal in various sectors by providing real-time reporting, analysis, and mapping services.

### *Contacting Arrangements*

#### *Media for All*

This activity would be implemented through a grant contract following an open Call for Proposals.

#### *Activity 2 – Culture for All (phase II)*

This activity would be implemented through a service contract following regular EC procurement rules and procedures.

#### *Activity 3 – Kids Festival (phase II)*

The project will be implemented through a direct grant agreement with the Kosovo branch of the NGO SOS Kinderdorf International (i.e. SOS Children's villages Kosovo) as per article 168(1)(f), The grant contract may be awarded to SOS Children's villages Kosovo without a call for proposals notably due to the technical competences and its the high degree of specialisation of this organisation and- in accordance with Article 168(1)(f) of the Implementing Rules to the Financial Regulation.

SOS has proven with its experience in the two first editions of the Festival a good track record of networks/contacts to ensure smooth implementation of tailored educational and recreational activities to children **from all background and communities**. Given the unique scale of this initiative (the only one of its kind) in Kosovo, SOS Children's villages Kosovo experience with PLAY FOR ALL presents an incomparable advantage – especially in regard to the low number of proposals received during the call for proposals launched for the selection of the project partner.

#### *Activity 4 - Fostering Youth Innovation in Kosovo*

The project will be implemented through a direct grant agreement to UNICEF, which has been a major partner of the MCYS for many years. In part due to this partnership, the Law on Youth Empowerment and Participation was endorsed in 2009. In addition, UNICEF supported the MCYS to develop the Kosovo Youth Strategy and Action Plan 2010-2012, which elaborates in detail on six subject areas that affect the lives of young people: youth participation, education, employment, health, human security and culture, sports and leisure time activities.

In support of the knowledge base in the sector, UNICEF also launched the study ‘Unleashing Change – Voices of Kosovo Youth 2010’ which may serve to provide baseline information on young people’s views over their participation in public life, education conditions, employment opportunities and future prospects.

The grant contract may be awarded to UNICEF without a call for proposals notably due to the technical competences and the high degree of specialisation of this organisation and in accordance with Article 168(1)(f) of the Implementing Rules to the Financial Regulation.

### *Project management and administration for all activities*

The European Commission Liaison Office to Kosovo will manage the procurement, implementation, quality control, reporting and coordination with other donors of the development assistance and of the financial and technical cooperation related to the actions described in this project fiche, taking remedial actions if and when needed.

The implementing partners and their Team Leaders engaged through the various contracts will have the authority to run the project activities on a day-to-day basis under the supervision of the EC Task Manager. His/her primary responsibility shall be to ensure that the project produces the required outputs, to the required standards of quality and within the specified constraints of time and cost. He/she shall develop project plans, direct the project team, produce inception, progress and final reports, manage risks, initiate corrective actions where necessary and administer the contract. The team leader and other will also address cross-cutting issues.

Project Steering Committees will be responsible for the overall direction of the project and comprise of representatives from the beneficiary and the Commission Office.

Monitoring will be performed centrally by the Commission. The project may be evaluated at the interim or ex-post stages under the supervision of the Commission's Evaluation Unit. The project may be audited by the Court of Auditors – in line with the standard European Commission procedures.

### **3.5 Conditionality and sequencing**

#### *Media for All*

- Commitment of the Kosovo Press Council to actively participate in the project activities.
- Commitment by the local radio and TV stations to develop and broadcast programmes.
- Endorsement of the Kosovo Judiciary Institute of the training programmes developed by the project.

In the event that conditionalities are not met, suspension or cancellation of the project or specific activities will be considered.

#### *Culture for All – phase II*

- Sufficient offer and demand for cultural activities throughout Kosovo
- Continuous support/endorsement from the Ministry of Culture, Youth and Sports for the cultural events to be organised under this project

#### *Kids Festival – phase II*

- Commitment of all relevant institutions throughout Kosovo to facilitate the activities
- Sufficient interest and demand from youth
- Activities are available in relevant languages to reach out to all communities in Kosovo

#### *Fostering Youth Innovation in Kosovo*

- Kosovo institutions remain supportive.
- Youth demand for the Lab exists.

### **3.6 Linked activities**

## *Media for all*

### **IPA 2008: Support to Kosovo Media Institute – Phase II**

As continuation of Phase I, this project has broadened its overall objective and in parallel of aiming at improving editorial standards of print and broadcast media in Kosovo – mainly through trainings, it also aims to strengthen the advocacy role of Kosovo Media Institute and its networking with relevant structure in the Western Balkans region and beyond.

The project is also developing a database of legal/court cases involving journalists/editors. The findings will be presented and will serve as basis for deeper analysis of existing structures and legal framework in this regard.

### **IPA 2009: EU Perspective in Kosovo**

The EU Perspective in Kosovo (EUPK) project's global objective is to broaden wider public understanding of the European Perspective in Kosovo. Component 2 of the projects deals with capacity building for information multipliers where media play a crucial role. Kosovo journalists will be trained on best practises and will be introduced to effective tools that will enable appropriate reporting on EU related issues to the general public. Public officials, especially those responsible for European Integration, will be targeted with similar activities.

### **IPA 2009: Establishment of a Broadcast Monitoring System**

This project aims at setting up of a Broadcasting Monitoring System will enable the Independent Media Commission (IMC) to meet its legal obligations, thereby directly contributing to identify and address any abuse of the frequency spectrum or abuse in the code of conduct by a broadcaster.

### **EIDHR 2009&2010 CBSS Kosovo: Life in Kosovo: TV debates, Trainings and Monitoring of Public Institutions – implemented by Balkan Investigative Reporting Network (BIRN).**

The overall objective of this project is to encourage democratic reform through an open social dialogue between civil society, political representatives and ethnic communities, thus contributing to an atmosphere where human rights are respected and conflict is prevented. Through the provision of information, training and challenging current affairs TV programming in local media, which encourages public dialogue, BIRN aims to help bring down barriers to the country's stability and integration into Europe.

### **EIDHR 2009&2010: Komunikimi, implemented by IDE**

The overall objective of the project is the establishment and broadcasting of the programme 'Komunikimi' that will aim at providing a broader and unbiased view of the daily news, increase the critical sense of public opinion and enhance the level of professional investigative journalism.

This project will build on previous and current assistance and support from the EU and other international organisations for the rule of law and good governance, particularly for the following:

## *Culture for All – phase II*

The MCYS Department of Culture each year programmes a financial envelope as a support to cultural events with focus on minority organisations. Approximately 15% of the Ministry's annual budget is programmed for small cultural events, such as: celebration of Roma International Day, specific Serbian folklore dance festivals, Turkish song and dance festival, etc. These activities are mainly programmed and managed by the minorities and cultural diversity sector in the Department of Culture – Division for cultural promotion.

**EU/CoE Support to the Promotion of Cultural Diversity (IPA 2008):** The project '*EU/CoE Support to the Promotion of Cultural Diversity in Kosovo*' managed by EC Liaison Office and implemented by the Council of Europe started its activities in mid-October.

The project aims at supporting the Ministry of Culture, Youth & Sports and its institutions to strengthen their capacity in view of enhancing implementation of the legal framework related to cultural heritage. It will also explore the potential of cultural heritage as a tool for reconciliation and dialogue between

communities, through awareness raising and education, as well as start to develop the economic potential of this particular sector in Kosovo.

Several Embassies: **France, Germany, Netherlands and Italy** in particular remain major actors in the cultural field in Kosovo, with support to local initiatives and implementation of their own cultural programmes. Most of the events and activities take place in Pristina and other major cities.

**IPA 2009 project to be implemented by KFOS** to contribute to the implementation of the Government's **Strategy for the integration of Roma, Ashkali & Egyptian (RAE) communities into Kosovo society (2009-2015)**: this initiative targets three sectors, among which Media & Culture – one key activity will be the organisation of one or two editions of an international festival of RAE culture in Kosovo.

**Culture for/from All**: cross-border cooperation programme aiming at encouraging policy cooperation between the Former Yugoslav Republic of Macedonia and Kosovo. This programme is targeting local and central governance, public cultural institutions and NGOs and is implemented by both Performing Arts Center Multimedia from Skopje & the NGO “ODA” from Pristina. The aim is to build strong partnerships between civil society organizations and local government institutions, as well as building up cultural and artistic network with a focus on promotion of art and culture.

#### *Kids Festival – phase II*

**IPA 2008** project implementing the 2 first editions of the **Kids Festival in Kosovo entitled 'PLAY FOR ALL'**. The selected NGO is contracted until mid-January 2012.

#### *Fostering Youth Innovation in Kosovo*

The institutions of Kosovo and UNICEF have jointly agreed the UNICEF Kosovo Programme Action Plan (KPAP) 2011-2015. The project is an integral element of that plan.

The KPAP is designed to complement Kosovo's own strategic priorities. With the advent of the Lisbon Treaty, the European Union has included the protection of child rights within the stated objectives of the Union. The areas linking most closely with the KPAP include the creation of the legal and institutional frameworks for protection of the rights of children, increased accountability for achieving progress for children, support for decentralization of social services, support to the Statistical Office of Kosovo, development of human capital and alignment of Kosovo with European standards regarding gender, education, social protection and the environment.

Efforts on mobilization of the youth community to advocate and raise their voice for being part of public life continue to be supported by UNICEF. More than 80 student councils have been established in secondary schools throughout Kosovo, which are active in students' elections annually. These councils actively participate in school management boards, thereby being part of the school decision-making process. The student councils are networked under the umbrella of Kosovo Student Council, which enables this network to become part of local and international student bodies (i.e. the Organization Bureau of European School Student Union-OBESSU).

During the past few years, UNICEF has increasingly worked on behavioural change initiatives among young people in regard to the prevention of risky behaviours and the promotion of healthy lifestyles. To gain a clearer picture about some of the risky behaviours, i.e. substance abuse and its consequences, UNICEF together with other involved partners conducted a study in 2008 entitled 'Study on Psychoactive Substance Use among Youth in Kosovo', contributing to a better understanding of both the extent and nature of psychoactive substance use in Kosovo.

UNICEF has also provided financial and technical assistance for Ministry of Education, Science and Technology, and Ministry of Health in developing policies that contribute to these areas. As a preventative measure, addressing children at an early age effective in influencing their behaviour

towards healthy lifestyles. Therefore, UNICEF supported MEST to develop a Life Skills Based Education (LSBE) curriculum. During 2006-2010, LSBE became an optional subject for students attending eighth grade across the 500 lower secondary schools throughout Kosovo. To effectively deliver this kind of education, UNICEF supported the training of 500 teachers and the development of a teacher's manual and student's handbook for 15 modules. These modules will now need to be integrated in the new curriculum for pre-university education. In addition, to have a better impact on behavioural change, UNICEF has supported the mobilisation of the young community through non-formal education and other activities and through designing and delivering awareness raising campaigns.

It must be noted that the Innovation Lab will open a branch office in late 2011 in North Mitrovica. This will be housed in the newly opened CRYM youth centre and managed by Jazus, a local NGO and long-time UNICEF partner. It is expected that demand from Serbian and Roma youth in the region will be high, and all avenues to use the Lab to link these young people to their Lab counterparts in Pristina will be explored.

### **3.7 Lessons learned**

#### *Media for all*

Previous assistance to media sector has been very satisfactory. The need of investment in this sector, with the focus on freedom of expression and developing independent media based on the international and EU best practises has been confirmed continuously.

Previous experience has shown that programmes that aim at capacity building of journalists are to be tailored made and that on-the-job training of journalists is producing stronger results. Sustainability is also more feasible if trainings results in production of concrete outputs/products.

#### *Culture for All – phase II*

Only a limited number of donors/initiatives can be found in support to the cultural sector in Kosovo, despite the dynamism of the sector. The EU remains a key actor in this regard and this project remains a crucial instrument to tackle the needs of all communities and foster innovation and creativity in this young society. The support to existing events has in particular been successful and has had tremendous part, whereas the other components are deemed necessary but need to be further strengthened in this phase II as they are not spontaneously tackled by the cultural operators – this specifically applies to the inter and/or intra-community cultural events.

#### *Kids Festival – phase II*

The first edition of the Kids Festival has clearly brought to light a huge enthusiasm for the initiative, but it also further highlighted that this type of initiative remains too rare in Kosovo. A strong fundraising strategy needs to be developed to further build on the interest already expressed by private sponsors and strengthen the sustainability part beyond the EU funded involvement.



#### 4. Indicative budget (amounts in EUR million)

			TOTAL EXPENDITURE	SOURCES OF FUNDING								
				IPA EU CONTRIBUTION		BENEFICIARY CONTRIBUTION					PRIVATE CONTRIBUTION (CoE)	
ACTIVITIES	IB (1)	INV (1)	EUR (a)=(b)+(c)+(d)	EUR (b)	% (2)	Total EUR (c)=(x)+(y)+(z)	% (2)	Central EUR (x)	Regional/local EUR (y)	IFIs EUR (z)	EUR (d)	% (2)
Component 1			0.84	0.80	95						0.04	5
Media for All: grant with CSO	X		0.84	0.80	95						0.04	5
Component 2			0.70	0.70	100							
Culture for All – phase II: service	X		0.70	0.70	100							
Component 3			0.63	0.60	95						0.03	5
Kids Festival – phase II: grant with CSO	X		0.63	0.60	95						0.03	5
Component 4			0.58	0.50	86						0.08	14
Fostering Youth Innovation in Kosovo: direct grant agreement with UNICEF	X		0.58	0.50	86						0.08	14
TOTAL IB			2.75	2.60	95						0.15	5
TOTAL INV												
<b>TOTAL PROJECT</b>			<b>2.75</b>	<b>2.60</b>	<b>95</b>						<b>0.15</b>	<b>5</b>

NOTE: Amounts net of VAT

(1) In the Activities column use 'X' to identify whether institution building (IB) or investment (INV).

(2) Expressed in % of the **total** expenditure (EXP) (column (a))

## 5. Indicative implementation schedule (periods broken down by quarter)

Contracts	Start of tendering	Signature of contract	Completion of project
Grant contract	Q4 2011	Q2 2012	Q2 2014
Service contract	Q1 2012	Q3 2012	Q3 2014
Direct grant agreement with SOS Kinderdorf	Q4 2011	Q2 2012	Q2 2014
Direct grant agreement with UNICEF	N/A	Q2 2012	Q2 2014

## 6. Cross-cutting issues

### 6.1 Equal opportunities

As the main target group of the envisaged projects are the marginalised groups of society in Kosovo: disadvantaged groups of children, elderly and people with disabilities, equal opportunity is a cross cutting issues for all project activities. Specific attention will be given to providing the target groups with remedial actions to increase their integration and participation in Kosovo society (education, access to different public services, better welfare and improved social status, etc.).

### 6.2 Environment

The projects to be implemented by civil society are expected to increase the awareness of the Kosovo population on this particular issue. For a higher impact and longer term efficiency of the programme, the Contracting Authority will be particularly sensitive to CSOs' projects building partnerships with central or local authorities.

### 6.3 Minorities

Kosovo's Constitutional Framework provides for protection of linguistic rights and the project will, wherever necessary, make use of different community languages.

Throughout project design and implementation specific attention shall be paid to the specific need of Roma, Ashkali and Egyptian communities. Tailored measures / positive actions shall be considered to counteract the high level of discrimination these communities are exposed to.

## **ANNEXES**

- Annex I- Log frame in standard format
- Annex II- Amounts contracted and disbursed per quarter over the full duration of the programme
- Annex III- Description of institutional framework
- Annex IV - Reference to laws, regulations and strategic documents
- Annex V- Details per EU-funded contract

## ANNEX 1: Logical framework matrix in standard format

<b>Title: Youth and media</b>		Programme name and number: IPA 2011	
		<b>Contracting period expires:</b> See Section 1.10	<b>Disbursement period expires:</b> See Section 1.12
		Total budget: EUR 2.75 million	IPA budget: EUR 2.60 million
<b>Overall objective</b>	<b>Objectively verifiable indicators</b>	<b>Sources of verification</b>	
<p><b>Media for all:</b> To promote freedom of expression and independent media as a pillar for development of democratic society</p> <p><b>Culture for All (phase II):</b> to contribute to further preserve the cultural diversity in Kosovo</p> <p><b>Kids Festival (phase II):</b> To promote and further enhance social development of Kosovo youth</p> <p><b>Fostering Youth Innovation in Kosovo:</b> harness the creative potential of Kosovo's young people to catalyse positive socio-economic change</p>	<p>Media in Kosovo able to report on key developments in independent and impartial way without political interference</p> <p>Youth employment rate (baseline)</p> <p>Employment rate of Lab graduates</p> <p>% of children and youth living in poverty</p>	<ul style="list-style-type: none"> <li>• Project final report.</li> <li>• CoE monitoring bodies' reports.</li> <li>• EU reports.</li> <li>• NGO/OSCE reports.</li> </ul> <p>SOK Statistics on Employment</p> <p>UNICEF Annual Report, Ongoing Monitoring</p> <p>SOK Household Budget Survey, WB Poverty Assessment</p>	<ul style="list-style-type: none"> <li>- Political support for the project.</li> <li>- Cooperation of the relevant institutions.</li> <li>- Availability of experts.</li> <li>- Absorption capacity.</li> </ul> <p>Funding is available</p> <p>Kosovo institutions remain supportive</p> <p>Youth demand for the Lab exists</p> <p>Engagement in the Lab will increase youth's employability</p>
<b>Project purpose</b>	<b>Objectively verifiable indicators</b>	<b>Sources of verification</b>	<b>Assumptions</b>
<p><b>Media for all:</b> Increase the quality of print and broadcast media in Kosovo through the development of independent, investigative and publicly beneficial journalism</p> <p><b>Culture for All (phase II)</b> aims at promoting cultural activities in Kosovo as a vector for ensuring participation of all communities to social life</p> <p><b>Kids Festival (phase II):</b> To promote inclusive educational and recreational activities and foster increased interaction between children from different communities and backgrounds</p> <p><b>Fostering Youth Innovation in Kosovo:</b> develop and launch practical innovations to benefit the youth and children of Kosovo</p>	<p><b>Media for All:</b> Increased audience figures of local radios and TV stations Strengthened financial sustainability of local radios, TV stations and newspapers Improved dialogue between different communities through organisation of cultural activities that promote cultural diversity in Kosovo</p> <p><b>Culture for All (phase II):</b> Increase in the number and scope of cultural events throughout Kosovo</p> <p><b>Kids Festival (phase II):</b> More awareness on the needs and gaps in child development in Kosovo</p> <p><b>Fostering Youth Innovation in Kosovo:</b> # of youth engaged in and reached by the Innovation Lab</p>	<ul style="list-style-type: none"> <li>▪ Corruption assessment reports.</li> <li>▪ Money-laundering assessment reports.</li> <li>▪ Survey results.</li> <li>▪ Official statistics.</li> <li>▪ European Commission Progress Reports.</li> <li>▪ Project reports.</li> <li>▪ CoE monitoring bodies' reports.</li> </ul> <p>UNICEF Annual Report, Ongoing Monitoring</p>	<p>There is a common approach by all relevant stakeholders in Kosovo that freedom of speech, development of objective and publicly beneficial journalism is a basic principle of democratic society</p> <p>There is a continued support by the MCYS for development of cultural landscape in Kosovo</p> <p>Funding is available.</p> <p>Kosovo institutions remain supportive.</p> <p>Youth demand for the Lab exists.</p>

Results	Objectively verifiable indicators	Sources of verification	Assumptions
<p><b>Media for all</b></p> <ol style="list-style-type: none"> <li>1. A number of local radios and TV stations in Kosovo able to broadcast programs with improved quality in substance to their audiences</li> <li>2. Strengthened role of Press Council in promoting the relevance of press code of conduct and freedom of expression in Kosovo</li> <li>3. Successful processing of court cases related to the Copy Right Law and Civil defamation Law.</li> </ol> <p><b>Culture for All (phase II)</b></p> <ol style="list-style-type: none"> <li>1. Enhanced cultural diversity and inter-cultural dialogue in Kosovo</li> <li>2. Enhanced participation of Kosovo cultural operators in the relevant Community programme</li> <li>3. Development of the cultural industry as an asset for Kosovo's economy and competitiveness</li> </ol> <p><b>Kids Festival (phase II)</b></p> <p><b>Fostering Youth Innovation in Kosovo</b></p> <ol style="list-style-type: none"> <li>1. Create an enabling <u>environment</u> for youth to solve their own problems and channel their creative energies, through development and <u>implementation of ideas</u></li> <li>2. Practically <u>link youth to institutions</u> in Kosovo</li> <li>3. Development of a participatory environment in Kosovo by encouraging youth to engage in projects that foster <u>participation with institutions</u>, while using participatory technologies</li> <li>4. Place Kosovo on the vanguard of innovation, and establish linkages and <u>networking with youth bodies</u> and innovation labs from other countries</li> <li>5. Providing Lab members with <u>positive mentorship</u> that encourages openness, professionalism, creativity and a principled, ethical approach to work</li> </ol>	<p><b>Media for all</b></p> <p>At least 20 local radios and 8 local TV stations develop new programmes that address relevant issues for their audiences, in independent and objective manner</p> <p>Number of citizens claims addressed through Press Council and published by print media</p> <p>Training programme on Copy Right Law and Civil Defamation law integrated in the regular training curriculum for judges provided by the Kosovo Judicial Institute.</p> <p><b>Culture for All (phase II)</b></p> <ul style="list-style-type: none"> <li>• At least 2 sustainable Kosovo networks of cultural actors created</li> <li>• At least 10 inter-cultural events organised by the end of the project's implementation</li> <li>• At least 15 cultural activities implemented for vulnerable groups in remote areas in Kosovo</li> <li>• Progressive inclusion of Kosovo in the European cultural network and initiatives</li> <li>• Cultural organisations expanding their range of activities: at least 1 new Kosovo production created within one year of implementation of the project</li> <li>• Greater interest of the media: at least 1 documentary/publication produced</li> <li>• Increased focus of SMEs on income-generating activities linked to culture at least one fair organised</li> <li>• At least one children competition on culture organised in schools throughout Kosovo</li> </ul> <p><b>Kids Festival (phase II)</b></p> <ul style="list-style-type: none"> <li>• At least 10 different cities visited by the travelling activities of the Kids Festival</li> <li>• At least 10 inter-community activities organised by the end of the project implementation</li> <li>• Organisation of at least one theatre competition open to school pupils in Kosovo</li> </ul> <p><b>Fostering Youth Innovation in Kosovo:</b></p> <p># of project proposals implemented at the UNICEF Innovations Lab</p> <p>% of youth participating in civic life and/or collaborating with institutions</p> <p># of mentored youth who become gainfully employed</p>	<p>EC Progress report Statistics and reports by OSCE, and media monitoring organisations Audience research reports</p> <ul style="list-style-type: none"> <li>▪ Evaluation report</li> </ul> <p>UNICEF Annual Report, Ongoing Monitoring</p> <p>UNDP Human Development Report / Mosaic</p>	<p>There is a common approach by all relevant stakeholders in Kosovo that freedom of speech, development of objective and publicly beneficial journalism is a basic principle of democratic society</p> <p>There is a continued support by the MCYS for development of cultural landscape in Kosovo</p> <p>Funding is available.</p> <p>Kosovo institutions remain supportive.</p> <p>Youth demand for the Lab exists.</p>

Activities	Means	Costs	Assumptions
<p><b>1. Media for All</b>  1.1 Provision of the assistance in terms of capacity building of journalists and production of innovative radio and TV programmes as part of regular scheme of broadcasted programme to selected number of local radios and TV stations for</p> <p>1.2 Supporting the Press Council in their regular monitoring of print media in Kosovo – through the secretariat and the Assembly - in acting as an advocate for print media and in promoting journalistic ethics and freedom of expression in Kosovo</p> <p>1.3 Providing capacity building programme for judges in order to ensure appropriate implementation of the Copy right Law and the Civil Defamation Law.</p> <p><b>2. Culture for All – phase II</b>  1. Support to cultural operators &amp; existing cultural events organised in the main cities in Kosovo  2. Promotion of inter-community and/or intra-community cultural exchanges  3. Possible capacity building activities for MCYS and other actors</p> <p><b>3. Kids Festival – phase II</b>  1. Touring activities  2. School competitions (especially theatre and environment)  3. Festival week in Pristina</p> <p><b>4. Fostering Youth Innovation in Kosovo</b>  1. Development / realization of at least 25 BYFY projects per year to be executed by the Innovations Lab – at least half of them being innovative projects using open source technology, social networking or social media platforms, or mobile communications channels  2. Implementation of at least 6 DC projects using existing and new technologies for data collection and dissemination, or information exchange, implemented with key institutional partners  3. Implementation of at least 12 events connected to the Innovations Lab building up the local community of young open source software developers, innovators, project managers and entrepreneurs  4. Placement of at least 5 Lab graduates in private sector internships</p>		<p><b>Media for all:</b>  Total European Commission budget: EUR 0.8 million</p> <p><b>Culture for All</b>  Total European Commission budget: EUR 0.7 million</p> <p><b>Kids festival – phase II</b>  Total European Commission budget: EUR 0.6 million</p> <p><b>Fostering Youth Innovation in Kosovo</b>  Total European Commission budget: EUR 0.5 million</p>	<p>There is a common approach by all relevant stakeholders in Kosovo that freedom of speech, development of objective and publicly beneficial journalism is a basic principle of democratic society</p> <p>There is a continued support by the MCYS for development of cultural landscape in Kosovo</p> <p>Adequate staffing resources mobilised by contractors and beneficiaries to carry out project tasks.</p>

**ANNEX II: Amounts (in EUR million) contracted and disbursed by quarter for the project**

2011	2012				2013				2014			
<b>Contracted</b>	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Media for All		0.8										
Culture for All – phase II			0.7									
Kids Festival II		0.6										
Fostering Youth Innovation in Kosovo		0.5										
<b>Cumulated</b>		<b>1.9</b>	<b>2.6</b>									
<b>Disbursed</b>	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Media for All		0.3				0.3				0.2		
Culture for All – phase II			0.06	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	
Kids Festival II		0.3				0.2				0.1		
Fostering Youth Innovation in Kosovo		0.1				0.3				0.1		
<b>Cumulated</b>		<b>0.7</b>	<b>0.76</b>	<b>0.84</b>	<b>0.92</b>	<b>1.8</b>	<b>1.88</b>	<b>1.96</b>	<b>2.04</b>	<b>2.52</b>	<b>2.60</b>	

### **ANNEX III: Institutional framework**

#### *Media for All*

Kosovo Press Council - is a self-regulatory body for and by the print media sector in Kosovo. It is a registered association of Kosovo print media including daily newspapers, weekly magazines and news agencies. Its mission is based on the convictions of the Press Code of Conduct and it aims to promote freedom of speech, the right of citizens to be duly and completely informed and the respect for Kosovo Journalism Code of Ethics. The members of the Press Council are Kosovo print media represented by editors-in-chief of the Kosovo` print media or their delegates.

Independent Media Commission (IMC) - is the independent broadcast regulator in Kosovo. The purpose of a broadcast regulator is to distribute a scarce public resource – the frequency spectrum – fairly, openly, in a way that best serves all the people of Kosovo. It promotes ethical and technical standards among Kosovo's broadcast media. It applies a body of regulations that hold local broadcasters to European standards of professionalism and fairness in their news coverage. Through the administration of its broadcast frequency plan, the IMC also strives to maintain fairness in competition among broadcasters.

Kosovo Media Institute (KMI) - was established in 2004 by several stakeholders and supporting parties: representatives of the OSCE, Danish School of Journalists, Albania Media Institute, Centre of Professional Media Professionalism of Belgrade.

KMI is a non-profit organisation, with a managing board comprised of 10 members representing different Kosovo media: Koha Ditore, Zeri, RTK, Ampek, APJK, Radio KIM, TV Syri, Radio Prizreni, Radio Kosovska Mitrovica dhe Radio Energy. It involves electronic, press, national, local and minority media. KMI currently provides a range of training programmes targeting both beginner level and mid-carrier journalists.

#### *Culture for All – phase II & Kids Festival – phase II & Fostering Youth Innovation in Kosovo*

The Ministry of Culture, Youth and Sports is comprised by the Department of Culture, Department of Youth and the Department of Sports.

Department of Culture comprises of three divisions: division for cultural promotion, division for performing and visual arts and division of cultural heritage.

Division for cultural promotion includes four sectors: cultural promotion, minorities and cultural diversity, libraries and non-formal education.

Division for performing and visual arts, which includes four sectors: music, film, theatre and visual arts.

The Division of Cultural Heritage is a part of the Department of Culture in the MCYS and manages these institutions: Kosovo Institute for the Protection of Monuments and six other Institutes/branches in Pristina, Prizren, Peja/Pec, Gjakova/Djakovica, Mitrovica and Gjilan/Gnjilane. The Archaeological Institute and the Museum of Kosovo are also managed by this division. These institutions are responsible for the restoration, conservation, protection and presentation of the cultural heritage values.

Each municipality also comprises a Directorate for Culture (including Cultural Heritage), who closely collaborates with the local Institutes for the Protection of Monuments, and then at central level with the Ministry of Culture, Youth and Sport.



## **ANNEX IV: Laws, regulations and strategy papers**

### *Media for All*

- Law no.02/L-15 for the Independent Media Commission;
- Broadcasting Policy by Independent Media Commission – CIMC – 2006/5;
- Independent Media Commission Guidelines on Applying Sanctions to Licensees – CIMC 2006/4;
- Code of Conduct for the Broadcast Media in Kosovo;
- Law on Copyright and Related Rights (2004/45);
- Press Code in Kosovo;
- Civil law against defamation and insult (02 L65);
- Law on Information Society Services 2005/02 L23;

### *Culture for All – phase II*

- Law on Copyright and Related Rights 2004/45;
- Cultural Heritage Law 2006/02L88;
- Law on Institutions of Culture 2006/02L57;
- Law on Libraries 2003/6;
- Law on Cinematography 2004/22;
- Law on Philharmonic, Opera and Ballet 2006/02 L 59;
- Draft Law on National Assembly of Dance and Songs “Shota”;
- Draft Law on Independent Artists and Creators,
- Draft Law on Estrada of Kosovo
- Draft Law on Sponsorship in culture, youth and sports
- Draft Law on Museums

### *Kids Festival – phase II*

- Strategy and Action Plan on Human Rights 2009-2011;
- Strategy for the Integration of Roma, Ashkali and Egyptian Communities and Action Plan;
- National Plan for Persons with Disabilities;
- Strategy for Children Rights;
- Law 2004/2 on Gender Equality;
- Law 2004/3 , the Anti-Discrimination Law;
- Law 03/L-047 on the Promotion and Protection of Rights of Communities and Their Members;
- Law No. 02/L-17 on Social and Family Services;
- Law No. 03/L-022 on Material Support for Families of Children with Permanent Disability;
- Law 03/L-134 on Freedom of Association in Non-governmental Organisations;
- Law 02/L-37 on the Use of Languages;
- Law on Pre-school education 2006/02L52;

### *Fostering Youth Innovation in Kosovo*

- Law on Youth Empowerment and Participation 2009/03-L-145

## **ANNEX V: Details per EU-funded contract**

### *Media for All*

The following activities will be implemented through one grant contract following an open call for proposals. Tasks to be performed by the beneficiary are:

- 1) Mapping of the needs of local media (radios and TV stations) in terms of equipment and capacity building
- 2) Provision of support to Press Council in terms of expertise
- 3) Capacity building activities for other relevant stakeholders, including judiciary on media related legislation and rights/procedures

### *Culture for All – phase II*

The following activities will be implemented through one service contract. Tasks to be performed by the Contractor are:

- 1) Provision of support to relevant cultural operators (public and private) & existing cultural events organised in the main cities in Kosovo as well as ensuring the promotion of inter-community and/or intra-community cultural exchanges (through implementation of tailor-made projects).
- 2) Provide capacity building (to MCYS) and awareness raising on the opportunities arising from the Community programme 'Culture Programme 2007-2013'.

### *Kids Festival – phase II*

The following activities will be implemented through one grant contract. Tasks to be performed by the Contractor are:

- 1) Organisation of touring activities for the travelling part of the Festival
- 2) Organisation of school competitions in Kosovo (especially theatre)
- 3) Delivery of the Festival week activities in Pristina

### *Fostering Youth Innovation in Kosovo*

The following activities will be implemented through one direct grant agreement. The task to be performed by the implementing partner is: running of the Innovations Lab to ensure the delivery of project results (development/implementation of at least 25 BYFY projects per year and placement of at least 5 Lab graduates in private sector internships, etc)